

RE: CANADIAN INSTITUTE OF PLANNERS ANNUAL CONFERENCE
1989 AUGUST 06 - 09 / SAINT JOHN, NEW BRUNSWICK

MUNICIPAL MANAGER'S RECOMMENDATION:

1. THAT the recommendation of the Director Planning & Building Inspection be adopted.

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TO: MUNICIPAL MANAGER 1989 JUNE 22

FROM: DIRECTOR PLANNING & BUILDING INSPECTION

SUBJECT: CANADIAN INSTITUTE OF PLANNERS
ANNUAL CONFERENCE 1989

PURPOSE: To advise Council of the 1989 Annual Conference of the Canadian
Institute of Planners.

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RECOMMENDATION:

1. THAT the Director Planning & Building Inspection be authorized to attend the 1989 Annual Conference of the Canadian Institute of Planners.

R E P O R T

The main theme of the above conference to be held in Saint John, New Brunswick from August 06 to August 09 is "Planning - More Than Controls". Through a variety of sub-themes the conference will focus on the skills and tools needed to provide direction for social, economic and physical change; with particular reference to the broad topics of Human Resources and Strategic Planning.

Some examples of specific workshops which relate to issues currently being discussed by Council are:

ORGANIZATIONAL STRUCTURE - dealing with the kind of organizational structure required to carry out strategic planning and the kind of response that can be expected from people in an organization.

GOAL SETTING - dealing with a process through which a public sector organization can focus on its priority goals.


MARKETING - dealing with how municipal officials can market their products and communities, which is an area seldom considered in the public sector.

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Apart from the educational aspects associated with the workshops and the opportunity to discuss with other Planners the issues they are facing in their communities, the conference will also cover a national issue which is being pursued by C.I.P. in association with Public Health organizations, and in which Burnaby has agreed to participate; namely, healthy communities.

The conference will be concluded by Stephen Lewis who, as key note speaker, will address the subject of "Individual Initiative in Effecting Change".

The cost of attending the conference is approximately \$2,000, and funds are available in the Manager's Conference budget and the Department's Training budget.


A. L. Parr
Director Planning &
Building Inspection

ALP:1f