

ITEM	7
MANAGER'S REPORT NO.	73
COUNCIL MEETING	93/12/13

TO: CITY MANAGER 1993 DECEMBER 08
FROM: CITY CLERK FILE: A 05-00-01
SUBJECT: REQUESTS FOR DOOR-TO-DOOR FUNDRAISING CAMPAIGNS - GREENPEACE
AND THE PARAPLEGIC FOUNDATION
PURPOSE: To recommend to Council a policy to effectively administer
written requests for door-to-door fundraising campaigns in
Burnaby.

RECOMMENDATION:

1. THAT Council establish a policy that written requests for door-to-door fundraising campaigns in Burnaby be considered on a first come-first served basis and that canvassing be confined to a maximum one month period, once a year.
2. THAT a copy of this report be forwarded to John Dumbrille, Vancouver Canvass Director, Greenpeace, 1726 Commercial Drive, Vancouver, V5N 4A3 and to Randall St. Godard, Project Director, Paraplegic Foundation, 780 S.W. Marine Drive, Vancouver, V6P 5Y7.

R E P O R T

Appearing elsewhere on Council's agenda are two items of correspondence; the first from the Greenpeace organization and the other from the Paraplegic Foundation. Both letters are requesting permission to conduct door-to-door fundraising campaigns in 1994 for extended periods of time.

GREENPEACE

Council, at the regular Council meeting held on 1993 August 23 received a letter from Greenpeace (copy attached) in response to a number of complaints received by Burnaby staff concerning a fundraising campaign being conducted by Greenpeace in Burnaby. A staff notation appended to this correspondence advised Council that Greenpeace organizers have been apprised of Council's policy regarding door-to-door fundraising initiatives and hence, in compliance with this policy, have sent a written request for their 1994 campaign.

Greenpeace proposes to conduct its door-to-door canvass from 1994 January to July, in order of postal code.

PARAPLEGIC FOUNDATION

The Paraplegic Foundation proposes to offer a product sale (pen and pencil sets) through a door-to-door campaign over a four to five month period on an intermittent basis. The writer did not define "intermittent" or indicate which four to five month period was preferable.

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OTHER ORGANIZATIONS

To date, Council has approved requests for door-to-door canvassing for 1994 as follows:

Kinsmen Mothers' March
1994 January 15 to 31 inclusive

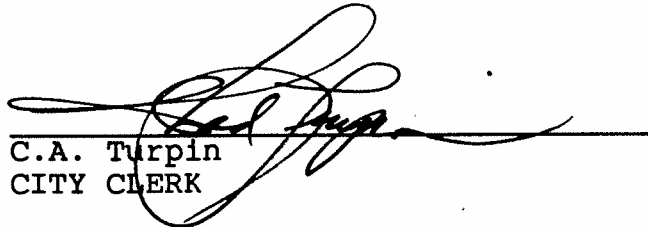
Heart and Stroke Foundation
1994 February 01 to 28 inclusive

Staff anticipate receiving annual written requests for door-to-door canvasses from the Canadian Cancer Society (for 1994 April), the Kidney Foundation (for 1994 May) and the Canadian Diabetes Association (for 1994 November).

CONCLUSION

Staff have concerns as to how door-to-door canvasses, such as the two requests currently before Council, could be effectively administered so as to not interfere or restrict fundraising initiatives of other organizations.

It is therefore recommended that Council establish a policy that written requests for door-to-door fundraising campaigns in Burnaby be considered on a first come-first served basis and that campaigns be confined to a maximum one month period, once a year.


C.A. Turpin
CITY CLERK

cc: Director Finance
Chief Licence Inspector

CORRESPONDENCE
1993 AUGUST 23

Greenpeace
FOUNDED in Canada 1971
Founded in Canada 1971

August 11 1993

- : COPY - CITY MANAGER
- DIR. ADMIN. & COMM. SERV.
- DIRECTOR FINANCE
- OFFICER-IN-CHARGE, R.C.M.P.

