

REPORT
Regular Council Meeting
1989 March 13

THE CORPORATION OF THE DISTRICT OF BURNABY
ENVIRONMENT AND WASTE MANAGEMENT COMMITTEE

HIS WORSHIP, THE MAYOR
AND ALDERMEN:

RE: WATERCOURSE PROTECTION EDUCATION PROPOSAL

Recommendations:

1. THAT Council support the Environment and Waste Management Committee's proposal to produce and distribute a watercourse protection brochure.
2. THAT Council authorize the hiring of a consultant to prepare the layout of the brochure.
3. THAT Council authorize the expenditure of \$10,000.00 representing the total cost, including consulting fees, of producing and distributing the brochure.

R E P O R T

The Environment and Waste Management Committee, at its meeting held 1989 March 07 discussed a proposal to produce and distribute a brochure to the residential, commercial and industrial community promoting watercourse protection and awareness.

The Committee considered the possibility of the brochure format being similar to that of a tabloid which may be the most effective means of relaying the environmental message to the community. The theme of the brochure would be to advise the community at large of the Municipality's commitment towards ensuring the watercourses in Burnaby are protected and environmentally enhanced and further, encouraging everyone to become involved in the protection and enhancement initiative.

Following are possible sections to be included in the brochure:

- a) Mission statement advising of Council's commitment towards enhancing the water quality of Burnaby's watercourses.
- b) Description of the sensitivity of watercourses to any spills or the introduction of pollutants. Also included would be a map showing drainage areas and waterways. Impress that in Burnaby, there is no area that a spill or discharge of pollutants will not cause environmental damage.
- c) Description of Municipal, School Board and Parks and Recreation programs supporting watercourse protection (to include photographs), i.e. open watercourse policy, creek maintenance, salmonoid enhancement programs and regular monitoring of watercourses for pollutants, water quality surveys and enforcement against polluters

INTERNAL DISTRIBUTION:

: - AGENDA 1989 MARCH 13

: - COPY - MUNICIPAL MANAGER
- DIRECTOR ENGINEERING
- DIRECTOR PLANNING & BLDG. INSPECTION
- DIRECTOR RECREATION AND CULTURAL SERVICES
- DIRECTOR ADMIN. & COMMUNITY SERVICES

- d) Requirements of the Burnaby Watercourse Bylaw.
- e) Publicize availability of the 24 hour emergency response to incidents, including the telephone number.
- f) What the community as a whole can do, i.e.
 - don't pour pollutants down the storm sewer;
 - define hazardous materials;
 - call Environmental Health Department for further information; and
 - report spills immediately.

It is proposed that circulation of the brochure would follow that of Information Burnaby which reaches 66,000 residences and businesses in the municipality.

The Environment and Waste Management Committee agreed that hiring of a consultant for the purpose of preparing a suitable layout for the brochure would be necessary in order to accomplish the desired affect.

The target for delivery of the brochure is Spring 1989 which is the time when residential use of fertilizers and garden chemicals are at a peak.

Respectfully submitted,

Alderman J.M. Sawicki
Chair

Alderman D.P. Drummond
Member

Alderman D.R. Corrigan
Member