

THE CORPORATION OF THE DISTRICT OF BURNABY

1987 August 05

His Worship the Mayor and  
Members of Municipal Council

Madam and Gentlemen:

**RE: OLYMPIC TORCH RELAY THROUGH BURNABY**

**INTRODUCTION:**

At the invitation of Mayor Tom Baker, and the request of Acting Mayor Lee Rankin, the undersigned attended a meeting on the 30th of July at the New Westminster Municipal Hall regarding the Olympic Torch Relay. Acting Manager, Dennis Gaunt, was also in attendance.

Representatives of New Westminster and Burnaby, together with representatives from the Offices of M.P.'s Pauline Jewett and Svend Robinson, met with representatives of the Federal Government and Petro Canada (sponsor of the Olympic Torch Relay) to discuss participation of our respective municipalities.

The Olympic Torch will come through Burnaby and eight other municipalities on Sunday, 1988 January 24. There will be five - 10 minute en route ceremonies sponsored by Petro Canada between the nine municipalities. If Burnaby wishes to participate, logistics would dictate a combined ceremony between New Westminster and Burnaby. Other municipalities of the day are: North Vancouver/West Vancouver, Surrey/Delta, Langley/Aldergrove and the City of Vancouver.

**MUNICIPAL PARTICIPATION:**

The sponsors are inviting voluntary participation by each municipality to:

- a) take part in the 10 minute sponsored ceremony;
- b) organize whatever events we wish in association with the Relay (winter carnivals, hayrides, dances, parades, etc.);
- c) participate with the International Lions Club in the selling of souvenirs to raise money to be left within the community as a legacy for sports purposes;
- d) present six medals to recipients of Burnaby's choosing within certain athletic guidelines;
- e) present between 50 and 100 certificates to recipients of Burnaby's choosing within certain community service guidelines.
- f) receive education packages. Children would choose a theme to express the olympic spirit through essay contests, poster designs, etc.;
- g) receive and distribute promotional materials such as posters, newspaper ads (to be run at municipal expense) and art work for banner design (production at municipal expense).

**FINANCING:**

Apart from the provision and set up of a stage, sound system and all other necessary appurtenances by Petro Canada for the 10 minute en route celebration, all other costs would be at municipal expense.

**INTERNAL DISTRIBUTION:**

: - AGENDA - 1987 AUGUST 10  
: - COPY - MUNICIPAL MANAGER  
: - DIRECTOR RECREATION & CULTURAL SERVICES

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- 2 -

Financing - Cont'd..

The arrangement through the Lions Club for sale of souvenirs is on the basis of straight purchases from the Calgary Olympic Committee with local retail sales to stand or fall in a profit or loss sense on their own merits.

Should Council wish to participate in the Torch Relay, an estimate against the activity could not be prepared until our organizers identified a program. Costs could be anywhere between \$1,000 to \$10,000.

ORGANIZATION:

Should Council wish to participate, the Mayor and Council could nominate a Citizens Committee Chairman and Committee members with the power to add sub-committees.

The first issue to be resolved would be that of potential cooperation with New Westminster regarding the location of the joint 10 minute ceremony. Also whether or not each municipality would have events and/or ceremonies elsewhere at places of their choosing. New Westminster is already proceeding on this basis.

DOCUMENTATION:

A display book of information was received from the Olympic Torch Relay Celebration Committee on July 30th. The book contains general information on the program using written and photographic segments in colour. The book is available in the Mayor's Office for any alderman wishing to review it. There is also a 5 minute video tape with the book.

