

ITEM 21
MANAGER'S REPORT NO. 80
COUNCIL MEETING 89/12/11

RE: GOLF COURSE FEES

MUNICIPAL MANAGER'S RECOMMENDATION:

1. THAT the recommendations of the Director Recreation & Cultural Services be adopted.

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1989 DECEMBER 07

TO : MUNICIPAL MANAGER
FROM : DIRECTOR RECREATION & CULTURAL SERVICES
SUBJECT: GOLF COURSE FEES
PURPOSE: To request Council to bring forward amendments to the 1990 Burnaby Recreation Facility and Equipment Fees Bylaw.

RECOMMENDATIONS:

1. THAT the green fees at the Burnaby Mountain Golf Course be increased to \$17.00 and that all other categories be raised appropriately.
2. THAT Council authorize the Solicitor to prepare an amendment to the Recreation Facility and Equipment Fees Bylaw to increase the fees at Burnaby Mountain Golf Course.

REPORT

Earlier in 1989, Council approved a recommendation by the Parks and Recreation Commission to raise the standard golf course fee at Burnaby Mountain Golf Course from \$14.50 to \$15.50 per round for the year 1990.

Burnaby prepares its 1990 Parks and Recreation Fee Schedule early, ahead of other operators. There has now been some shifts in the market subsequent to the decision on the \$15.50 fee. Other agencies have made adjustments to fee schedules and the market rate is generally higher than that set in Burnaby.

The Vancouver Parks System with whom we have maintained parity over the years now has before it a recommendation to increase fees from \$14.50 to \$17.00. Other operators have made similar adjustments. Given the shift in the market, the Parks and Recreation Commission has again reviewed its golf course fees.

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At its meeting of 1989 December 06, the Commission received material on this subject and by motion approved increasing the golf fees at Burnaby Mountain Golf Course to \$17.00. All other charges at Burnaby Mountain such as junior single rounds, passes, twilight fees, etc. would be raised appropriately.

The following table demonstrates the difference:

(1)	(2)	(3)	(4)	(5)	160
	% of Play	1989 Fee	Commission Re- commendation of Aug. 1989 for 1990 Fee	Fee Now Recommended for 1990	
18 Hole Adult Junior/Senior Single Round	43%	\$ 14.50	\$ 15.50	\$ 17.00	
Adult 50 Round	8%	7.25	7.75	8.50	
Junior/Senior Annual	2%	500.00	525.00	600.00	
Adult 10 Round	14%	250.00	275.00	300.00	
Junior/Senior 10 Round	6%	125.00	133.00	148.00	
Twilight	4%	62.50	66.50	74.00	
	22%	9.00	9.50	12.00	

It is estimated that the fee increase shown in column (5) will produce additional revenue of approximately \$100,000 over and above that shown in the Provisional Budget. The average cost of play per round will be \$12.89.

SENIORS' PASSES:

There are no changes being recommended to our Pass system, that is, no elimination of any passes or addition of new passes. However, Council at its last meeting asked for a comment on the potential impact if Vancouver eliminated Seniors' Passes as has been reported in the Press. We understand that Vancouver has postponed making this decision until some future date.

Our experience is as follows. On a previous occasion, when the Adult Pass was cancelled in Vancouver, we anticipated a heavy increase in Burnaby Pass purchases. The Commission took no action at the time but decided to monitor the situation. The result was that the heavy increase never materialized and so no additional action was necessary.

It may well be that if Vancouver eliminates the Seniors' Pass, Burnaby will experience an increase in such purchases. The Commission will monitor the situation and react further on some future occasion if warranted.



DENNIS GAUNT
Director Recreation &
Cultural Services