

ITEM	11
MANAGER'S REPORT NO.	59
COUNCIL MEETING	93/10/04

TO: CITY MANAGER 1993 SEPTEMBER 29

FROM: DIRECTOR PLANNING & BUILDING OUR FILE: 17.818.3

SUBJECT: "NEW DIRECTIONS IN HEALTH" CONFERENCE

PURPOSE: To seek Council approval for four members of the community-based Healthy Community Initiative to attend portions of the "New Directions in Health" Conference.

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**RECOMMENDATIONS:**

1. THAT Council approve the payment of registration fees from the City's Healthy Community grant for four members of the Healthy Community Initiative to attend the "New Directions in Health" Conference in Vancouver in 1993 October.

**REPORT**

**1.0 BACKGROUND**

In 1993 January, a twelve member citizen committee was established by Council to co-ordinate the community phase of Burnaby's Healthy Community project, "Well into the Future". The committee, the Healthy Community Initiative, has been meeting since January to determine its role in encouraging the residents of Burnaby to become involved in building a healthier community. To that end, the Initiative has developed a Mission Statement, 1993 objectives (See Appendix 1, *attached*) and a 1993 workplan, which was approved by Council in 1993 June. Two of the Initiative's six stated objectives are:

- to determine the Healthy Community Initiative's role in the Province's "New Directions" initiative; and
- to maintain connection with Healthy Community initiatives in other jurisdictions.

The City of Burnaby has received a \$15,000 grant from the Provincial Healthy Community Initiatives Fund to cover the cost of the Initiative's activities for 1993.

ITEM	11
MANAGER'S REPORT NO.	59
COUNCIL MEETING	93/10/04

*Planning and Building*  
 Re: *"New Directions in Health" Conference*  
 1993 September 29 Page 2

**2.0 "NEW DIRECTIONS IN HEALTH" CONFERENCE**

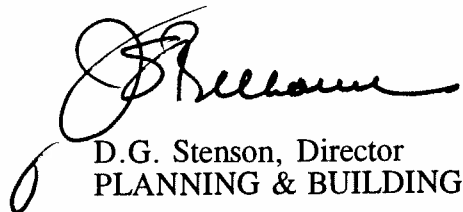
From 1993 October 20-23, the B.C. Healthy Communities Network and the B.C. Public Health Association are sponsoring a conference entitled "Making it Work...New Directions in Health" in Vancouver. The purpose of the conference is to provide an opportunity for people from all over British Columbia to discuss the changes taking place in the health system and to explore strategies for citizen participation and action in our communities. Four members of Burnaby's Healthy Community Initiative - Cliff White, Tony Tsang, Kathie Taylor and Barbara Neuman - have indicated an interest in attending some portion of the conference. Funds are available through the Healthy Community grant received from the Province to cover the \$360 registration costs. No City funds are required.

As members of Council are aware, Section 260.1 of the Municipal Act enables Council to provide payment for expenses incurred by a person other than an employee, officer or Council member when the person attends a meeting, course or convention.

**3.0 CONCLUSION**

The theme and purpose of the "New Directions in Health" conference ties in directly with the objectives and workplan activities of the Healthy Community Initiative. Attendance at the conference by four members of the Initiative would provide them with a valuable networking opportunity and with additional information to assist them in their efforts to determine their ongoing role in the "New Directions" initiative.

Staff recommend that Council authorize payment of the conference registration fees from the Healthy Community grant received by the City from the Province.

  
 D.G. Stenson, Director  
 PLANNING & BUILDING

  
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Attachment

cc: Director of Finance

## Appendix 1

### 3.0 MISSION STATEMENT AND PROPOSED WORKPLAN FOR 1993

The Healthy Community Initiative has adopted the Mission Statement, *attached* as Appendix 3, as a framework upon which to develop its role in encouraging the citizens of Burnaby to become actively involved in building a healthier Burnaby. Initiative members view their mission as providing leadership in creating opportunities for involvement rather than as addressing specific community needs.

The Healthy Community Initiative's preliminary workplan was submitted to Council in early January 1993. It focused on committee orientation and developing initial approaches to raising awareness in the community of Burnaby's Healthy Community Project. In the intervening months, the Initiative has clarified its objectives and developed a more detailed 1993 workplan designed to meet those objectives.

The Initiative's objectives for 1993 include:

1. to compile and share with the community an information bank of grass-roots initiatives aimed at making Burnaby healthier;
2. to obtain information from Burnaby citizens as to what they think a healthy community is and what they need in order to create a healthy community for themselves;
3. to bring together groups and organizations involved in grass-roots and other initiatives in order to:
  - share information gleaned about grass-roots activities and citizen views, as outlined in Objectives #1 and #2, above
  - develop a shared vision of a healthy community and how to attain it
  - build partnerships and share resources
  - provide an opportunity for discussing community participation in the Provincial initiative, "New Directions for a Healthy British Columbia";
4. to determine the Healthy Community Initiative's ongoing role in building a healthier Burnaby
5. to determine the Healthy Community Initiative's role in the "New Directions" initiative;
6. to maintain connection with Healthy Community initiatives in other jurisdictions.

The Initiative's 1993 workplan, designed to accomplish the aforementioned objectives, is *attached* as Appendix 4.

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