

ITEM 3
MANAGER'S REPORT NO. 44
COUNCIL MEETING 85/06/24

RE: CANADIAN PARKS RECREATION ASSOCIATION NATIONAL CONFERENCE - EDMONTON, ALBERTA

MUNICIPAL MANAGER'S RECOMMENDATION:

1. THAT the recommendation as contained in the report from the Acting Director Recreation & Cultural Services be adopted.

* * * * *

TO: MUNICIPAL MANAGER 1985 June 17

FROM: DIRECTOR RECREATION & CULTURAL SERVICES

SUBJECT: CANADIAN PARKS RECREATION ASSOCIATION NATIONAL CONFERENCE -
EDMONTON, ALBERTA

RECOMMENDATIONS:

1. THAT Council approve the attendance of the Director Recreation and Cultural Services at the Canadian Parks Recreation Association 1985 national conference in Edmonton, Alberta, at an estimated cost of \$1,070.00.

REPORT

At its meeting of 1985 June 19, the Parks and Recreation Commission received a report from the Director Recreation and Cultural Services requesting approval to attend the 1985 Canadian Parks Recreation Association Conference in Edmonton.

The Canadian Parks Recreation Association is a national organization representative of parks and recreation systems at all levels, including municipal. Burnaby has maintained a mutually beneficial relationship with this organization for a number of years. Depending on the program content, a senior staff member has attended the Association's annual conference from time to time.

The 1985 program in Edmonton deals with a number of current parks and recreation concerns, indicating that it would be an advantage to have a staff member in attendance. Some of the topics which are of particular interest are:

- Risk and Liability - An Overreaction? (example: Do we drain pools to prevent drownings?)
- Fabric Roof Structures - Alternative Coverage
- Should public subsidies apply to culture and sport equally?
- Contracting Out - Pros and Cons
- Privatization of Recreation Development
- Use of Computers and Other Technology to Improve Management Decisionmaking
- Innovations in Landscape/Park Development and Landscape/Open Space Opportunities in the Downtown Areas

ITEM	3
MANAGER'S REPORT NO.	44
COUNCIL MEETING	85/06/24

- 2 -

105

A fuller list of program highlights is attached.

In addition, Edmonton and adjacent Calgary both contain excellent examples of community centre complexes and other parks and recreation facilities and programs which will be beneficial to review.

The conference will be held between the dates of 1985 August 11 and August 15 and the estimated cost of attendance is \$1,070.00. Funds are available in the Parks and Recreation budget.

The Commission approved the attendance of the Director and is requesting Council's concurrence.



PAL:ka
Attach. (1)
Fred Smith
Acting Director Recreation & Cultural Services

ITEM 3
 MANAGER'S REPORT NO. 44
 COUNCIL MEETING 85/06/24

PROGRAM HIGHLIGHTS

An interesting and challenging list of program sessions will be present at the conference. This year's theme of "Trading Thoughts, Trends, Technology" will provide you with the opportunity for exchange in our six major trends, privatization, technological innovation, liveable downtown cities, self-help community action, youth and creating our future. As a delegate at our convention you will also find that these sessions have been organized to accommodate interests in six major professional streams. These are: Culture, Sports and Recreation, Facilities, Planning and Administration, Parks and Open Spaces and Civics.

While sessions have been targeted by stream, delegates are welcome to attend any variety of sessions or follow one of the streams or trend areas. The following is a list of some of the sessions that will be offered. There will be numerous others as well.

For those interested in the arts and cultural programming we'll be discussing:

- How Harbour Front has made Toronto a more liveable city.
- Where's art now that it hasn't been before? Art in Swimming Pools?
- Multiculturalism – First the philosophy, then the program.
- Cultural board development – A success in Alberta. What are the reasons and will it work for you.
- Volunteers – How to get and use power.

Delegates interested in sports and recreation will have an opportunity to discuss:

- Youth in Sports – Winning appears to be the name of the game. Is it worth it in the long run?
- Pool halls to PacMan. High Tech and its effect on youth and recreation.
- Challenge – The missing link in programs for youth.
- Computers – Scheduling arenas, planning your budget, designing a yearly maintenance schedule. A recreation professional's best friend.
- Coping with stress in your job. Is getting out your only option?
- Leisure Education – The compulsory course of the future?
- Risk and Liability – An overaction? Do we drain pools to prevent drownings?
- Integration – The limitations financially and philosophically.
- Trends and Fads – How to break in on the upswing and leap off before the fizzle.
- Seniors – The radical front of the future.

For the facility oriented delegates, sessions will highlight:

- Marketing – Anyone can do it and everyone should.
- Humanizing our facilities – colour, images, flow and design.
- Computers – The facility of the future can be yours now.
- Life-Cycle Costing – "Know when to hold them, know when to fold them, know when to walk away, know when to run".
- One stop shopping – Does that include recreation?
- Fabric roof structures – The alternative coverage, from hot tubs to football clubs.
- Morals versus profit – Do video games, bingo and booze have a place in your facility?
- Culture versus sport in the subsidy game.

For those delegates with an interest in parks and open space, topics will include:

- Regional Park Development – What's happening now!
- Contracting Out – The Pros and Cons.
- Steps to a successful community park – A self help guide.
- How can your municipality facilitate privatization of the development and maintenance of parks.
- Specialized planting, landscaping and amenities to make the downtown more liveable.
- National Parks – marketing, privatization and innovative design.

For civic delegates or those who may share a similar interest, some of the sessions will address:

- Recreation Boards: Financial Monitors or Service Auditors.
- Volunteer Management Committees – Yes or No? Friends or Foe?
- Fundraising – Digging for Dollars.
- How to survive the economic downturn: The human factor.

For planners and administrators the following sessions will highlight:

- Strategic Planning – Trailblazing our future.
- Using technology to improve management decision making.
- Unemployed young people and recreation; Trends, effects, solutions.
- The practical details of requesting proposals, issuing tenders and successfully negotiating the contract.
- The Parks and Recreation Department as an important agency in the vitalization of downtown Canada.

