

ITEM 3  
MANAGER'S REPORT NO. 33  
COUNCIL MEETING 87/05/11

RE: LETTER FROM MR. GARLYN DEWAR, CRAZY BENNY'S USED AND NEW SPORTING GOODS LTD., NO. 12 PARK CREST PLAZA, 5901 BROADWAY, BURNABY, B.C., V5B 2Y1  
SANDWICH BOARD SIGN

ACTING MUNICIPAL MANAGER'S RECOMMENDATION:

1. THAT the recommendation of the Director Planning & Building Inspection be adopted.

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TO: MUNICIPAL MANAGER 1987 MAY 06

FROM: DIRECTOR PLANNING &  
BUILDING INSPECTION

RE: SANDWICH BOARD SIGN FOR "CRAZY BENNY'S USED AND  
NEW SPORTING GOODS LTD."  
#12 - 5901 BROADWAY (PARK CREST PLAZA)

RECOMMENDATION:

1. THAT a copy of this report be sent to Mr. Garlyn Dewar, Crazy Benny's New & Used Sporting Goods Ltd., #12 Park Crest Plaza, 5901 Broadway, Burnaby, B.C. V5B 2Y1

REPORT

BACKGROUND:

Appearing on the Council Agenda for the meeting of 1987 May 11 is a letter from Mr. G. Dewar requesting special consideration and permission to place a portable non-accessory sign at the Lumberland site located at 5650 Loughheed Highway. The 6' x 3' sandwich board type sign advertises "Crazy Benny's Used and New Sporting Goods" located at #12 - Park Crest Plaza, 5901 Broadway.


The subject sign under the Bylaw is classified as a non-accessory sign advertising a commodity or service which is conducted, sold or offered elsewhere than on the premises at which the sign is located.

The Lumberland site is zoned M2 General Industrial District with a Residentially-zoned R2 strip 45' in depth parallel with the south side of the Loughheed Highway. The industrially-zoned portion falls within Schedule No. IV of the Burnaby Sign Bylaw (a category which permits one of the two permitted principal signs fronting each street to be a non-accessory sign).

Mr. Dewar was informed by staff that his sign could not receive approval as the existing Lumberland signs currently in place utilize the full allowable sign potential for both the Loughheed and Holdom Avenue frontages.

On 1987 May 05, staff met with Mr. Dewar to discuss possible alternatives under the Bylaw which could assist him in obtaining approval for the desired signage. The alternatives included finding other suitably zoned sites on Loughheed Highway that may have unused sign potential and the installation of a "temporary on-site free-standing non-illuminated changeable copy sign" at his business location at the Park Crest Plaza.

In conclusion, the correspondent indicated that he would explore the various alternatives recommended and advise staff of his decision in the near future.

  
A.L. PARR,  
DIRECTOR PLANNING &  
BUILDING INSPECTION