

REPORT  
1993 June 28

CITY OF BURNABY

ENVIRONMENT AND WASTE MANAGEMENT COMMITTEE  
HERITAGE ADVISORY COMMITTEE

HIS WORSHIP, THE MAYOR  
AND COUNCILLORS

RE: B.C. RIVERS DAY 1993

RECOMMENDATIONS:

1. THAT Council approve in principle funding in the amount of \$7,100 from Operating Contingency for B.C. Rivers Day 1993.
2. THAT the Mayor be requested to proclaim Sunday 1993 September 26, B.C. Rivers Day in Burnaby.
3. THAT a copy of this report be sent to the Outdoor Recreation Council of British Columbia, 334 - 1367 West Broadway, Vancouver, B.C. V6H 4A9

R E P O R T

The Environment and Waste Management Committee and Heritage Advisory Committee have agreed to co-sponsor a program of events to celebrate B.C. Rivers Day, Sunday, 1993 September 26.

In agreeing to participate in this event the Heritage Advisory Committee adopted the following motion:

1. THAT the Heritage Advisory Committee endorse the B.C. Rivers Day 1993 program subject to amending the stream naming campaign to a campaign for researching historic names of creeks and streams for use in a future naming program which would be determined at a later date.

:COPY - CITY MANAGER  
- DIRECTOR ADMINISTRATIVE AND COMMUNITY SERVICES  
- DIRECTOR FINANCE  
- DIRECTOR PLANNING AND BUILDING  
- DIRECTOR RECREATION AND CULTURAL SERVICES  
- CHIEF ENVIRONMENTAL HEALTH OFFICER

The Heritage Committee is concerned that many of the local creeks and streams may have historical and possibly aboriginal names which may be overlooked if a widespread "name a stream" campaign is undertaken. The Committee feels a more cautious approach which provides the opportunity to research the history of the streams would be far more appropriate and that naming could take place once the research is complete. It was suggested the Rivers Day could be the kick-off for the research campaign and that naming could still take place by Heritage Week, 1994.

The two Committee's are now requesting Council's approval to proceed with the proposed Rivers Day Program as outlined in the attached report.

Respectfully submitted,

Respectfully submitted,

Councillor D. Lawson,  
Chair  
Heritage Advisory  
Committee

Councillor L. Rankin  
Chair  
Environment & Waste Management  
Committee

Councillor D. Drummond,  
Member

Councillor D. Lawson  
Member

Councillor C. Redman  
Member

TO: ENVIRONMENT AND WASTE  
MANAGEMENT COMMITTEE  
AND HERITAGE ADVISORY COMMITTEE

1993 JUNE 07

FROM: ACTING DIRECTOR PLANNING & BUILDING

SUBJECT: **B.C. RIVERS DAY 1993**

PURPOSE: To outline a program of events to celebrate B.C. Rivers Day, Sunday, 1993 September 26, under the co-sponsorship of the Environment and Waste Management Committee and the Heritage Advisory Committee.

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### **RECOMMENDATIONS:**

1. **THAT** the Environment and Waste Management Committee and the Heritage Advisory Committee endorse the program outlined in this report.
2. **THAT** this report be referred to Council for approval in principle and funding approval in the amount of \$7,100 from Operating Contingency.
3. **THAT** the Mayor be requested to proclaim Sunday 1993 September 26, B.C. Rivers Day in Burnaby.
4. **THAT** a copy of this report be sent to the Outdoor Recreation Council of British Columbia, 334-1367 West Broadway, Vancouver, B. C. V6H 4A9.

## **REPORT**

### **1.0 BACKGROUND**

B.C. Rivers Day, an annual event sponsored by the Outdoor Recreation Council of British Columbia<sup>1</sup>, celebrates British Columbia's spectacular natural heritage of rivers and their role in the province's culture and history. Throughout the province citizens, community groups, recreation clubs, environmental organizations, government agencies and others organize river-associated events and invite members of the public to participate in the appreciation of British Columbia's rivers.

