

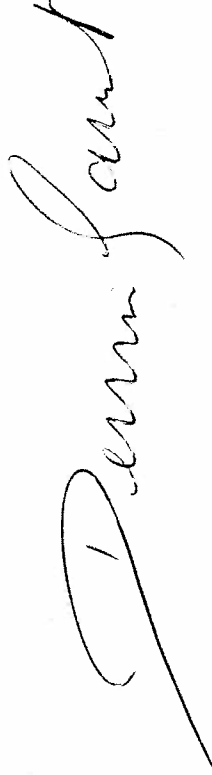
TO : MUNICIPAL MANAGER 1991 APRIL 18
FROM : DIRECTOR RECREATION & CULTURAL SERVICES
RE : **B.C. FESTIVAL OF THE ARTS**
PURPOSE : To obtain Council's approval of not bidding to host the 1993 or 1994 B.C. Festival of The Arts.

RECOMMENDATIONS:

1. THAT a bid to host the 1993 or 1994 B.C. Festival of The Arts not be submitted by the Corporation of the District of Burnaby.
2. THAT an interest in hosting future festivals be expressed.

REPORT

At its meeting of 1991 April 17, the Parks & Recreation Commission received the attached staff report on the above subject and adopted the recommendations contained therein.



DENNIS GAUNT
DIRECTOR RECREATION &
CULTURAL SERVICES

tc
Attach.

ITEM 3
MANAGER'S REPORT NO. 27
COUNCIL MEETING 91/04/22

RE: B.C. FESTIVAL OF THE ARTS

RECOMMENDATIONS:

- 1) THAT a bid to host the 1993 or 1994 B.C. Festival Of The Arts not be submitted by the Corporation of the District of Burnaby. 113
- 2) THAT an interest in hosting future festivals be expressed.
- 3) THAT Commission relay its recommendations to The Municipal Council for consideration and approval.

REPORT

On 1991 March 11 The Honorable Lyall Hanson, Minister of Municipal Affairs, Recreation and Culture, wrote to the Mayor and Council regarding an interest in hosting the 1993 or 1994 B.C. Festival of the Arts. (Attachments #1 & #2). The item has been referred to Commission for consideration.

Staff have received the proposal and have the following report:

- 1) An expanded Arts Centre is scheduled for construction in 1992-1993. This presents a major priority for staff and taking on new initiatives at this time is not recommended.
- 2) 1992 is Burnaby's Centennial. Many community volunteers will be involved in the celebration year and accordingly community resources and facilities will be dedicated to the Centennial event.
- 3) Burnaby lacks many of the facilities required to host the Festival. Until we have established our ability to accommodate the anticipated 2,000 visitors requiring specialized venues, participation is not recommended.
- 4) Unlike rural communities, or those without the arts amenities and services of the GVRD, Burnaby audiences have access to more arts activities in the region. The attractability of the Festival will be different to residents of suburban centres, requiring special marketing support if we choose to host.
- 5) If the construction of Phase Two of the Arts centre (Theatre) occurs by 1996, the following year may be a better time to consider hosting the Festival.

The focus of festival development in Burnaby is on local and regional activities within the scope and mandate of the Municipal government. The recommendations that may emanate from the tourism strategy currently underway, may help establish priorities for municipal interests in major events and festivals. Accordingly, a bid to host the B.C. Festival of the Arts in 1993 or 1994 is not recommended.

ITEM 06
DIRECTOR'S REPORT NO. 08
COMMISSION MEETING 91/04/17

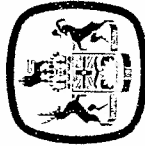
ATTACHMENT #1

CORRESPONDENCE AND PETITIONS
REGULAR COUNCIL MEETING
1991 APRIL 02

RECEIVED IN
FAXES

ITEM	3
MANAGER'S REPORT NO.	27
COUNCIL MEETING	91/04/22

FILE
MAY 2 6 1991



Province of
British Columbia

OFFICE OF THE
MINISTER

Ministry of
Municipal Affairs,
Recreation and Culture

Parliament Buildings
Victoria
British Columbia
V8V 1X4

March 11, 1991

His Worship Mayor William Copeland
District of Burnaby
4949 Canada Way
Burnaby, British Columbia
V6G 1M2

Dear Mayor Copeland:

As Minister responsible for the B.C. Festival of the Arts, I wanted to write to you personally to inform you that the Festival Society is again soliciting bids from interested communities.

The B.C. Festival of the Arts is an annual, five day festival bringing together the province's finest amateur artists. This year's Festival will be held in North Vancouver from May 22-26, with previous Festivals having been held in Kamloops, Penticton, Prince George, Duncan, Kimberley, Chilliwack and Saanich.

I believe this is an exciting opportunity to participate in the largest amateur arts festival in Canada and to create a lasting legacy of arts activity in your community.

*Enclosed with this letter is information from the Festival Society outlining the requirements of the Festival and the procedures for submission. Please review this material and direct any enquiries to the Society.

Your interest in the B.C. Festival of the Arts is most appreciated and I urge you to give careful consideration to the possible involvement of your community in such a worthwhile and positive event.

INTERNAL DISTRIBUTION:

AGENDA - 1991 APRIL 02
COPY - MUNICIPAL MANAGER
- DIR. REC. & CULT. SERVICES
(FOR REPORT)

Yours sincerely,

Lyall Hanson
Minister

Enclosure

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CORRESPONDENCE AND PETITIONS
REGULAR COUNCIL MEETING
1991 APRIL 02

ITEM 06
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COUNCIL MEETING 91/04/22



3577 DOUGLAS STREET
VICTORIA, BRITISH COLUMBIA V8Z 3L6
PHONE: 383-4214

March 11, 1991

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MAR 20 1991

MAYOR'S OFFICE

His Worship Mayor William Copeland
District of Burnaby
4949 Canada Way
Burnaby, British Columbia
V6G 1M2

Dear Mayor Copeland:

The B.C. Festival of the Arts is an annual arts show-case supported by the provincial government through the Ministry of Municipal Affairs, Recreation and Culture. The Festival is a celebration of the amateur arts in the province involving approximately 1500 artists.

The Festival is held at the end of May. This year's Festival will be held in North Vancouver and previous Festivals have taken place in Kamloops, Penticton, Prince George, Duncan, Kimberley, Chilliwack and Saanich.

At this time we are seeking community interest in hosting the Festival in 1993 or 1994. To better explain the Festival and its requirements, I have included a brief information package. More detailed information can be obtained from Ms. Gabrielle Levin at the Festival office in Victoria (383-4214).

If you are interested in hosting the 1993 or 1994 Festival, please contact the Festival office by April 30, 1991. The deadline for completed submissions is June 30, 1991.

The B.C. Festival of the Arts is the largest event of its kind in Canada. I sincerely hope that your community will seriously consider being its host.

Yours sincerely,

Barry Kelsey
President

Enclosure

BK/dm