

CITY OF BURNABY
CIVIC DEVELOPMENT COMMITTEE

HIS WORSHIP, THE MAYOR
AND COUNCILLORS

Re: Naming of Edmonds Child Care Centre

RECOMMENDATIONS:

1. THAT Hanna Court Children's Centre be adopted as the name of the City's child care centre in Edmonds.
2. THAT Council invite the two people submitting "Hanna Court" as the centre name, Donald Preston and Laura Wunderlich, to a future Council meeting for formal presentation of their contest prizes.

R E P O R T

The Civic Development Committee, at its meeting held on 1995 June 29, adopted the attached staff report proposing a name for the Edmonds Child Care Centre.

Respectfully submitted,

Councillor D.R. Corrigan
Chairman

Councillor D. Evans
Member

: COPY - CITY MANAGER - DIR. PLNG. & BLDG.

Councillor D. Johnston
Member

TO: CIVIC DEVELOPMENT COMMITTEE 1995 JUNE 21
FROM: DIRECTOR PLANNING AND BUILDING OUR FILE: 17.811.1
SUBJECT: NAMING OF EDMONDS CHILD CARE CENTRE
PURPOSE: To recommend a name for the Edmonds Child Care Centre.

RECOMMENDATIONS:

1. **THAT** Hanna Court Children's Centre be adopted as the name of the City's child care centre in Edmonds.
2. **THAT** Council invite the two people submitting "Hanna Court" as the centre name, Donald Preston and Laura Wunderlich, to a future Council meeting for formal presentation of their contest prizes.

R E P O R T

1.0 BACKGROUND

At its meeting of 1995 March 6, Council approved the idea of holding a "name the centre" contest for the Edmonds child care centre. The Civic Development Committee endorsed a proposed approach for the contest at its 1995 March 30 meeting.

This report presents the results of the contest and proposes a name for the Edmonds Child Care Centre.

2.0 CENTRE-NAMING CONTEST

Advertisements for the centre-naming contest were taken out in the Burnaby Now and Burnaby News in April (see Appendix 1, **attached**). The contest was also advertised in the InfoBurnaby newsletter.

Fifty-four people responded by the June 9 closing date, submitting a total of seventy-four suggested centre names (see Appendix 2, **attached**). The names generally fell into four categories: child-oriented (e.g., Baby Watch, Cuddles); Geographic (e.g., Burnaby, Edmonds); B.C. Hydro (e.g., Power Smart, Sky-Hy); and religious (e.g., Guiding Light, God's Little). Staff reviewed the submissions with the interim Board of Directors of the Burnaby Children's Centres Society (BCCS), the group that will be running both the City's and B.C. Hydro's facilities. We identified a short list of three names: Hanna Court, Byrne Creek, and Edmonds Children's Centres. Our preferred option was Hanna Court Children's Centre.

The reasons for our preference are as follows:

- ▶ **Geographic and historical significance:** The cul-de-sac on which the centre is located is called Hanna Court. The cul-de-sac was named after Reverend Alfred and Myrtle Hanna, who headed a children's home funded by the Children's Aid Society, that had existed in the area earlier in the century.
- ▶ **Civic image and decorum:** While several creative names were proposed for the centre, staff felt it important that the chosen name have the decorum associated with the names of other City facilities. In addition to its other merits, the Hanna Court option had the necessary decorum.
- ▶ **Consistency with B.C. Hydro:** Staff and the interim Board of the BCCS believe there should be some consistency amongst the names of the City's facility and the B.C. Hydro Children's Centre. The Hanna Court name meets this criterion.
- ▶ **Support of Children's Centres Society:** As stated, the interim Board of the Burnaby Children's Centres Society favoured the name Hanna Court Children's Centre. Although the BCCS will only be leasing the facility, not owning it, staff believe it is important that the society feel comfortable with the centre name.

3.0 AWARDING OF PRIZE

Two people submitted Hanna Court Children's Centre as the proposed name of the City's child care facility: Don Preston and Laura Wunderlich. For a contest prize, the Parks & Recreation Commission had previously agreed to donate a one-year pass to the City's pools and arenas, valued at \$640. When informed that two people had submitted the name being recommended for the centre, the Director Recreation & Cultural Services has agreed to make two passes available as prizes.

If the Committee and Council concur with the proposal to call the facility Hanna Court Children's Centre, it is recommended that the contest winners be invited to a future Council meeting to receive their prizes. In addition to publicly acknowledging Mr. Preston and Ms. Wunderlich for their contribution, the presentation would also help to garner publicity and possibly attract enrolment for the City's child care facility.

