

RE: ANNUAL CONFERENCE OF THE URBAN AND REGIONAL INFORMATION  
SYSTEMS ASSOCIATION  
LOS ANGELES, CALIFORNIA - 1988 AUGUST 7-11

ACTING MUNICIPAL MANAGER'S RECOMMENDATION:

1. THAT the recommendation of the Director Engineering be adopted.

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TO: MUNICIPAL MANAGER 1988 JUNE 20

FROM: DIRECTOR ENGINEERING

SUBJECT: ATTENDANCE AT THE ANNUAL CONFERENCE OF THE  
URBAN AND REGIONAL INFORMATION SYSTEMS ASSOCIATION

RECOMMENDATION:

THAT Council authorize the attendance of the Assistant Director Engineering, Design at the Annual Conference of the Urban and Regional Information Systems Association (URISA) in Los Angeles, California, on 1988 August 7-11.

SUMMARY

In compliance with current Council policy concerning attendance at conferences, the Director Engineering hereby requests authorization for the Assistant Director Engineering, Design's attendance at the 1988 URISA Annual Conference in Los Angeles, California because the estimated cost exceeds \$1,100.

R E P O R T

The Municipality has a long standing policy with regard to employees' attendance at conferences. The current policy is as follows:

- A. Departments request authorization for attendance from the Municipal Manager when the estimated cost does not exceed \$1,100; and
- B. The Municipal Manager requests authorization for attendance from Council when an estimated cost exceeds \$1,100.

This policy also recognizes that training courses, seminars and work shops can and will be handled administratively and only unusual circumstances would require a report to Council.

(Cont'd.)

The Assistant Director Engineering, Design has maintained an active membership in the Urban and Regional Information Systems Association (URISA) for a number of years. This organization is non-profit and is dedicated to providing ongoing education relative to automated information systems within the local, state and federal government, as well as related private sector organizations. URISA was founded in 1963 and has a current membership of approximately 1,800. The majority of this membership come from the United States and Canada and includes local government professionals, information system developers and manufacturers, consultants and academicians.

This year's theme for the conference is "Mapping the Future" and a review of the preliminary program indicates that it will provide a great deal of practical, state of the art information to those in decision making positions.

Some of the more specific topics listed in the preliminary program are:

1. Infrastructure Management

This will include such items as discussing the relationship between graphic information systems and computer aided design and drafting, infrastructure management data base creation, implementation strategy, public works applications and infrastructure management supported by autocad.

2. Systems Integration

This would include such sessions as organizing for the future, conversion issues when integrating systems and integrated systems as decision support tools.

3. Transportation

This topic would include transportation applications of geographic information systems beyond computer mapping.

4. Public Administration

This topic includes computer applications for public sector budgeting, use of geographic information systems to improve decision making and managing local government information needs.

Other general concurrent topics include Information Resources Management; Microcomputers; Natural Resources; Geoprocessing; Demographic and Economic Analysis and new Technology. Although the number of topics is too numerous for one person to attend all of them, there will be a considerable cross-section available which will permit attendees to select those topics which are of most interest to them.

The Engineering Department is currently working with a consultant to develop a plan to deal with the management of Engineering information systems and therefore it is considered

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appropriate that we be able to participate in a conference which has a theme dealing with the future of Information management. I would therefore request Council's authority to have the Assistant Director Engineering, Design attend the 1988 URISA in Los Angeles, California, for an estimated fee of \$1,290. to be charged to the Conference Account.

VNW:ka

*[Handwritten signature]*  
DIRECTOR ENGINEERING

