

REPORT
1993 June 28

CITY OF BURNABY

COMMUNITY ISSUES AND SOCIAL PLANNING COMMITTEE

HIS WORSHIP, THE MAYOR
AND COUNCILLORS

RE: HEALTHY COMMUNITY PROJECT: PHASE 2 PROGRESS REPORT
AND 1993 WORKPLAN

RECOMMENDATION:

1. THAT Council be requested to approve the proposed 1993 workplan for the Healthy Community Initiative.

R E P O R T

The Community Issues and Social Planning Committee, at its meeting held on 1993 June 23 received and adopted the attached staff report on the progress of Phase 2 of the "Burnaby...Well into the Future" and to propose a 1993 workplan for the community-based Healthy Community Initiative.

The Committee therefore submits the Phase 2 Progress Report and the 1993 workplan for the Healthy Community Initiative to Council for endorsement.

Respectfully submitted,

Councillor E. Nikolai
Chair

Councillor J. Young
Vice Chair

Councillor C. Redman
Member

: COPY - CITY MANAGER
- DIR. ADMIN & COMM. SERV.
- DIRECTOR ENGINEERING
- DIRECTOR FINANCE
- DIRECTOR PLANNING & BUILDING
- DIR. REC. & CULT. SERVICES
- MEDICAL HEALTH OFFICER
- CHIEF ENVIRONMENTAL HEALTH OFFICER

TO: COMMUNITY ISSUES & SOCIAL PLANNING COMMITTEE 1993 JUNE 15

FROM: ACTING DIRECTOR PLANNING & BUILDING OUR FILE: 17.818.3

SUBJECT: **HEALTHY COMMUNITY PROJECT:
PHASE 2 PROGRESS REPORT AND 1993 WORKPLAN**

PURPOSE: To inform the Committee and Council of progress with Phase 2 of "Burnaby...Well into the Future" and to propose a 1993 workplan for the community-based Healthy Community Initiative.

RECOMMENDATION:

1. **THAT** Council be requested to approve the proposed 1993 workplan for the Healthy Community Initiative.

R E P O R T

1.0 INTRODUCTION

At its meeting of 1992 November 6, Council approved the initial Terms of Reference for a community-based committee to oversee the implementation of the community phase (Phase 2) of "Burnaby...Well into the Future". The Terms of Reference outlined the committee's general purpose of assisting community members to engage in health promoting activities. The staff report indicated that the community-based committee would be supported and assisted in its work by City staff and a Resource Team retained with a 1992 grant from the Provincial Healthy Communities Initiative Fund.

In December 1992, City staff submitted a \$15,000 funding proposal to the Healthy Communities Initiative Fund to finance the majority of the community-based Healthy Community committee's 1993 activities. While the intention was to leave the planning and implementation of Phase 2 to the committee, the proposal did outline a framework within which the committee would be expected to operate. The framework was based on a number of principles, including:

- **involvement** of a wide range of groups and individuals within the community in building a healthier Burnaby

- **creation of partnerships** between various sectors of the community, including the media
- **sustainability** of both the community-based committee and community initiatives through the use of volunteers, links with the B.C. Healthy Communities Network and community partnerships.

At its meeting of 1993 January 11, Council ratified staff's recommended membership for the community-based committee. Council also approved a preliminary time frame and workplan for the committee's early activities.

This report provides the Community Issues & Social Planning Committee and Council with an update on the community-based committee's activities and proposes next steps for the community phase of "Burnaby...Well into the Future".

2.0 UPDATE ON COMMITTEE ACTIVITIES

Since ratification of committee membership by Council in 1993 January, the community-based committee has met twice monthly to achieve consensus on its role in "Burnaby...Well into the Future". During that time it has:

- chosen a name for itself - "Healthy Community Initiative" - to be used in conjunction with the "Burnaby...Well into the Future" logo and slogan;
- been briefed on the Healthy Community concept and provided with background on Phase 1 of "Burnaby...Well into the Future";
- researched the activities of other Healthy Community groups in the Lower Mainland, and a wide range of current community-based initiatives in Burnaby;
- been briefed on the Ministry of Health's "New Directions for a Healthy British Columbia" initiative;
- reviewed its initial Terms of Reference and the City's 1993 funding proposal to the Healthy Communities Initiative Fund, which provide a context for the Initiative's work (see Appendices 1 and 2, *attached*);
- developed a Mission Statement (see Appendix 3)
- developed a proposed workplan for 1993 (see Appendix 4)

3.0 MISSION STATEMENT AND PROPOSED WORKPLAN FOR 1993

The Healthy Community Initiative has adopted the Mission Statement, *attached* as Appendix 3, as a framework upon which to develop its role in encouraging the citizens of Burnaby to become actively involved in building a healthier Burnaby. Initiative members view their mission as providing leadership in creating opportunities for involvement rather than as addressing specific community needs.