4.0 CONCLUSION AND RECOMMENDATIONS

The City received several interesting suggestions to its child care centre naming contest. Staff, in consultation with the interim Board of the BCCS, favour the name Hanna Court Children's Centre.

Based on the foregoing, it is recommended that

1. Hanna Court Children's Centre be adopted as the name of the City's child care centre in Edmonds, and
2. Council invite the two people submitting "Hanna Court" as the centre name, Donald Preston and Laura Wunderlich, to a future Council meeting for formal presentation of their contest prizes.


D.G. Stenson, Director
PLANNING AND BUILDING

JFldb

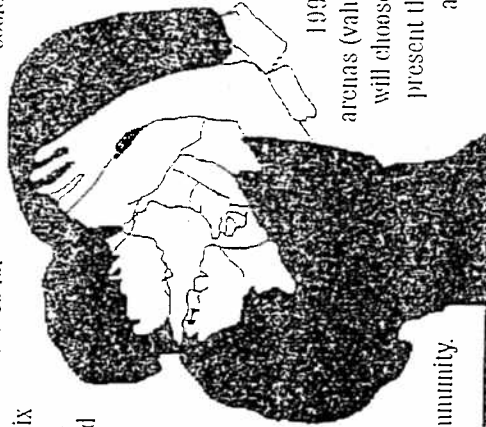
cc: City Manager
Director Engineering
Director Recreation & Cultural Services
Director Finance
Medical Health Officer
City Solicitor

Name Our New Baby!

The City of Burnaby is building a child care centre and we want your help in naming it. The centre is located in the Edmonds area, near the Edmonds Skytrain Station and B.C. Hydro headquarters complex. It will open in September and provide group day care services for 41 children, ranging from six months to five years of age.

B.C. Hydro donated the land and some funds for the centre. The Ministry of Women's Equality and the City are providing the remaining funds for the development. One-third of the spaces will be reserved for B.C. Hydro employees, with the remaining spaces being available to the broader community.

A newly formed non-profit society, the Burnaby Children's Centres Society, will run the centre. It will also operate another child care centre across the street, which is being built by B.C. Hydro. To be consistent with the society's name, both the City's and B.C. Hydro's centres will be called "children's centres."



We want your ideas for a centre name. Please complete the form to the right and send it to us by 1995 June 09. The prize for the winning submission is a 1995 pass to the City's pools and arenas (valued at \$640.00). City Council will choose the winning submission and present the prize to the contest winner at a future meeting of Council.

Name: _____
 Address: _____
 Telephone: _____ (home)
 _____ (office)
 Proposed name for centre: _____

Children's Centre

Return to:
 Burnaby Planning & Building Department
 4949 Canada Way,
 Burnaby, B.C.
 V5G 1M2

Entries must be received by 1995 June 09.

For further information about the contest or centre, please call 294-7420.



Thanks for your help.

SUBMISSIONS TO "NAME OUR NEW BABY" CONTEST

Baby Watch
 Bright Lights
 Burnaby Nursery Rhymes
 Burnaby Power Smart
 Burnaby (2)*
 Burnaby's South Side
 Burnaby's Kids
 Byrne (pronounced Burney) Bears
 Byrne Creek
 Care a Lot
 Circle of Friends
 Cuddles
 Discovery
 Edmonds
 Edmonds Citizens'
 Electric Train Kidstation
 Free Spirits
 Funtime
 God's Little
 Guiding Light
 Hanna Court (2)
 Happy Haven
 Happy Kids
 Happy Bluebird
 HyBurn (2)
 HyBurn Care
 HyBurnation House
 HyBurnation Hollow
 Hymonds
 Just Kidding Around
 Kid Power
 Kiddy's
 Kidscare
 Kindred Spirit
 Lift-Me-Up
 Little Treasures
 Little Wonders
 Little Angels (2)
 Little Smarties
 Little Hands and Feet

Live Wires
 Loving Care (2)
 Melody
 Morning Town
 Mother Goose (2)
 Nursery Rhymes
 Our Precious Treasures
 Our Future
 Over the Rainbow
 Playful Stars
 Power Arrangers
 Power Smart
 Precious Treasures
 Rainbow Days
 Safe-Care
 Safeplay
 Scroobles Hydrolic
 Shining Stars
 Sky-Hy
 Stepping Stones
 T.L.C.
 Tiny Tots
 Today's Child
 Unity
 Urban Woods
 Wee Wannabee
 Wee Care
 Wee-Kiddy-Luv

*** Note:** The numbers in parenthesis refer to the number of people submitting a particular name for the centre. Where no numbers are specified, the name was submitted by only one person.

Fifty-four people responded to the contest, submitting a total of 74 suggested names.