

Copies to Mayor & Council

July 18, 1983

RE: Letter addressed to the Mayor, from Mr. Robert L. Boyce, Chairman, Municipal Sign By-Law Committee of the Burnaby Chamber of Commerce. Letter dated 1983 June 06 requesting the Council reconsider decisions made at the Council Meeting held on 1983 May 30, when considering Item 7, Municipal Manager's Report No. 39, 1983 May 30, and the report of Alderman D.N. Brown, Chairman, Sign By-Law Review Committee.

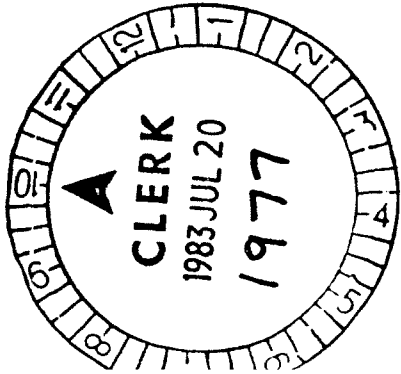
The Council unanimously passed a motion to refer this letter to the Sign By-Law Committee for their consideration, and report.

Report & Recommendations

The writer attended a meeting of the Burnaby Chamber of Commerce's By-Law Committee on June 15, 1983, and the following seven points (7), relating to the Manager's Report of May 30, 1983, Item 39, and subsequently passed by Council, were discussed:

Section 3.3 Passed by Council unanimously, and Chamber of Commerce pleased.

Section 3.4 Passed by Council by majority vote.



However, the Chamber have requested that an area of 180 sq. feet be allowed for both side of a 'free-standing' ICMS, with this area to include the message centre.

RECOMMENDED

The Chamber have also recommended the following:  
a) the ICMS Facia signs to be equal in area size to the existing facia signs, and  
b) the ICMS be allowed in any area where existing facia, canopy and free-standing signs are now allowed.

RECOMMENDED FOR DISCUSSION

Section 3.5 Passed by Council unanimously.

The Chamber requested that each side of a multi-faced sign be allowed the 64 sq. feet.

NOT RECOMMENDED

Sections 3.12, 3.15 Passed unanimously.

Section 3.17 Passed by Council by majority vote.

Section 3.18 The Council passed unanimously the following: THAT the present provisions of the Sign By-Law regulating the maximum number of free-standing signs per street frontage be confirmed'.

The Chamber have requested that a hold be put on this item to permit them to meet with Mr. D. Stenson, Planning Dept., and come up with a formula, and approach the Committee at a later date.

RECOMMENDED

Submitted by: D.N. Brown, C'man  
Sign By-Law Review Committee.

- AGENDA 1983 JULY 25  
- COPY - MANAGER  
- DIRECTOR PLANNING & BUILDING INSPECTION (FOR REPORT)