

RE: ARTS POLICY DEVELOPMENT REPORT AND ARTS CENTRE CONCEPT PLANNING REPORT
MUNICIPAL MANAGER'S RECOMMENDATION:

1. THAT the recommendation of the Director Recreation & Cultural Services be adopted.

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TO : MUNICIPAL MANAGER 1989 JULY 04
FROM : DIRECTOR RECREATION & CULTURAL SERVICES
RE : **ARTS POLICY DEVELOPMENT REPORT AND ARTS CENTRE CONCEPT PLANNING REPORT**

PURPOSE: To update Council regarding the work of the Parks & Recreation Commission relating to Arts Policy Development and Concept Plans for the Arts Centre at Deer Lake Park

RECOMMENDATION:

1. THAT this report be received for information purposes.

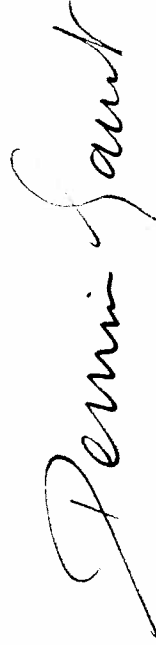
REPORT

As Council is aware, the Parks & Recreation Commission has been following a public process to gather information which will assist the Commission in the formulation of an arts policy statement for Burnaby which will be presented for the consideration of Council later this year.

In addition, since 1988 November, the firms of Hotson Bakker Architects and Henry Hawthorn Architects have been working on concept planning for a new Arts Centre at Deer Lake Park.

The attached report was prepared for Council at the request of the Parks & Recreation Commission to provide an update on these two arts related activities.

The Commission received the report at its meeting of 1989 July 05 and approved the two recommendations contained therein.



DENNIS GAUNT
DIRECTOR RECREATION &
CULTURAL SERVICES

PAL:je1
Attach.

RE: ARTS POLICY DEVELOPMENT REPORT AND ARTS CENTRE
CONCEPT PLANNING REPORT

ITEM 6
MANAGER'S REPORT NO. 47
COUNCIL MEETING 89/07/10

RECOMMENDATION:

- 1) THAT this report be received for information.
- 2) THAT this report be forwarded to Council for their information.

REPORT:

1) ARTS POLICY DEVELOPMENT

In the fall of 1988 the Parks and Recreation Commission approved a strategy to develop an Arts Policy for Burnaby as a statement of basic principles and as a planning tool for future development. A policy committee convened and recruited volunteers from the community to conduct a public process to gather the input of interested citizens. The main policy committee has representation from the Commission, Council, the School Board, the Arts Council and professional artists. The five sub-committees cover a broad cross-section of Burnaby's residents:

- 1) Arts Community: Representing amateur and professional groups, working artists, the Arts Council and Federal and Provincial government officials.
- 2) Arts Institutions: Representing the Arts Division through a Commissioner, the Art Gallery, the Burnaby Village Museum and the Multicultural Society;
- 3) Education: Representing the School Board, Library Board, S.F.U., B.C.I.T. and Douglas College;
- 4) Business/Labor: Representing the Burnaby Chamber of Commerce, the Corporate community and organized labor;
- 5) Community: Representing seniors, community groups, the Arts Council and citizens-at-large.

Following a schedule of activities established according to the available time and energies of the committee members, all groups have been meeting regularly and conducting the research they believe necessary to gather a meaningful public response. Initiatives have included examining the policy work done in other municipalities as made available at the resource desk of the Burnaby Arts Centre; hosting "round table" discussions of invited guests to ask questions and stimulate creative contributions; and publishing and distributing questionnaires in Burnaby Business magazine, through selected teachers in the school system, and via a postal walk and at drop-off points in Libraries and community centres.

A public hearing was hosted by the Arts Community Sub-committee on June 20 to receive formal briefs and to hear presentations from the respondents. To date 20 briefs have been received from groups and individuals, as solicited through direct mailings and ads in newspapers. The sub-committees have been requested to submit their reports, summarizing their findings, by July 5, 1989. Subsequently the main policy committee will prepare a draft policy statement for the reaction of all committee volunteers at a meeting scheduled for August 1, 1989.

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Work has been proceeding well, and is generally on schedule. The Parks and Recreation Commission plans to present a completed arts policy statement for Council's consideration later this year. The document will affirm the fundamental principles of arts support, describe objectives and desired roles for municipal involvement, and elaborate on development options through recommendations for the future. While the Corporation has been committed to arts support for several years, as is evident in the department's operations, the new policy document will assist decision makers in being effective partners in arts development in the years ahead.

2) ARTS CENTRE CONCEPT PLANNING

On November 16, 1988 the Parks and Recreation Commission approved the appointment of Hotson Bakker Architects and Henry Hawthorn Architects to conduct the concept planning work for a proposed new arts centre. This decision was made following considerable work conducted by department staff over an 18 month period previous to the calling for submissions by planning teams in the Spring of 1988. A statement of objectives, site criteria and a space plan for an expanded facility was approved by Commission as recommended by the Municipal Building Project Coordinating Committee in response to the Council directive of 1988 December 12.

As a part of normal facility planning work conducted within the Parks and Recreation Department, the proposed arts centre project was incorporated into the long range capital project planning process. Following an approved project work plan presented by the architects, three public meetings were held in February 1989 to solicit initial input in the process and to affirm the basic directions that were established, in part, from community input in previous years. The Arts Council, user-groups and representatives of boards of cultural and educational institutions were invited. With the direction refined, the architects conducted their own technical research in cooperation with municipal staff and presented for periodic approval options for site selection and basic space configurations.

The coordinating committee recommended the elaboration of 3 of 8 optional sites and designs from which rough conceptual 3 dimensional models were constructed. Narrowing it down to 2 alternatives, defined as the "hilltop site" on the west side of the art gallery and the "meadow site" where the current arts centre exists, it was unanimously agreed by the committee that the meadow site be put forward. By applying a comprehensive list of evaluative criteria the recommendation of the committee was approved by the Commission on June 14. Staff has passed on detailed building criteria and space specifications upon which the architect team is designing the proposed structure, due for presentation in late August.

Commission will consider the final plan subsequently, and pass a recommendation to Council in early fall. Since the project represents a major capital investment, the Arts Division has been researching additional sources of funding to complement a municipal contribution. Funds from the provincial "GO BC" program will be applied for after project approval. Under the Federal Department of Communications Cultural Initiatives Program, a grant request of up to \$2.5 million has been anticipated and included in a tentative capital project priority list developed by the Pacific Office of D.O.C. Serious interest by one majore corporation in Burnaby in the new centre has been expressed totalling \$250,000 in capital contributions dedicated to the expanded theatre component, and in program support to celebrate Burnaby's Centennial if construction is completed in 1992.

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DIRECTOR'S REPORT NO. 15

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At its meeting of June 27, the Centennial Committee approved the proposed Arts Centre as a major focus of the celebrations commemorating our first century. It is estimated that up to \$5 million in capital contributions from outside sources may be secured if the proposed project is approved in the near future.

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