

ITEM 4
MANAGER'S REPORT NO. 48
COUNCIL MEETING 90/07/23

TO : MUNICIPAL MANAGER 1990 JULY 12

FROM : DIRECTOR RECREATION & CULTURAL SERVICES

RE : ARTS POLICY

PURPOSE : To request Council's approval of the Arts Policy as adopted and put forward by the Parks and Recreation Commission.

RECOMMENDATIONS

1. THAT approval be granted to the Arts Policy (attached) as presented by the Parks and Recreation Commission.
2. THAT Council adopt the Arts Policy as a guide in the consideration of future developmental initiatives and budgets put forward by the Commission.
3. THAT the Arts Policy be made public and that responses be considered in the implementation strategy for policy recommendations.

REPORT

At its meeting of 1990 July 04, the Parks and Recreation Commission reviewed and approved the Arts Policy.

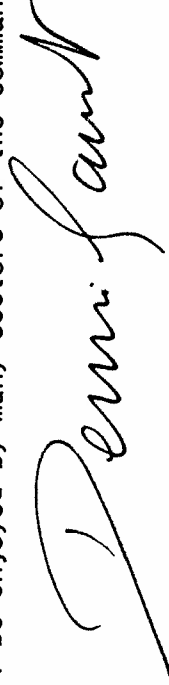
Because of the importance of the policy, it was agreed that it should be presented to Council for consideration and ratification and subsequently be made public.

In 1988 December, the Commission began a public process for the development of the Arts Policy by convening a committee of 36 citizens selected to represent a broad cross-section of the community. The various sub-committees held public meetings and solicited briefs from interested parties to determine the needs and opportunities related to the development of the arts in Burnaby. Two years of staff research were incorporated into the findings of the committee which resulted in a draft policy statement presented to the Commission in 1989 December.

The report of the committee was reviewed and adapted to reflect the views of the Commission. It affirms the roles and responsibilities of the partners in the artistic life of the community and sets forward key objectives and guiding principles that will affect future developmental initiatives.

An analysis of the committee's recommendations will be conducted to establish priorities for policy implementation in relation to the overall mandate of the Commission. Plans for pursuing these initiatives will be presented in the budget planning process into the future. It was stressed that the implementation of key recommendations was a priority.

The Commission agreed that the policy development process has produced a fair and comprehensive picture of public opinion and interest, and that the fruits of cooperative ventures will be enjoyed by many sectors of the community.



DENNIS GAUNT
DIRECTOR RECREATION &
CULTURAL SERVICES

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BURNABY PARKS AND RECREATION COMMISSION

ARTS POLICY

JULY 1990

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BURNABY PARKS AND RECREATION COMMISSION

ARTS POLICY

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BURNABY PARKS & RECREATION COMMISSION

CHAIRMAN

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Commissioner Gordon

Commissioner L'Estrange

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Commissioner Young

1. INTRODUCTION:

After considerable research, consultation and deliberation, the Burnaby Parks and Recreation Commission is pleased to present this ARTS POLICY statement.

The policy development process included the efforts of the arts community, committee volunteers, interested citizens and municipal staff who assisted the Commission in this important work. These contributions are very much appreciated.

It is hoped that this ARTS POLICY will be a positive influence in the development of Burnaby's artistic future.

NICK VOLKOW

CHAIRMAN

BURNABY PARKS AND RECREATION COMMISSION

2. RATIONALE

For a community to embrace the arts as a vital part of everyday life requires a very special kind of vision. This is a vision which recognizes that people need more than food and shelter if either individual or community potentials are to be attained. People also hunger for stimulation, challenge, and opportunities for growth. Indeed people have long displayed an urge to engage in a struggle of ideas -- to make private sense of, manipulate, and reiterate the world in which one lives -- and to share those personal visions with others. The community which develops an environment in which people may explore, discover, create, celebrate and share through the arts will provide for those additional human needs and, in doing so, encourage a higher quality of life for its residents. It is through a democratic governmental process that such ideals may be given tangible form.