<sup>1</sup> The Outdoor Recreation Council of British Columbia is a non-profit, non-government organization of all of the federated conservation and recreation organizations in the province. With 120,000 members, the Outdoor Recreation Council is the largest organization of its kind in Canada. This year will be the twelfth annual B.C. Rivers Day organized by the Council.

At its 1993 April meeting, the Environment and Waste Management Committee received correspondence from the Outdoor Recreation Council of British Columbia explaining B.C. Rivers Day and inviting the City's participation on Sunday 1993 September 26. Both the Heritage Advisory Committee and the Environment and Waste Management Committee have expressed interest in co-sponsoring some events for B.C. Rivers Day. Burnaby's heritage of rivers of community, regional, provincial and national importance and its commitment to high environmental standards make B.C. Rivers Day an appropriate event for heightening public awareness of the environmental importance and sensitivity of rivers and watercourses and their role in Burnaby's history.

This report outlines a proposed program of events related to B.C. Rivers Day. The events focus on creating an awareness of the important role of Burnaby's creeks and rivers in its heritage and sharing information on better environmental stewardship of Burnaby's watercourses.

## **2.0 PROPOSED ACTIVITIES FOR B.C. RIVERS DAY 1993**

### **Proclamation**

The Mayor should proclaim Sunday 1993 September 26 as B.C. Rivers Day in Burnaby. This will focus public attention on the event and indicate the City's commitment to celebrate and respect the natural and heritage features of its streams and rivers.

### **Stream Map for Burnaby**

Many communities have mapped their streams and watercourses to highlight their heritage value and environmental importance and sensitivity. Burnaby residents are interested in knowing more about the watercourses in the City, and inquiries about them are regularly received by City staff. Some research and mapping of watercourses, their historic courses and present condition (open or piped) has been undertaken by this department, but this information is not readily available to the public.

Compiling and publishing an annotated map of all of Burnaby's watercourses would be an appropriate way of observing B.C. Rivers Day and would play a valuable role in educating Burnaby residents about the natural and cultural heritage of the City's watercourses. A high quality map of Burnaby's streams would document some of Burnaby's most important natural features and serve as a valuable and lasting reference source. An annotated map could include:

- a) all Burnaby watercourses,
- b) watercourse names (if any),
- c) notes on events of historic interest associated with creeks and streams,
- d) locations of nature trails and paths along creeks,
- e) indication of sites of salmon fry releases,
- f) sites of stream clean-up and salmon enhancement projects,
- g) stream condition (open or piped)
- h) other information of historical and/or environmental interest.

A four colour poster-style map approximately 14" x 18" is proposed. The map design would include graphics and other illustrative material. Side bars or text on the back of the map could include highlights of prehistoric and historic events in Burnaby and information on steps residents can take to protect watercourses and lakes from pollution.

The map could be distributed to Burnaby schools and colleges, community groups, environmental groups, etc. prior to B.C. Rivers Day with an invitation to participate in events on B.C. Rivers Day. Copies of the map could be made available, free of charge or at cost, through community outlets such as libraries, community and recreation centres, city departments, the Village Museum, etc.

### **Naming Burnaby's Streams**

The names of only a few of Burnaby's streams such as Still Creek and Eagle Creek have been officially gazetted. Many other streams such as Byrne Creek and Stoney Creek have names that are commonly used but not gazetted, while other creeks such as Guichon Creek (a.k.a. Kyle Creek) and Patterson Creek (a.k.a. Glenlyon Creek) are commonly called by several ungazetted names.

The distribution of the map of Burnaby's streams could mark the beginning of a stream naming campaign involving Burnaby schools, residents, community organizations, businesses, and other organizations. The event would increase awareness of Burnaby's natural and cultural heritage of streams and provide opportunities for interested parties to conduct research into creeks in their neighbourhoods and propose names for streams.

The stream naming campaign could be announced on B.C. Rivers Day 1993 and conclude during Heritage Week in February, 1994, with official nomination of stream names. Staff would work with members of the Heritage Advisory Committee and the Environment and Waste Management Committee to select names for nomination in accordance with the provincial Geographical Names Unit, B.C. Environment, Lands and Parks.

