

ITEM	7
MANAGER'S REPORT NO.	3
COUNCIL MEETING	95/01/23

TO: CITY MANAGER

DATE: 1995 01 17

FROM: DIRECTOR ENGINEERING

FILE: 65-01-04

SUBJECT: "1995 PITCH-IN WEEK" CAMPAIGN

PURPOSE: To provide background information in response to the letter submitted for the "1995 Pitch-In Week" campaign.

RECOMMENDATION:

1. THAT this report be received for information purposes.

REPORT

Appearing on this agenda is a letter advising of the upcoming "1995 Pitch-In Week" campaign. The City has not participated directly in this program in recent years. Council has in past years received similar requests for a donation for the annual "Pitch-In Week" campaign; however, Council has chosen to take no action on these requests.

For the upcoming "1995 Pitch-In Week" campaign, we would intend to promote our City collection services to those school and community groups involved in the volunteer aspects of the Pitch-In Week campaign. Any results of their efforts in litter collection during the Pitch-In Week campaign will be collected by our forces if so requested.

It has been our experience that the problem of littering is a continuing issue throughout the year and best tackled on an ongoing basis and on a number of fronts.

Our litter collectors have a scheduled program of emptying and cleaning around litter receptacles (mainly on arterial streets such as Kingsway and Hastings Street) and cleaning around bus stops. Special attention is given to high litter areas, such as schools and retail fast food outlets.


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In addition to manual pick-up service which most directly influences the degree of visible litter, we provide:

- extensive household refuse and recycling collection services;
- street flushing and sweeping service by mechanized means;
- spot clean-up of illegally dumped materials; and
- recycling depots and disposal areas for recyclables and landscape refuse.

We are of the opinion that the current level of clean-up service can best be maintained by continuously attacking the problem throughout the year, however, we fully support programs aimed at keeping the City's environment clean.

W.C. 
DIRECTOR ENGINEERING

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