Under its current mandate, the Parks and Recreation Commission produces strategies and policies for community resources in all sectors within its jurisdiction.

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In affirming its commitment to provide leadership in arts policy development in Burnaby, and in cooperation with key sectors of the community, the Commission recommended a comprehensive public process. The rationale for developing an arts policy includes a clarification of benefits to both the municipality and the community. It is believed that in addition to the creation of an action plan for the responsible use of public funds, a policy will build new community partnerships and improved management of arts resources.

3. BACKGROUND

As part of its responsibility to deliver community recreational services, the Burnaby Parks and Recreation Commission has supported the arts with an implicit "operational policy" since the establishment of the Burnaby Arts Centre in 1967. This "policy" has resulted in the evolution of a recreational arts program administered by professional staff specializing in the arts within the Parks and Recreation Department. Nine full-time and nine part-time staff in the Arts Division deliver programs and services to the public through the Burnaby Arts Centre and other community facilities. In Deer Lake Park, the James Cowan Theatre hosts a variety of performing events from the community and region. Up to 200 arts programs for children and adults are offered every season, employing the talents of over 40 qualified instructors.

The facilities at Deer Lake Park have a rich and intriguing history. Once an abbey for a religious order, the buildings were purchased by the Corporation of Burnaby as a Centennial project in 1967. At the urging of the Burnaby Art Gallery Association and the Burnaby Arts Council, the complex was designated as a community arts facility, also to house Parks and Recreation fine art programming and administrative spaces. Today the complex includes a 290 seat theatre, a pottery studio and a range of multi-purpose studios used for dance, music, drama and visual and literary arts. Deer Lake Park is also the base for the Burnaby Arts Council offices, and the Burnaby Art Gallery and the Burnaby Village Museum. Over the years the use of all these facilities has grown steadily. A wide-ranging schedule of courses, workshops, performances, art displays, and special events for all ages are now offered throughout the seasons in the Deer Lake Park complex, attracting thousands of people each year.

Burnaby is recognized for its strong base of community support for the arts, for amateur visual artists, photographers, dancers potters, actors, singers, authors, and musicians. Many of these residents are active in the more than 50 member groups and associations of the Burnaby Arts Council and together they maintain the momentum for our lively artistic community. Burnaby is also proud to be home to many internationally recognized professional artists.

The Parks and Recreation Commission provides direct financial support to the Arts Centre, through the Arts Division of the Parks and Recreation Department and to the Burnaby Arts Council and the Burnaby Art Gallery through an annual grant.

Burnaby's investment in culture (Arts Division, Burnaby Art Gallery, Burnaby Arts Council and Burnaby Village Museum) has grown over the years. The tax base provides a per capita figure of \$12.20 which in turn attracts a further \$6.43 in admissions, fees and donations for a total expenditure of \$2.68 million or \$18.63 for every person in Burnaby. The real economic value of the cultural industries, using a conservative multiplier figure of 2.5 is estimated at \$6.7 million.

There are many benefits for the community other than the purely economic, such as the work of volunteers in support of the arts; the sense of enjoyment that people get from participation and appreciation of the arts; and the pleasure and pride a community gains from facilities, programs and events that enliven the environment. In these times of increasing economic pressures and social problems in urban areas, the arts provide both a source of growth and an enhancement of the quality of life.

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The arts contribute a sense of vitality and well-being to a community. Municipal involvement through an articulated policy can help give form, support and direction to Burnaby's arts development. As the community's arts and cultural resources have grown in scope and scale, their impact on residents and visitors has become increasingly significant. The enhanced quality of life and economic benefits substantiate the need for good planning and renewed investments by many partners, all of whom enjoy the fruits of a healthy arts and cultural community. The tourism industry reports that arts and culture are among the three most significant attractors for visitors, and travelers spend much more on related expenditures such as hotels, food and fuel than on the ticket price for the event.

