

ITEM 8
MANAGER'S REPORT NO. 32
COUNCIL MEETING 89/05/01

RE: PUBLIC INFORMATION REGARDING TRANSPORTATION PLANNING IN METROTOWN

ACTING MUNICIPAL MANAGER'S RECOMMENDATION:

1. THAT the recommendation of the Director Planning & Building Inspection be adopted.

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TO: ACTING MUNICIPAL MANAGER 1989 APRIL 26

FROM: DIRECTOR PLANNING &
BUILDING INSPECTION

SUBJECT: PUBLIC INFORMATION REGARDING TRANSPORTATION PLANNING IN METROTOWN

PURPOSE: To inform Council on staff's activities with regards to advising the public about transportation planning in Metrotown.

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RECOMMENDATION:

1. THAT this report be received for information purposes.

R E P O R T

1.0 BACKGROUND:

At the meeting of 1989 March 20 Council considered a report responding to concerns raised by J. Richards regarding traffic in Metrotown. As part of the consideration of the report, Council requested that staff examine methods to advise the public about traffic and transportation planning measures in Metrotown. This report responds to this query.

2.0 DISCUSSION

Staff agree that it is important that people and businesses be informed about major changes that are occurring in the Municipality, especially at the scale of Metrotown. In reviewing the methods that would best deliver the message to as many people as possible in an expedient, cost-effective manner, staff felt that Information Burnaby offered the best opportunity.

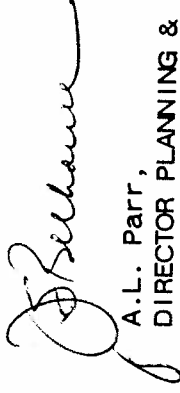
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Therefore, the May edition of Information Burnaby will include an additional special section devoted to transportation issues and planning in Metrotown. The article provides a clear explanation of transportation improvements that have occurred or are proposed in the future. A copy of the article is included with Council's agenda package. A copy will also be sent to the locally distributed newspapers, "Burnaby Now" and "The Burnaby News" in the form of a press release.

Information Burnaby will be distributed to every household and business in Burnaby during the second week of May. Additional articles on Metrotown, including transportation improvements, can be included in future editions of Information Burnaby, as conditions warrant.

This is for the information of Council.

 BG/jp


A.L. Parr,
DIRECTOR PLANNING &
BUILDING INSPECTION