

ITEM 3
MANAGER'S REPORT NO. 42
COUNCIL MEETING 87/06/22

RE: ANNUAL CONFERENCE OF THE INDUSTRIAL DEVELOPERS
ASSOCIATION OF CANADA, MONTREAL, QUEBEC
1987 SEPTEMBER 13 - 16

MUNICIPAL MANAGER'S RECOMMENDATION:

1. THAT the recommendation of the Director Planning & Building Inspection be adopted.

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TO: MUNICIPAL MANAGER 1987 JUNE 16

FROM: DIRECTOR PLANNING & BUILDING INSPECTION

SUBJECT: ANNUAL CONFERENCE OF THE INDUSTRIAL DEVELOPERS
ASSOCIATION OF CANADA, MONTREAL, QUEBEC,
1987 SEPTEMBER 13 - 16

RECOMMENDATION:

1. THAT the Economic Development Coordinator be authorized to attend the 1987 Annual Conference of the Industrial Developers Association of Canada in Montreal, Quebec 1987 September 13-16.

REPORT

The Industrial Developers Association's 1987 Annual Conference will include various workshops, panels, speakers, tours and sessions which are intended to provide relevant information related to the field of economic development. The general theme of the conference is "Meeting the Challenge" of a changing economic environment and will focus on what communities and economic development organizations must do to ensure that they can adapt and respond to a changing world. Topics to be covered include evolving economic environment, new economic activities, new site location criteria, new needs of business and promotion of economic development. Several professional development workshops, panel discussions and keynote speakers from business, government and universities are intended to add insight and broaden knowledge and skills. Guided tours of high technology firms and Montreal in general will provide an opportunity to explore the emerging trends in industry growth, the development of business and industrial parks and the ways in which local government can accommodate and promote such economic development activities. Entrepreneurship, the changing needs of industry, the challenge facing Canada's financial institutions and the role of Municipal political leaders in economic development are some of the other topics that will be addressed at the conference.

The Economic Development Coordinator attended the last Annual Conference in Calgary, Alberta and found it to be very valuable.

The current policy requires Council to approve attendance at conferences if the cost exceeds \$1,100 (the Municipal Manager has the authority for approval up to that amount). The cost of attending the upcoming Industrial Developers Association of Canada's Conference in September of 1987 is estimated to be \$1,337.


A. L. Parr
DIRECTOR PLANNING &
BUILDING INSPECTION