This pollution-free, labour intensive, renewable resource is based on human creativity, and can be as big as our imaginations. The arts have great potential, whether to attract visitors or to export products and services.

4. PROCESS

In recent years many municipalities in Canada have developed arts policies. Throughout 1988 and 1989 staff have conducted research into the area, gathering the completed statements and working documents from other cities for use here. In 1988 the Parks and Recreation Commission approved the initiation of a public process for developing an arts policy for Burnaby.

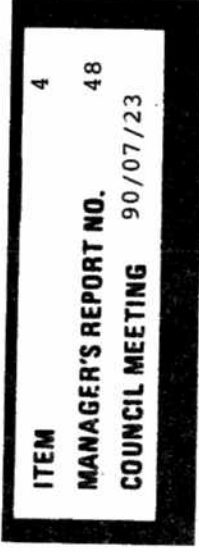
Serving on five sub-committees and representing a broad cross-section of the community 36 volunteers met with citizens, artists, business/labour representatives, educators and others, from 1989 March to 1989 July to develop constituency reports. Under the guidance of the main committee of the Commission, these reports were compiled into a draft policy statement. The results came from conversations, surveys, questionnaires and round table discussions and from information collected previously from other cities, as well as the additional research done by committee members.

It was concluded that, as a planning tool, the arts policy would be timely and useful in making some key development decisions. An Arts Policy is a written statement of intent as to mission, principles and goals with respect to arts development within a community. It examines existing services and acts as a planning and strategic guide for the future. It helps to clarify the roles of various agencies with respect to arts development, for future action, and generally heightens awareness and commitment to the arts on a variety of levels. It addresses issues related to support for the individual artist and for artistic groups, both amateur and professional; it considers both the maker and the viewer of the arts; and it is relevant to all artistic disciplines.

The municipal arts policy is comprehensive, the analysis going beyond strict recreational interests, including the aesthetic, educational, industrial and commercial aspects of the arts. In the interests of providing a balanced mix of accessible amenities and opportunities for personal growth and community recreation, and in recognition of the intrinsic value of the arts, the policy is intended as a guide for the future.

A list of committee volunteers is appended.

5. SUMMARY



The basic elements of the Arts Policy for the Municipality of Burnaby are summarized below:

SCOPE OF THE POLICY

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The focus of the policy is on the arts. This is not a cultural policy, although multicultural and heritage aspects are contained within the wide interpretation given to the arts. The following activities will be included wherever there is reference to the arts: performing arts; visual arts; media arts; literary arts; environmental arts; and community arts.

GUIDING PRINCIPLES

1. STATUS OF THE ARTS:

The Municipality of Burnaby recognizes the contribution the arts make to the educational, social, environmental, economic and political welfare of its citizens. It perceives the creative role of the arts in the fostering of values, attitudes and ambience essential for the development of a contemporary society. It follows therefore that the Municipality should accord high status to the arts and consider them to be a key factor in any planning processes for future development.

2. SUPPORT FOR THE ARTS:

Recognition of the status of the arts appreciating the intrinsic value of creativity within the Municipality of Burnaby should be accompanied by a commitment to provide adequate support for the arts.

3. PARTNERSHIP

The Municipality of Burnaby is one partner among many responsible for the local development of the arts and therefore seeks to cooperate with its partners towards a greater vibrancy of art activity and appreciation. It accepts the wisdom of setting policies, programs, and services that are compatible with those offered by its partners and firmly believes that efforts toward development of the arts will be maximized through cooperative partnerships.

4. EXCELLENCE:

The Municipality of Burnaby promotes the pursuit of excellence in artistic endeavours and to this end sees value in the enhancement of educational and training opportunities for its artists, the cultivation of higher standards of appreciation and the provision of facilities and venues for better presentation of and access to the art product.

