

TO: ACTING MUNICIPAL MANAGER

FROM: MUNICIPAL CLERK

SUBJECT: GLOBAL ESSENCE MEDIA 21ST CENTURY BROADCASTING CORPORATION AND WORLD ENVIRONMENT DAY, JUNE 5, 1992

PURPOSE: To provide information on Global Essence Media 21st Century Broadcasting Corporation and their request for Burnaby to participate in World Environment Day activities on June 5, 1992.

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RECOMMENDATION:

1. THAT this report be received by Council for information.

R E P O R T

1.0 INTRODUCTION

Council on 1992 February 24 received a letter from Global Essence Media 21st Century Broadcasting Corporation dated 1992 February 12 requesting that all people in the province participate in World Environment Day on June 5th, 1992.

This report provides information on their request and how the municipality will promote awareness on World Environment Day.

2.0 WORLD ENVIRONMENT DAY - JUNE 5, 1992

The week of June 1 - 7th has been proclaimed National Environment Week. The District of Burnaby has traditionally participated in Environment Week by hosting environmental awareness events at Deer Lake Park.

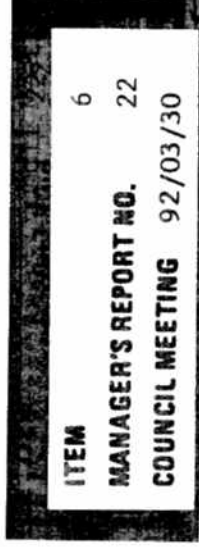
This year, the Municipality of Burnaby in conjunction with the Burnaby School Board will hold an Eco-fest at Deer Lake on June 5 & 6. The theme of Eco-fest will be "Deer Lake - Past, Present and Future" focusing on environmental issues related to Deer Lake.

The Burnaby School Board have appointed a coordinator for Eco-fest, who has been meeting with a liaison committee to oversee various aspects of the event. The committee includes school board personnel, a representative from the Burnaby Centennial Committee and municipal staff from Parks & Recreation, Engineering and Planning.

3.0 MUNICIPAL ROLE IN WORLD ENVIRONMENT DAY

Municipal Staff will assist in planning site utilization and logistics at Deer Lake. Staff will also work to ensure that Eco-fest activities are located so as to prevent damage to the park.

The Municipality will also provide a display at Eco-fest which may include information on municipal recycling initiatives, urban wildlife, and community environmental projects. This type of event will serve to create public awareness of environmental issues.



ITEM	6
MANAGER'S REPORT NO.	22
COUNCIL MEETING	92/03/30

Global Essence Media 21st Century Production is a marketing firm committed to establishing awareness of World Environment Day through the sale of flags. Unless otherwise directed from Council, staff will not order a World Environment Day flag as described in their recent correspondence.

4.0 SUMMARY

The Corporation of the District of Burnaby has committed to participate in World Environment Day activities through events planned during Environment Week. Eco-fest falls on World Environment Day (June 5) and will demonstrate Burnaby's commitment to a healthy, safe & clean environment.



S.A. Turpin
Municipal Clerk

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