

ITEM	16
MANAGER'S REPORT NO.	45
COUNCIL MEETING	87/07/13

RE: LETTER FROM MR. G.A. TORP WHICH APPEARED ON THE AGENDA FOR THE
 JUNE 29TH MEETING OF COUNCIL (ITEM 4 A)
FUND RAISING - TELEPHONE SOLICITATIONS

MUNICIPAL MANAGER'S RECOMMENDATION:

1. THAT the recommendation of the Director Finance be adopted.

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TO: MUNICIPAL MANAGER 1987 July 07
 FROM: DIRECTOR FINANCE
 RE: FUND RAISING - TELEPHONE SOLICITATIONS
RECOMMENDATION

1. THAT a copy of this report be sent to Mr. G.A. Torp, 7372 Waverley Ave., Burnaby, B.C., V5J 4A6.

REPORT

At the meeting of 1987 June 29, Council received a letter from Mr. G.A. Torp in which he expressed concern with how funds raised through telephone solicitations on behalf of charitable organizations are utilized.

Mr. Torp was contacted by Trans Canada Entertainment, a company owned and operated by Jim Christoffersen and Gary Sanderson, 4717 Kingsway, Burnaby. This is a licenced commercial business operation engaging in talent promotion and fund raising. Under sponsorship of a non-profit or charitable organization, they produce and promote stage shows. Proceeds from the sale of tickets for such shows are shared between the promotion company and the sponsoring organization. In the instance referred to by Mr. Torp, the sponsor is the Lower Mainland Junior Chamber of Commerce.

Non-profit organizations that engage private companies to solicit funds on their behalf are not Federally or Provincially regulated for such activity. Consequently, the sharing of proceeds is a matter between the parties involved.

Trans Canada Entertainment have been in business in Burnaby for approximately ten years. No previous complaints of unsatisfactory service have been registered with the Licence Department.

In discussion with Mr. B. Keast, representative of the Junior Chamber of Commerce, it was revealed that this is the ninth year that they have contracted with Trans Canada Entertainment to carry out a fund raising program. The Chamber's share of the proceeds is used to provide various community services. At the discretion of the purchaser, show tickets may be turned over for use by handicapped persons. Over the years the Chamber of Commerce have been satisfied with the company's efforts.

We have discussed this information with Mr. Torp.

R. Elliott
 Howard Karras
 DIRECTOR FINANCE