MISSION STATEMENT

To provide Burnaby with optimum access to the arts for all citizens by supporting the arts, encouraging partnerships, stimulating excellence and acknowledging and promoting the contribution of the arts in the community.

GOALS AND OBJECTIVES

Subject to available resources at any given time, the following goals and objectives will be pursued:

1. ACCESS

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To develop and provide opportunities for learning, enjoying and participating in the arts, accessible to all who visit and live and work in the community.

2. PUBLIC AWARENESS

To improve the level of public awareness of the value of the arts and to improve public participation in the arts.

3. DIRECT PROGRAMS

To establish and maintain arts programs and services sponsored by the Municipality where there is an identified community need.

4. COMPLEMENTARY PROGRAMS

To contribute to community initiatives that provide a variety of arts experiences and enrich the cultural sectors for all citizens.

5. FACILITIES

To support initiatives to build or improve facilities dedicated to artistic and cultural endeavours where the community need is identified, and to consider such need in the development or redevelopment of properties owned and operated by the Municipality.

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6. RECOGNITION AND SUPPORT

To encourage, recognize and support individual artists and arts organizations involved in arts activities within the boundaries of Burnaby.

7. ART EDUCATION

To encourage higher standards and more opportunities for art education and training within the Municipality of Burnaby.

6. BASIC ELEMENTS OF POLICY

The preceding section has provided a general assessment of the historical background, present conditions and future potential of the arts in Burnaby. By identifying community resources and needs, it provides a context for the policy initiatives proposed in this chapter. The most essential elements of the Burnaby Arts Policy are:

a. SCOPE:

The arts are a part of our concept of culture and are seen as distinct within our practice of culture. Scope refers to the primary focus of this policy being on the arts.

b. GUIDING PRINCIPLES:

Certain reasonable assumptions and commonly-held beliefs about the arts form the fundamental principles upon which the policy is based. These are coalesced in a mission statement.

c. GOALS AND OBJECTIVES:

In effect, the arts policy is stated in the form of objectives. Certain actions and states of being describe the goals of the policy.

d. DEVELOPMENT PLANS:

To enact the policy objectives, future recommendations for action fit within specific categories. For implementation these recommendations will be prioritized and integrated in a long range fiscal plan.

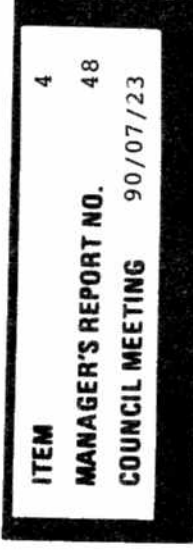
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7. SCOPE OF THE POLICY

The focus of the policy is on the arts. This is not a cultural policy, although multicultural and heritage aspects are contained within the wide interpretation given to the arts. The following activities will be included whenever there is reference to the arts:

- the performing arts (music, drama, opera, dance , etc.)
- the visual arts (painting, printmaking, drawing, sculpture, crafts, etc.)
- the media arts (publishing, radio, television, film, video, photography, sound recording, etc.)
- the literary arts (prose, creative writing, poetry)
- the environmental arts (architecture, urban design, cultural facilities, public art, etc.)
- the community arts (multicultural/ethnocultural/folk arts, recreational arts, etc.)

8. GUIDING PRINCIPLES



8.1 STATUS OF THE ARTS

The Municipality of Burnaby recognizes the contribution the arts make to the educational, social, environmental, economic and political welfare of its citizens. It perceives the creative role of the arts in the fostering of values, attitudes and ambience essential for the progressive development of a contemporary society. It follows therefore that the Municipality should accord high status to the arts and considers them to be a key factor in any planning processes for future development. Acknowledging the status of the arts is fundamental.

The arts provide for both individual and social benefits by creating opportunities for intellectual, emotional and creative self-development. A sense of place, a cultural identity and improved ability to contribute to the community are primary results of an active arts program. As well, the economic well-being of Burnaby is enhanced by direct and indirect spending, spin-off benefits and the creation of a centre that is attractive to investors seeking a balance of community amenities.

