



ITEM	8
MANAGER'S REPORT NO.	42
COUNCIL MEETING	92/06/15

COMMITTEE REPORT
ITEM #4
1992 JUNE 03

RE: FUNDING FOR CELEBRATION AT BURNABY VILLAGE MUSEUM ON CANADA DAY

RECOMMENDATION:

1. That the Parks and Recreation Commission recommend to the Municipal Council:
  - a) That the council "Buy the Gate" for \$1,650 at the Burnaby Village Museum on July 1, 1991, Canada Day and offer the community free admission to the Museum and special events.
  - b) That the council fund a special Historic "Canada Day" Birthday cake in the amount of \$1,000 for Burnaby's 100th celebration of Canada's Birthday.

REPORT

In 1991 the Council bought the gate for the community. This resulted in a record attendance of 4,925. It was a highly successful family event in celebration of Burnaby's heritage.

This year for Burnaby's 100th and Canada's 125th birthday a very special event is planned

1.0 Theme of Celebration

"An Old-Fashioned Dominion Day"

The theme will recognize and celebrate Burnaby's 100 years and Canada's 125 years. Entertainment, exhibits, and programs will highlight traditional Dominion Day activities.

Advertising will include the following phrase:

"Canada Day - July 1 - Free Admission  
Celebrate Burnaby's Centennial and Canada's 125 years!"

2.0 Target Market

- Primary - Families in Burnaby.
- Secondary - Families in surrounding Lower Mainland communities. The principal focus will be on fun things to do and see for children!

3.0 Program Description

- A one day event, Canada Day, Wednesday, July 1st.
- Traditional Canada Day official ceremony with speeches by local dignitaries.
- "Canada Day Birthday Cakes" to be served to our visitors, the Mayor to be invited to initiate the cake cutting.
- Special Burnaby Centennial exhibit.
- Carousel parade float to be on view.
- Traditional Dominion Day activities; races and games for children; brass band; street entertainment.
- Vaudeville performances by Footlight Theatre Company.

4.0 Budget

A grant of \$1,000 has been received from the B.C. Canada Day Committee.

Expenses

Gate	1,650
Supplies	150
Entertainment	1,000
Cake	1,000
Decorations	300
Advertising	850
Rentals	<u>250</u>
TOTAL	5,200

Funding Sources

B.C. Canada Day Committee Grant	1,000
Municipal Council for the Gate and toward the cake	2,650
Museum Special Events Budget	<u>1,550</u>
TOTAL	5,200

Special Budget Request to Council

Council is requested to "Buy the Gate" and contribute to the cakes in recognition of Burnaby's official Canada Day Celebration, Burnaby's 100th and Canada's 125th.

Cost of the gate is \$1,650 and the cake contribution is \$1,000 to be authorized by the Council as a special expenditure to be credited to the Museum budget.

LM/sh