Mayor and Council
Burnaby City Hall
4949 Canada Way
Burnaby, B.C.
V5G 1M2

RECEIVED
Vancouver
7201 Commercial Drive
Vancouver
British Columbia

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Mayor Copeland and Council:

Greenpeace canvasses in eleven cities across Canada, and reaches over 1.5 million households each year. We canvass to raise awareness on environmental issues and to raise membership funding for our campaign work.

Toronto, Ontario
Canada - Multi City
Tel: 416 598 8470
FAX: 416 598 8470

Greenpeace currently represents 327,000 members in Canada, 3,750 of whom are Burnaby residents.

Montreal
2444 Notre-Dame-Ouest
Montreal (Quebec)
Canada H3Z 1G5
Tel: 514 953 0001
Fax: 514 953 1001

As an independent, community-supported environmental advocacy group, Greenpeace only accepts donations from the public, and accepts no corporate or governmental sponsorship.

National offices
Bureaux nationaux

We have canvassed in Burnaby for five consecutive years. This is done in order of postal code. People are canvassed no more than once a year, between the months of January and August as follows:

Argentina
Australia
Belgium
Brazil
Canada
Denmark
France
Germany
Greenland
Ireland
Italy
Japan
Netherlands
New Zealand
Norway
Oceania
Sweden
Switzerland
United Kingdom
U.S.A.
West Bank East
Antarctica
Bases on Antarctic Is.
Antarctique

January	V5A	May	V3N
February	V5B	June	V5J
April	V5G V5C	July	V5E V5H

As Greenpeace's Canvass Director, I field every public complaint. Fortunately, there are very few. The ones that I do receive are taken very seriously; I encourage feedback from all persons canvassed.

Our canvassers are known to represent the spirited idealism of Greenpeace. If, however, one is impolite or in any other way does not fulfil Greenpeace's principle of peaceful non-violence, s/he is let go. We want to do the best job possible in Burnaby: Greenpeace is here to serve the public good.

I would like to take this opportunity to assure Council that, in future, Greenpeace will seek prior approval for

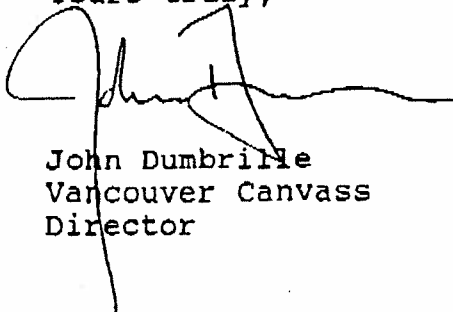
any canvassing to be done in Burnaby.

Greenpeace
Founded in Canada, 1971
In Canada, 1971

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Vancouver
25 Commercial Drive
Vancouver
British Columbia
Canada V5N 4A3
T 604 253-7701
FAX 604 253-0114

Yours truly,



John Dumbrille
Vancouver Canvass
Director

Toronto
578 Bloor Street West
Toronto Ontario
Canada M5G 1K7
T 416 538-6170
FAX 416 538 6470

Montreal
2444 Avenue Gauthier
Montreal Québec
Canada H3T 1N5
T 514 933 0021
FAX 514 933 1017

National offices
Bureaux nationaux

- Argentina
- Australia
- Belgium
- Costa Rica
- Denmark
- Germany
- Italy
- Japan
- France
- India
- Luxembourg
- Netherlands
- New Zealand
- Norway
- Osaka
- Switzerland
- Sweden
- United Kingdom
- U.S.A.
- Winnipeg Base
- Antarctica
- Base de recherches
- Antarctique

Note:
A number of complaints were recently received by staff from Burnaby residents concerning a fundraising canvass being conducted by Greenpeace. Investigation indicated that Greenpeace inadvertently did not seek Council's permission to conduct a door-to-door campaign. When contacted and informed of Burnaby's policy of requesting permission from Council to conduct door-to-door canvasses Greenpeace advised they were unaware of this procedure. This note is to advise Council of this matter, and to further advise Council that Greenpeace has expressed its intention to appropriately obtain Council's approval for any canvassing that is to be done in Burnaby in the future.