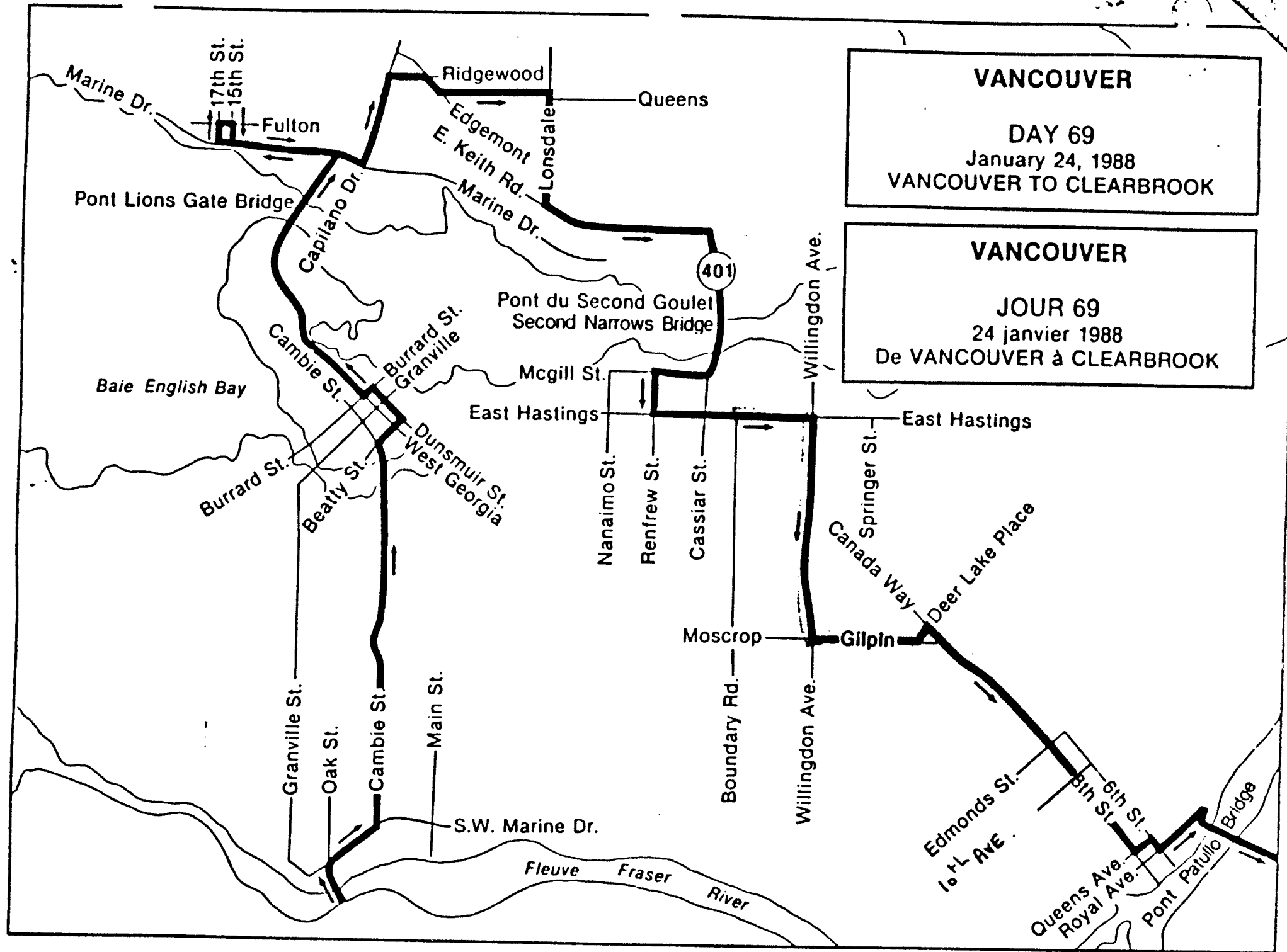
TIMING:

The Celebration Committee is behind in its process and was late in its approach to Burnaby to invite our participation. They are therefore asking for as immediate a reply as possible being a simple indication at this time that Council 'will' or 'will not' participate in the Olympic Torch Relay.

Respectfully submitted,

ALDERMAN V.V. STUSIAK

DG:hh



**VANCOUVER**  
 DAY 69  
 January 24, 1988  
 VANCOUVER TO CLEARBROOK

**VANCOUVER**  
 JOUR 69  
 24 janvier 1988  
 De VANCOUVER à CLEARBROOK

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