Social and economic development plans for the Municipality require attention being paid to the arts.

8.2 SUPPORT FOR THE ARTS

Recognition of the status of the arts appreciating the intrinsic value of creativity within the Municipality of Burnaby should be accompanied by a commitment to provide adequate support for the arts.

Support ensures that the artists may enjoy a reasonable standard of living and have enough time, materials and working space to be productive. Support also guarantees that all citizens may have access to the benefits resulting from a prolific flow of art activity within the community. There are many support needs in the arts and not all are financial. The craftsperson seeks to sell work and therefore needs to understand marketing strategies. A theatre or dance company must deal with a complexity of advocacy and public relations processes that seem to have little pertinence to the creative work. The actor, dancer, singer or musician must find employees or collaborators to be able to practice their particular art discipline.

The path to excellence, from novice to seasoned artist, is costly, with few opportunities for adequate education or bursary assistance. Once trained, the artist seeks a place in which to work; a studio or laboratory. Having achieved a new art statement, the creator must then find a proper venue for presentation or exhibition. The general public, comprised of ordinary citizens and special groups of children, handicapped, seniors, etc. must consider whether they can afford to attend art functions and whether it is convenient.

Support for the arts implies seeking ways and means of providing assistance to all levels of art education, presentation and participation. It may take the form of direct financial assistance by way of grants or awards. It may also be given indirectly through subsidized services. Support may also take the form of services which contribute to the administrative efficiency and effectiveness of arts organizations and individuals leading to a greater degree of self-sufficiency and public responsibility.

Support implies many kinds of assistance: financial aid, facilities, programs/services, education, symbolic gestures such as commissions or awards. It can be direct or indirect aid. It can include offering incentives to other partners to enhance exchange in the arts and to be generous with donations and service-in-kind.

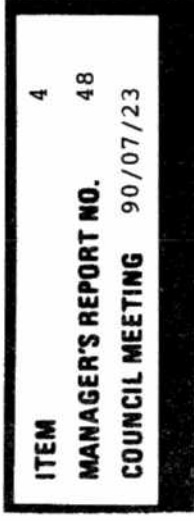
8.3 PARTNERSHIP

The Municipality of Burnaby is one partner among many responsible for the local development of the arts and therefore seeks to cooperate with its partners towards a greater vibrancy of art activity and appreciation. It accepts the wisdom of setting policies, programs and services that are compatible with those offered by its partners, and finally believes that efforts toward development of the arts will be maximized through cooperative partnerships.

Many different kinds of individuals and institutions within Burnaby are themselves partners and must collaborate to achieve a sense of shared responsibility for the enhancement of the arts. These include the arts community itself, corporations, unions, political groups, educational systems, ethnic and religious organizations, service clubs, and individual patrons. Trust and cooperation is a necessary condition for the continued good health of the arts in Burnaby. These individuals and groups are above all the beneficiaries of the arts policy.

As the arts of Burnaby do not exist in isolation from the rest of Canada and in fact are reflectors of the world, it is essential that the partnership extend outside the Municipality to include other agencies. There are several federal, provincial and metropolitan bureaus that impact directly upon the arts that must be consultative partners.

8.4 EXCELLENCE



The Municipality of Burnaby promotes the pursuit of excellence in artistic endeavours and to this end sees value in the enhancement of educational and training opportunities for its artists, the cultivation of higher standards of appreciation, and the provision of facilities and venues for better presentation of and access to the art product.

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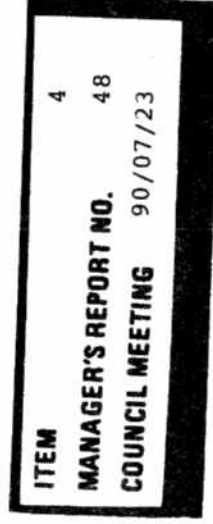
Excellence is not seen as a condition only achievable by professionals. It is seen as progression towards improved standards and not as an absolute standard. Excellence should be identified, encouraged and rewarded at all levels and within all disciplines of artistic endeavour whether they be amateur or professional. An amateur artist may produce great work out of a richness of imagination and commitment whereas professional status does not in itself guarantee excellence.

