

ITEM 7  
MANAGER'S REPORT NO. 30  
COUNCIL MEETING 89/04/24

RE: ECONOMIC DEVELOPMENT STRATEGY

ACTING MUNICIPAL MANAGER'S RECOMMENDATION:

1. THAT the recommendation of the Director Planning & Building Inspection be adopted.

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TO: MUNICIPAL MANAGER DATE: 1989 APRIL 13  
FROM: DIRECTOR PLANNING & BUILDING INSPECTION

SUBJECT: ECONOMIC DEVELOPMENT STRATEGY

PURPOSE: To provide Council with information regarding the further progress of the Municipality's Economic Development Strategy.

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1.0 RECOMMENDATION:

1. THAT Council receive this report for information purposes.

2.0 BACKGROUND INFORMATION:

- 2.1 On 1988 November 28 Council received a Manager's Report regarding the progress of the Municipality's Economic Development Strategy preparation. On that occasion, Council was advised that the Strategy project was being managed by the Municipality's Economic Development Coordinator and Coriolis Consulting Corporation was retained by the Municipality to assist in the Strategy preparation.
- 2.2 Council was also advised that an Economic Development Advisory Committee was established to represent a broad array of community interests including business, industry, education, multiculturalism, labour, the environment, the arts, social services, agriculture, etc. The selection of individuals to serve on the committee was made by the Municipal Manager in consultation with the Mayor and a list of the Committee members was provided for Council's reference. The first meeting of the Committee was held on 1988 November 17.

3.0 GENERAL DISCUSSION:

- 3.1 To bring Council up to date, the Committee has since held meetings on the following dates: 1988 December 08, 1989 January 17, 1989 January 19, 1989 January 26, 1989 February 01, and 1989 March 20. The next meeting of the Committee is scheduled for 1989 May 04.
- 3.2 At this stage, the Committee is working at preparing the first Draft of the Strategy. This first Draft will be circulated to the Director of each Municipal Department for comment and then to Council for consideration. Once Council has reviewed the Strategy and any necessary revisions are made, the revised Draft will be presented at a Public Open House to obtain further input from the general public. The Economic Development Advisory Committee will then consider the suggestions and comments from review of the first Draft and undertake whatever revisions are required to prepare the next and perhaps final Strategy for further consideration by Council.

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3.3 It is expected that the first Draft Strategy will be circulated to the Department Directors for comment in May and to Council for initial review in June of 1989.

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A. L. Parr,  
DIRECTOR PLANNING &  
BUILDING INSPECTION

PS/ds