

ITEM	1
MANAGER'S REPORT NO.	66
COUNCIL MEETING	94/11/28

1994 NOVEMBER 23

TO: CITY MANAGER  
 FROM: DIRECTOR RECREATION AND CULTURAL SERVICES  
 SUBJECT: BURNABY ART GALLERY PLANNING STUDY PROPOSAL  
 PURPOSE: To respond to questions of Council regarding the Art Gallery Study Report.

RECOMMENDATION:

1. THAT this report be received for information purposes.

REPORT

The following is provided in response to questions from Council regarding the above report which was tabled at the Council meeting of 1994 November 21.

What is the total operating budget of the Art Gallery and how does this fit in proportionally?

The 1994 Recast Budget for the Burnaby Art Gallery includes the following:

Revenues:

- Burnaby operating grant	\$218,750.00
- Grants from other Governments and other sources	\$135,421.00
- Earned revenues	\$ 43,500.00
- Donations	\$ 25,000.00
<b>Total Operating Revenues</b>	<b>\$454,671.00</b>

Expenses:

- Wages and Benefits	\$219,000.00
- Exhibitions and projects	\$163,621.00
- All other expenses	\$ 72,050.00
<b>Total Operating Expenses</b>	<b>\$454,671.00</b>

Art Rental:

Revenues	\$ 34,700.00
Expenses	\$ 24,000.00
Acquisitions	\$ 20,000.00

Art rental is partly run by the volunteers and generates the funds that the Association has traditionally used for acquisitions to the collection.

Gift Shop:

Revenues	\$ 12,000.00
Expenses	\$ 9,000.00

The Gift Shop is entirely run by volunteers. The funds are traditionally used to make any required equipment purchases and for the care and upkeep of the art collection.

The proposed study cost of \$85,200 is therefore approximately 19% of the 1994 Recast operating budget and the \$30,000 requested of the City is approximately 14% of the City's annual operating grant to the Association. The same operating grant is being offered for 1995, that is, there is no recommended increase to the grant.

What is the problem which generated the need to undertake a study?

The following information has been provided by the Association:

"The need to project a clear identity and increase the profile of the Gallery in Burnaby. The planning study will gather audience and market information and identify problems and strategies.

The need to plan for the growth of the collection and the responsibility for the long range storage of the same, as well as to analyze the potential for programs and the development of staff and space."

What is the rationale for undertaking the study at this time?

The following information has been provided by the Association:

"We are moving into the 21st century. The Gallery has stayed essentially the same for 26 years. The nature and values of communities are changing. It is responsible management to consider and plan for a viable institution.

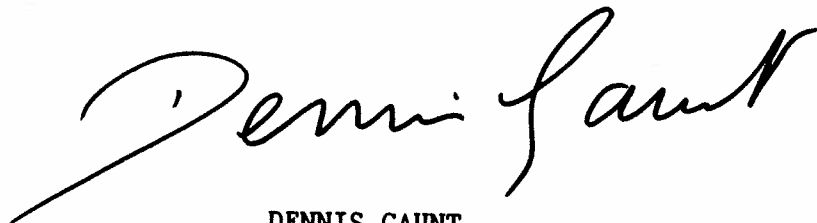
With the development of the new Arts Centre, there needs to be further consideration of the Gallery within the overall planning for the park facilities. Links need to be established and the facilities analyzed in terms of long term viability and in relation to concerns about accessibility, space, preservation of the park site, and overall potential and services."

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Will the Study include a review of a possible relocation outside the Deer Lake precinct?

The following information has been provided by the Association:

"The facilities review will take into consideration space needs, the ability to renovate to museum standards, and concerns about accessibility - all chronic concerns in the current site. The plans for development of the Deer Lake site will be a significant influence on feasibility and a thorough review of the potential of current facilities will be done. The Gallery would like to retain the option of reviewing other potential sites if conclusions merit, however the Board realizes that the priorities of City Planning are a major influence on any development planning. The organizational structure of the study ensures that City staff and Parks Board will have equal input. The study is structured to produce informed opinions about possibilities and not to substantiate preconceived outcomes. It is also structured to accommodate short and longer range planning."



DENNIS GAUNT  
Director Recreation &  
Cultural Services

DG:hh  
A/2399