The west coast of Canada is adding to its aboriginal and Western European cultural roots to embrace also the wealth of traditions brought here by new Canadians from Asia in particular and from many other parts of the world. Art forms that appear new to older Burnaby residents will soon become integrated into the community. An arts policy should not only allow for the preservation and evolution of the ethnic arts, it must actively encourage and protect them. Criteria for excellence must therefore be applied with particular reference to the art form itself, as a basis for public support and as a method to preserve the best in historical and contemporary artistic production.

9. MISSION STATEMENT

To provide Burnaby with optimum access to the arts for all citizens by supporting the arts, encouraging partnerships, stimulating excellence and promoting the contribution of the arts in the community.

10. GOALS AND OBJECTIVES



The guiding principles outlined in the preceding section form the foundation on which the arts policy for the Municipality of Burnaby is based. General as they are, they express the ideals and aspirations of the community and are in line with basic principles articulated by other Canadian cities that have adopted arts policies. With close reference to the opinions solicited from a cross section of citizens through a public process, the following objectives are proposed.

10.1 Objective 1

ACCESS

To develop and provide opportunities for learning, enjoying and participating in the arts, accessible to all who live and work in the community.

The Municipality should take an active role in ensuring that arts programming and services should be offered in easily reachable locations and at affordable costs. It should endeavour to offer optimum access to art education and training, presentation and appreciation for all citizens according to their own level of interest and ability.

Program and services should take into account the special interests of children, adolescents, adults and seniors and particular conditions required for the handicapped. The cultural uniqueness of ethnic groups should also be recognized.

All those who give their time and dedication to the creation of art are regarded as artists whether they be classified as amateur or professional. As stated earlier, the distinction is often artificial and recognition is merited for the amateur who labours sincerely to express a concept as well as for the professional who has chosen art as a career objective.

10.2 Objective 2

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PUBLIC AWARENESS

To improve the level of public awareness of the value of the arts and to improve public participation in the arts.

The Municipality should assume a strong role as advocate for the arts, and promote the value of arts to society. In recognition of the social, economic and environmental benefits that accrue from a vital art presence, priority should be given to enhancing the public understanding of present resources and the potential for greater achievement in the arts. The Municipality could assist individuals, groups and organizations in improving the status of art within the community and encouraging civic pride in its levels of accomplishment.

The establishment of a major arts centre to accommodate the needs of artists and audiences alike would contribute greatly to a public awareness of art. It would in itself stand as an architectural advertisement for the creative energy that would pulse within it. The Municipality therefore could consider expanding the arts centre complex at Deer Lake Park where the ambience for cultural development is so suitable and where a tradition of art participation and presentation has already been well established.

By promoting increased awareness, it is assumed that the culturally illiterate student of today will become the achiever and willing supporter of tomorrow.

10.3 Objective 3

DIRECT PROGRAMS

To establish and maintain arts programs and services sponsored by the Municipality where there is an identified community need.

The Municipality can be a catalyst for artistic growth but preferably not a paternal sponsor. It can consider the creation of new programs and services where proven to be to the advantage of its citizens. However, the Municipality expects that, in time when feasible, new programs will become self-supporting or be absorbed by other community agencies.

Direct programs may be continuous where they perform the function of "doing that which no one else can do better." Examples include the provision of consulting services to non-profit arts organizations, the collection, interpretation, and making available of statistical information on the arts in the community, program information, liaison and referral services, the subsidization of programs to encourage participation, and so on. These core functions will vary according to community needs, but underscore the need for municipal presence and leadership in arts development.

