

CITY OF BURNABY

TO: MEMBERS OF COUNCIL 1993 February 10

FROM: MAYOR COPELAND

SUBJECT: EDMONDS AREA ADVISORY COMMITTEE - PROPOSED PROCESS

PURPOSE: To recommend the establishment of an Edmonds Area Advisory Committee to prepare recommendations to Council consistent with the mandate as outlined in this report.

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RECOMMENDATION:

1. THAT Council approve the initiation of a community consultative process in the Edmonds Town Centre area as outlined in this report, including the establishment of an Edmonds Area Advisory Committee.
2. THAT Council endorse the mandate and composition of the Edmonds Area Advisory Committee as proposed in Section 3 of this report.

REPORT

1.0 BACKGROUND

Council is keenly aware of the need to ensure that planning and development of our community remains sensitive to the views and needs of our citizens. Our commitment to this public involvement in the shaping of Burnaby is fundamental to the City's planning process. In this regard, I included in my recent inaugural address, reference to an important initiative for 1993 - the establishment of an Edmonds Area Advisory Committee.

The mandate of the Committee will be to work with the Edmonds/Stride Community and our Planning Department in developing a strategy to make the local area a more livable neighbourhood for existing and future citizens. This initiative was proposed in response to the significant changes experienced in the Edmonds Town Centre area and a range of issues that have been brought to Council's attention.

<p>: - COPY - CITY MANAGER - DIRECTOR PLANNING AND BUILDING INSPECTION</p>
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2.0 TERMS OF REFERENCE/APPROACH FOR REVIEW

2.1 Context

The Edmonds Town Centre Area is one of four town centres in the City and is the designated principal centre for the south-east sector of Burnaby. Considerable investment in terms of transit, roads, as well as commercial and higher density residential development has been made in recognition of the area's town centre role.

While the continuation of the Edmonds Town Centre function remains an important part of the City's growth management approach, it is my view that there is considerable scope for the local community to be involved in identifying issues and preparing recommendations to improve the area as a place to live, work and play.

2.2 Approach

As the initial step in the community consultative process, it is proposed that a community forum be held at the Stride Avenue Community School in 1993 March. The specific date and time will be determined through discussions with the Community School and the ad hoc Stride Youth and Family Issues Committee recently formed in the area.

Advertisements and notices for the forum will encourage seniors, parents, singles, youth and others who make up the residential community, as well as local business people to attend and help identify issues and concerns related to the area.

The purpose of the Community Forum would be to achieve the following:

- introduce the community consultative process;
- identify the key issues and concerns affecting the area;
- obtain a listing of names of forum attendees for notification of future meetings/feedback;
- solicit names of those persons interested in serving on the Edmonds Area Advisory Committee, or one of its sub-committees intended to deal with specific issues (e.g. youth/social services, land use, etc.).

3.0 EDMONDS AREA ADVISORY COMMITTEE

The Edmonds Area Advisory Committee would be the overall steering committee for the public review process. The Planning Department would provide coordination and "consultant" services to the Committee and its sub-committees in the preparation of its recommendations to Council.

3.1 Composition

The following are suggested guidelines for the establishment of the Advisory Committee:

- a maximum of twelve persons representing a broad cross section of the local community including youth, seniors, families, and business;
- specific encouragement for representation of the Stride Avenue Community School and the Cedar Place housing complex;
- appointment of a Member of Council as Chairman of the Advisory Committee;
- appointment of a School Trustee as an additional member of the Advisory Committee;
- any sub-committees struck by the Advisory Committee are to have representation from the Advisory Committee.

3.2 Mandate

The following would be included within the mandate of the Advisory Committee:

- the preparation of a report to the City Council, reflecting the consensus opinion of the local community, that provides recommendations in response to issues and concerns raised in relation to the Edmonds Town Centre area;
- the area to be included within the review process are to generally correspond to the boundaries of the Edmonds Town Centre community plan areas;
- the submission of the Advisory Committee's report to Council within 12 months of the date of the initial community forum.

4.0 EXISTING COMMUNITY PLANS

The existing community plan guidelines for the Edmonds Town Centre area would remain in effect during the consultation process.

5.0 CONCLUSION

The process as outlined above will further our objective of providing citizens with the opportunity to be involved in the decision making and shaping of their local area. As such, I would recommend the approval of the community consultation process for the Edmonds Town Centre area as outlined in this report.

I would recommend that provision for expenses associated with the consultation process (e.g. newspaper advertisements, printing costs, possible survey/ mailing costs, etc.) in the amount of \$6,000 be drawn from the stabilization reserve and be incorporated within the operating budget of the Planning and Building Inspection Department.

Respectfully submitted

William J. Copeland
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WJC/mm

cc: City Manager
Acting Director Planning and Building
Director Recreation and Cultural Services
Director Engineering
Director Administrative and Community Services
Director Finance