

ITEM 5
MANAGER'S REPORT NO. 68
COUNCIL MEETING 89/10/23

RE: 1990 DOG LICENCE, VIOLATION, TICKETS, IMPOUNDING, CREMATION & DISPOSAL FEES

MUNICIPAL MANAGER'S RECOMMENDATION:

1. THAT the recommendation of the Director Finance be adopted.

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TO: MUNICIPAL MANAGER 1989 October 18
File: D57

FROM: DIRECTOR FINANCE

SUBJECT: 1990 DOG LICENCE, VIOLATION TICKETS,
IMPOUNDING, CREMATION AND DISPOSAL FEES

PURPOSE: To obtain Council's approval of the 1990 dog licence fees.

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RECOMMENDATION

1. THAT the Burnaby Dog Tax and Pound and Animal Regulation Bylaw 1971, No. 6191, be amended to provide for the fees outlined in Schedule A of this report, effective 1990 January 01.

SUMMARY

This is the annual animal control fee report. This report proposes:

1. A 5% (rounded) increase for impounding fees, daily board fees, cremation/disposal fees and off-leash violation tickets for 1990.
2. To continue with the incentive program introduced in 1989 to encourage the purchase of dog licences before March 01.
3. A fee increase of \$.50 for spayed or neutered dogs and \$1.25 for other dogs if the licence is purchased prior to March 01.
4. A fee increase of \$1.00 for spayed or neutered dogs and \$2.50 for other dogs if the licence is purchased from March 01 on.

The fee changes are required to offset expected operating cost increases for the municipal animal control program provided primarily by the S.P.C.A. The proposed fee changes would increase dog licence revenue by an estimated \$7,500 in 1990. Burnaby's dog licence fees are generally in line with other communities in the G.V.R.D.

REPORT

There are two parts to this report. Part one discusses the incentive program for prompt payment of dog licence fees that was implemented in 1989. Part two presents the proposed annual fee increase for daily board, the cremation and disposal of animal remains, off-leash violation tickets and licence fees.

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PART 1: REVIEW OF LICENCE FEE INCENTIVE PROGRAM

In 1989, an incentive program to encourage prompt payment of dog licence fees was introduced. As an incentive, the dog licence fee was maintained at the 1988 level (no increase) if purchased prior to March 01. While positive feedback on the incentive program was received from those members of the public who purchased licences for their dogs prior to March 01, the actual number of licences purchased during this period remained consistent with 1988.

Since 1989 was the implementation year for the incentive program, it is anticipated that better results will be achieved in 1990 due to greater public awareness. We propose to continue maintaining the incentive program for 1990. The effectiveness of the program will be reassessed prior to next year's annual fee report.

PART 2: PROPOSED 1990 LICENCE FEES

The Burnaby Dog Tax and Pound and Animal Regulation Bylaw 1972, No. 6191, provides for the licencing of dogs, impounding of dogs and other animals running at large, disposal of unlicensed dogs, cremation of animal remains, and establishes appropriate fees. Staff review the fees annually and recommend changes for Council's consideration, where appropriate.

The increases we propose are to partially offset expected operating cost increases for the municipal animal control program and to increase the incentive for prompt payment of licence fees. The S.P.C.A. provides most of the animal control services under contract to Burnaby.

We propose a 5% (rounded) increase for impounding fees, daily board fees, cremation/disposal fees and off-leash violation tickets for 1990.

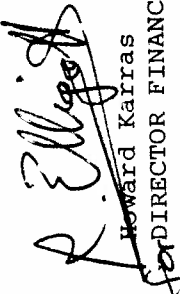
In addition, we propose a fee increase of \$.50 (4.2%) for spayed or neutered dogs and \$1.25 (4.2%) for other dogs if the licence is purchased prior to March 01. If a licence is purchased from March 01 on, we propose an increase of \$1.00 (7.1%) for spayed or neutered dogs and \$2.50 (7.1%) for other dogs. The intent of this increase is to encourage the prompt payment of fees.

The proposed 1990 fees are presented for comparison with current fees in Schedule A attached. The fee changes will increase revenue by approximately \$7,500. This amount will be included in the 1990 provisional budget.

Burnaby's dog licence and pound fees are generally in line with other communities in the G.V.R.D. Our ticket fines for dogs at large are higher than most. The overall fee structure is designed to place increased emphasis on those owners who frequently contravene the bylaw.

Advertisement of the changes to the fee structure will be placed in Information Burnaby and in a local newspaper.

It is recommended that the Burnaby Dog Tax and Pound and Animal Regulation Bylaw 1972, No. 6191, be amended to provide for the fees outlined in this report, effective 1990 January 01.


Howard Karras
DIRECTOR FINANCE

TJ:gw
Attach.

cc: Municipal Solicitor

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SCHEDULE A

The proposed fees for 1990 compared to the current (1989) fees are as follows:

	Current (1989)	Proposed (1990)
<u>a) Daily Board Fees</u>		
Dogs	\$5.60	\$5.90
Other animals- including cats	2.40	2.50
<u>b) Cremation Disposal Fees</u>		
Per pound	0.23	0.24
Minimum charge	5.60	5.90

NOTE: Cremation fees are based on delivery of the animal remains to the animal shelter on Norland Avenue.

c) Off-Leash Violation Tickets

Licensed	32.00	33.50
Unlicensed	51.50 *	54.00 *

d) Impound Fees

<u>- Licenced Dog</u>		
First offence	25.00	26.25
Second offence	50.00	52.50
Third and subsequent offence	100.00	105.00
<u>- Unlicensed Dog</u>		
First offence	50.00 *	52.50 *
Second offence	100.00 *	105.00 *
Third and subsequent offence	150.00 *	157.50 *

* Plus licence fee

e) Dog Licence Fees

	1989		1990	
	(Paid Before March 01)	(Paid From March 01)	(Paid Before March 01)	(Paid From March 01)
Neutered/spayed dog	\$ 12.00	\$ 14.00	\$ 12.50	\$ 15.00
Male or female dog	\$ 30.00	\$ 35.00	\$ 31.25	\$ 37.50