10.4 Objective 4

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COMPLEMENTARY PROGRAMS

To contribute to community initiatives that provide a variety of arts experiences and enrich the cultural sectors for all citizens.

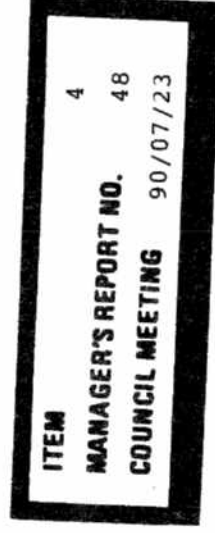
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To ensure a vigorous cultural identity, the products of artistic creation must be delivered. Without an audience, the artists work in isolation without evaluation, encouragement or criticism. The art process depends on a symbiotic relationship between artist and communities of informed people. The development of arts programs as a means of delivery is therefore of the utmost importance. Concert networks, exhibitions of painting, sculpture, film, video, photography; poetry readings, pottery classes, dance workshops and of other activities require planning, coordination and effective presentation to transform the artist's intent into an aesthetic experience.

Programs should accommodate all sectors of Burnaby's population as well as tourists and visitors. They should be accessible showcases or learning opportunities for local talent. There should also be programs for presenting artists from outside Burnaby. The presence of national and international artists and touring exhibitions provides a needed perspective so that artistic evolution within the community can be evaluated within a wider context.

Complementary programs are those established to enhance the work and initiative of individuals and organized groups within the community, and those who wish to visit. Working with volunteers, agents and other governments can both encourage development of the base here, and offer a rich variety of arts activities to local residents. Tourism attractions could be developed allowing for the showcasing of local talent with other achievers, emphasizing Burnaby as a home for excellence.

10.5 Objective 5



FACILITIES

To support initiatives to build or improve facilities dedicated to artistic and cultural endeavours where community need is identified, and to consider such need in the development or redevelopment of properties owned or operated by the Municipality.

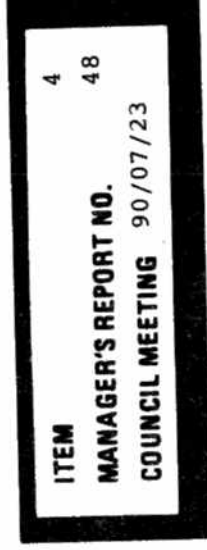
As stated in the rationale for Objectives 10.2 and 10.4, new and improved facilities are essential for the enhancement of public awareness of the arts and the coordination of effective programming.

It is wrong to assume that one facility will satisfy all the needs of artists and viewers. Art does not confine itself to rigid categories and creativity among all ages and cultural sectors of Burnaby will grow. A number of facilities will be needed for rehearsal, for study, for research and administration. The presentation of art is only the last step of many processes which transform the idea into a marketable commodity or a pleasurable activity. Therefore, effort should be made to coordinate a number of facilities, whether they lie in schools, church halls, private studios or public galleries.

As the community matures, it is feasible that arts groups and the private sector may have the market and means to operate, lease or own their own arts facilities. This should be encouraged and supported adding diversity to the community and less dependency on the public purse for direct service.

However, as with health, education and sports, the arts need a home, and the municipality should continue to provide leadership in the development of arts facilities as part of its mandate of public service.

10.6 Objective 6



RECOGNITION AND SUPPORT

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To encourage, recognize and support individual artists and arts organizations involved in arts activity within the boundaries of Burnaby.

The Parks and Recreation Commission should ensure that the policies, processes and criteria for funding artists and arts groups pertain to the specialized needs of the community.

A grants program could be formulated to consolidate and enhance the funds dedicated to the assistance of individuals working within Burnaby. The program could also assist arts organizations situated within Burnaby or whose main concentration of energy is within the boundaries of Burnaby.