### **Program for Sunday 1993 September 26**

B.C. Rivers Day will mark the official release of Burnaby's stream map and the beginning of the stream naming campaign. A series of events focussing on streams in Burnaby and involving members of both committees and the community is proposed for Sunday 1993 September 26.

#### **o Unveiling of Burnaby Stream Map and Launch of Stream Naming Campaign**

The formal unveiling of the stream map and announcement of the stream naming campaign by members of both committees could occur on B.C. Rivers Day.

#### **o Unveiling of Guichon Creek mural at BCIT**

BCIT has commissioned a mural about the ecology and history of Guichon Creek where it flows through the BCIT campus. Mark Angelo, a BCIT faculty member and citizen representative on the Environment and Waste Management Committee has proposed that the unveiling of the mural take place on B.C. Rivers Day to recognize a creek that is part of Burnaby's heritage.

o **Renaming of Guichon Creek**

For many years Guichon Creek has also been known as Kyle Creek. Officially renaming the creek Guichon Creek and installing a name sign next to the creek where it crosses under Canada Way is proposed as the kick-off event for the campaign to name Burnaby's streams.

o **Community Activities**

Many community groups have been caring stewards of Burnaby's creeks and released salmon fry, sponsored creek clean-up projects, and patrolled creeks and lakes to check for pollution. It is proposed that some of these groups be invited to host tours of the creeks and watercourses they have chosen to steward. These tours will provide members of the community with opportunities to become more familiar with Burnaby's natural heritage and get some ideas for projects related to creeks in their neighbourhoods. Sapperton Fish and Game has indicated an interest in participating in B.C. Rivers Day. Other groups will be contacted to see if they are interested in participating.

**3.0 BUDGET**

**Map**

Preparation of a high quality, four colour poster-style map of Burnaby's streams will require the services of a cartographer/graphic designer. City staff will compile all information for the map, conduct any necessary research, prepare all text and annotations, and work closely with the cartographer. Printing will be in Burnaby's printshop.

- cartography and graphic design, camera ready colour separations, etc. \$5,000 (est).
- printing (4,000 copies) \$1,000

**Publicity**

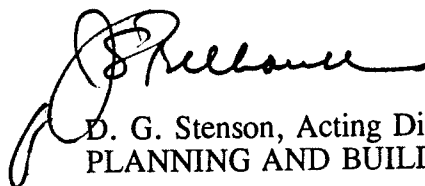
Newspaper advertising will be the main form of publicity about B.C. Rivers Day and the schedule of events. One advertisement will be run in each community newspaper the week before B.C. Rivers day. Display advertisements approximately 8" x 11" is proposed for each newspaper. An information article will also appear in the 1993 August issue of Information Burnaby.

- newspaper advertising \$1,100

An estimated budget of \$7,100 will be required to support the program of events and publicity outlined in this report. It is proposed that approval be requested to use Operating Contingency in the amount of \$7,100 for this project.

#### **4.0 SUMMARY**

B.C. Rivers Day, Sunday 1993 September 26, is an annual event coordinated by the Outdoor Recreation Council of British Columbia to celebrate the natural and cultural heritage of our rivers. It is proposed the City of Burnaby proclaim 1993 September 26 as Rivers Day in Burnaby and that the Heritage Advisory Committee and the Environment and Waste Management Committee sponsor a program of events related to B.C. Rivers Day. Preparation of a map of Burnaby's streams and the launch of a campaign to name Burnaby's unnamed streams are proposed. In addition a series of events focuses on specific streams in Burnaby and involving community groups are proposed. An estimated budget of \$7,100 is required for map production and publicity.

  
D. G. Stenson, Acting Director  
PLANNING AND BUILDING

SG\db

cc: Director Recreation and Cultural Services  
Director Administrative and Community Services  
Director Finance  
Director Engineering  
Chief Public Health Inspector

