

REPORT
1995 MAY 15

CITY OF BURNABY
COMMUNITY HERITAGE COMMISSION

HIS WORSHIP, THE MAYOR
AND COUNCILLORS

SUBJECT: HERITAGE CREEK NAME PROJECT BROCHURE

Recommendations:

1. THAT Council approve the expenditure of \$650 to print 2,000 brochures to promote the Heritage Creek Name Project.

R E P O R T

The Community Heritage Commission, at its meeting held on 1995 May 03 received the attached report proposing the production of brochures to promote the Heritage Creek Name Project.

In the event that Council approves this initiative, your Committee has directed that a copy of the brochure be distributed to Council for information, prior to its release to the public.

Respectfully submitted,

Councillor Doreen Lawson
Chair

Councillor Doug Drummond
Vice Chair

COPY: City Manager Director Planning & Building Director Finance
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CITY OF BURNABY

TO: COMMUNITY HERITAGE COMMISSION 1995 April 27
FROM: DIRECTOR PLANNING AND BUILDING OUR FILE: 10.340.16
SUBJECT: BURNABY HERITAGE CREEK NAME PROJECT BROCHURE

RECOMMENDATION:

1. THAT the Community Heritage Commission approve the expenditure of \$650.00 to print 2,000 brochures to promote the Heritage Creek Name Project.

R E P O R T

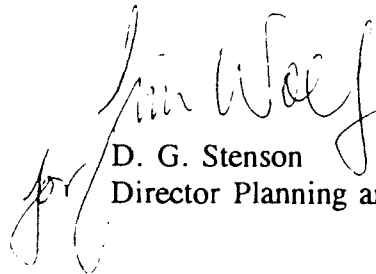
The Heritage Creek Name Project began in 1993 as part of the City of Burnaby's Rivers Day program and the production of the "Waterways of Burnaby" Map. In January, 1995 Council adopted the use of 26 historic names for use in city projects including future signage. There remains 34 creeks without names that will be included as part of a naming process that begins in June during Environment Week and will end in February, 1996 when the proposed names will be considered by Council and announced in celebration of Rivers Day.

The overall aim of the project would be to establish a unique local identity and promote the awareness of every city waterway. The process would include approaching local schools and community groups to make specific suggestions for creeks in their immediate neighbourhoods. In addition, the wider community would be encouraged to offer suggestions. This cooperative process would serve to include the widest variety of interested individuals and groups of the community. The names submitted would be reviewed by the Community Heritage Commission and selections made for Council approval.

COMMUNITY HERITAGE COMMISSION
BURNABY HERITAGE CREEK NAME PROJECT BROCHURE
1995 APRIL 27 - PAGE 2

In order to promote the Heritage Creek Names Project it is proposed that a brochure with a map be produced and distributed which outlines the historic and community names adopted by Council, during Environment Week, June 4-10. It would identify the unnamed creeks and encourage the public to submit suggestions. The brochure would also outline the three watersheds of Burnaby and the major civic initiatives to protect these sensitive environmental areas.

The cost for a six fold brochure would be allocated from the Community Heritage Commission's operating budget. It is estimated by the Burnaby Printshop that a run of 2,000 brochures would cost approximately \$650.00 with all art work being done by the Planning and Building Department's graphics designer.


D. G. Stenson
Director Planning and Building

JW:lf