Offering grants to a specific sector of the community is one mechanism available to encourage productivity and continuity. Grants can be directional in that they help achieve developmental goals. For instance grant programs can be established for special events, pilot projects, equipment purchases, scholarships, facility renovations, travel, fundraising incentives, core operations, staff development, touring, festival hosting and so on. Grants may be short term or continuous, but all are conditional on meeting the eligibility criteria and on satisfying fiscal and management accountability standards.

Support could be given to arts organizations to improve their potential for self-sufficiency, where possible. As the funding agency closest to the organization and with the most to gain, the Municipality could take a primary role in the chain of funding possibilities open to these organizations. By assuming leadership in this process, the Municipality could assume that the arts organization itself is its closest partner. In other words, it is expected that the organization will not relinquish responsibility for financial integrity in the belief that the Municipality has become a perennial sponsor.

As the Parks and Recreation Commission is only one partner, albeit the leading one, it should assist arts organizations in every way possible to make contact with professional and business people, corporations, unions, foundations and other government agencies devoted to assisting the arts, directly or indirectly.

10.8 Objective 8

ART EDUCATION

To encourage higher standards and more opportunities for art education and training within the Municipality of Burnaby.

It is understood that the ultimate solution for a deeper and more meaningful cultural milieu is the provision of a better exposure to the best of art during all phases of one's education with particular attention paid to the child.

Art education is regarded as the cornerstone of a developing arts community, not only to produce artists with finer skills and wider concepts, but to prepare all of its citizens for richer aesthetic experiences which in turn improve their capacity for success and fulfillment throughout their lives.

Art education within the school system is seen as the most effective way to raise standards of art production and appreciation in the long term.

Although the Municipality is not in direct control of the school curriculum, that being under provincial jurisdiction, it should work closely and supportively with its major partners, the Burnaby School Board, B.C. Teachers Federation, Simon Fraser University and the B.C. Ministry of Education being among them, to realise more comprehensive arts curricula at all levels of education, from elementary through university. It should promote cooperation between educational leaders in Burnaby in every way possible to effect a logical progression of studies so that those with the interest and capacity may reach advanced levels of understanding.

There are many ways to gain an arts education, some formal and others more personal experiences. Often, individual determination is the essential element. There are, of course, some people who will achieve whatever lack of opportunity or obstacles exist in their life path, but these are not the people that an arts policy or any policy can serve best. The Municipality should work to achieve circumstances in all forms of art education that are more available and more comprehensive for all of its citizens. This commitment carries with it a concern for educational opportunities, whether they be master classes, short courses, workshops, recreational learning experiences, lectures, artists-in-residence programs, noon hour concerts or whatever meets the specific needs and capacities of its people, including children, adolescents, adults, seniors, the disabled and ethnic groups.

ii. DEVELOPMENT PLANS

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In future long-range and fiscal plans, efforts will be made to enhance Burnaby's Arts Community, following the goals and objectives of the policy statement. Priorities will be established to ensure that the most important developments occur first to take full advantage of community initiatives and to balance arts support with other developing sectors.

In making these challenging decisions, the Parks and Recreation Commission welcomes continuing dialogue with Burnaby citizens and looks forward to cooperating to build an exciting future for the arts.

12. LIST OF COMMITTEE MEMBERS

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The following citizens contributed as volunteer committee members in the development of the Burnaby Arts Policy:

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David M. Herd	Don Wrigley
Jean La Leune	Ursula Hubel
Ed Nelson	Michael Bjornson
Vivian Hnuta	Don Brown
Ted Elphick	Margaret Franz
Doug Baker	Barry Spillman
Leanne Long	Jeremy Long
Gary McCaw	Dolores Kirkwood
Nick Volkow	Annie Boulanger
Margaret Griffith	Joseph Cranswick
Renae Richards	Michael Harding
Dan Johnston	Grant Strate
Jacqueline Gresco	John White
John MacFarlane	Elizabeth Elwood
Barry Hegland	Jim Young
Gail Bell	Ron Reimer
Margaret Scarr	Molra Colbourne
Alfred Fraser	Merrill Gordon