The Healthy Community Initiative's preliminary workplan was submitted to Council in early January 1993. It focused on committee orientation and developing initial approaches to raising awareness in the community of Burnaby's Healthy Community Project. In the intervening months, the Initiative has clarified its objectives and developed a more detailed 1993 workplan designed to meet those objectives.

The Initiative's objectives for 1993 include:

1. to compile and share with the community an information bank of grass-roots initiatives aimed at making Burnaby healthier;
2. to obtain information from Burnaby citizens as to what they think a healthy community is and what they need in order to create a healthy community for themselves;
3. to bring together groups and organizations involved in grass-roots and other initiatives in order to:
 - share information gleaned about grass-roots activities and citizen views, as outlined in Objectives #1 and #2, above
 - develop a shared vision of a healthy community and how to attain it
 - build partnerships and share resources
 - provide an opportunity for discussing community participation in the Provincial initiative, "New Directions for a Healthy British Columbia";
4. to determine the Healthy Community Initiative's ongoing role in building a healthier Burnaby
5. to determine the Healthy Community Initiative's role in the "New Directions" initiative;
6. to maintain connection with Healthy Community initiatives in other jurisdictions.

The Initiative's 1993 workplan, designed to accomplish the aforementioned objectives, is *attached* as Appendix 4.

4.0 IMPLICATIONS FOR CITY RESOURCES

Implementation of the Initiative's proposed workplan will have no implications for the City's budget.

On 1993 March 23, the Mayor was informed by the Province that Burnaby's \$15,000 funding application for 1993 Healthy Community activities has been approved. This grant will finance the implementation of the Initiative's workplan. The costs associated with the Initiative's work to date have been covered by the 1992 Healthy Community grant.

It is impossible to determine, at this time, the Initiative's role, if any, in 1994. Any 1994 activities would be based on a further grant application to the Provincial Healthy Communities Initiative Fund.

The Healthy Community Team, the inter-departmental staff group responsible for coordinating "Burnaby...Well Into the Future" will continue to support and assist the Healthy Community Initiative in its work as required and as appropriate.

5.0 SUMMARY AND CONCLUSIONS

Phase 2 of "Burnaby...Well into the Future" is off to an energetic start. Enthusiasm for the Project, among both Initiative members and others in the community, is high. At present, the Initiative has a list of over 40 potential volunteers wishing to assist with implementing the workplan.

In order to capitalize on Initiative members' energy and enthusiasm and on the Project's momentum in the community, staff recommend that the Initiative be authorized to pursue the workplan outlined in Appendix 4 of this report.

Staff will keep the Community Issues & Social Planning Committee verbally apprised of progress with the workplan. The Initiative will submit a written report to the Committee and Council late in 1993 regarding its ongoing role in "Burnaby...Well into the Future" and if appropriate, a proposed workplan for 1994.



D.G. Stenson, Acting Director
PLANNING AND BUILDING

JS/db
Attachments

cc: City Manager
Director Administrative & Community Services
Director Engineering
Director Finance
Director Recreation & Cultural Services
Medical Health Officer

BURNABY HEALTHY COMMUNITY COMMITTEE

PROPOSED TERMS OF REFERENCE

PURPOSE/MANDATE

The purpose of the community-based committee is to promote and direct the community phase of Burnaby's Healthy Community Project. Specifically, the committee will:

- undertake a preliminary assessment of the most effective means for engaging communities in the healthy community movement and, using those means, encourage citizens of Burnaby (corporate and individual) to initiate activities and projects they view as desirable for improving the quality of life of all members of the community;
- assist communities in defining their strengths, needs and identity*;
- explore and develop avenues whereby communities and their members can engage in health promoting activities, as well as participating in the activities of the larger community of Burnaby.
- establish a framework for continuing development of new knowledge and new means for promoting healthy communities;
- act as a resource to citizens/community organizations wishing to undertake a project, identifying potential partners or other resources.

MEMBERSHIP

The community-based committee will consist of twelve members, including six nominated by community organizations, five self nominees, and one appointee from Community Issues & Social Planning Committee. Committee members nominated by organizations, with the possible exception of the CISPC appointee, will not be "representatives" of their nominating organizations, in that they will be accountable to themselves and not to their nominating organizations for decisions about the Healthy Community project.

STAFFING

The community committee will be staffed by a member of the existing Social Planning Staff Liaison Group. This arrangement provides for a direct link between Phase 1 and Phase 2 activities as well as ensures that the community committee has some access to City resources. The community committee will be supported by staff and the Resource Team in the implementation of their mandate.

REPORTING STRUCTURE

The community committee will be responsible to Community Issues & Social Planning Committee for fulfilling its mandate, within the framework approved by the Committee of Council. This framework will be more fully developed and presented to Community Issues & Social Planning Committee for approval by the end of March, 1993.

Regular reports will be submitted on the progress of Phase 2. These reports will be prepared by staff, in consultation with the Resource Team and the community committee.

* Communities are self-defining. A community can be based on a wide variety of characteristics including geography, ethnicity, interests, philosophy and so on. All types of communities will be respected in this project.