REPORT
1994 May 30

CITY OF BURNABY

EXECUTIVE COMMITTEE OF COUNCIL

HIS WORSHIP, THE MAYOR AND COUNCILLORS:

RE: BURNABY CHAMBER OF COMMERCE
TOURIST INFOCENTRE - SPROTT STREET

The Executive Committee of Council recommends the following for approval of Council:

RECOMMENDATIONS:

- THAT Council award a grant in the amount of \$25,000 to the Burnaby Chamber of Commerce to operate the Sprott Street Tourism Centre for 1994.
- 2. THAT the funds be appropriated from Burnaby's Operating Contingency.
- 3. THAT additional funding for economic development be referred to the Economic Development and Tourism Committee for further discussion with the Chamber of Commerce.
- 4. THAT a copy of this report be sent to Ms. Abbey Anderson, General Manager and Business Information Officer, Burnaby Chamber of Commerce, Suite #149, 9855 Austin Avenue, Professional Wing, Lougheed Mall, Burnaby, B.C. V3J lN4.

REPORT

The Executive Committee of Council, at its meeting held on 1994 May 17 received correspondence from the Burnaby Chamber of Commerce advising that they have received confirmation that their grant application has been approved by the Ministry of Tourism for summer staffing of the Travel InfoCentre at Sprott Street.

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Page 2 REPORT 1994 May 30

At the same time the Committee also discussed an implementation program for the Burnaby Tourism Strategy. Because the Committee is not yet prepared to present a detailed proposal for an implementation strategy, it is requesting Council support funding for the Travel InfoCentre during the summer of 1994.

It is hoped that this interim measure will be augmented by further economic development arising from the consideration of these issues by the Economic Development and Tourism Committee.

The \$25,000 reflects a grant similar to that provided for the 1993 tourism season.

Respectfully submitted,

Councillor L.A. Rankin Chair

Councillor D. R. Corrigan Member

Councillor C.M.H. Redman Member