

THE CORPORATION OF THE DISTRICT OF BURNABY

HIS WORSHIP THE MAYOR
AND MEMBERS OF THE MUNICIPAL COUNCIL:

F.F. 6-3

Gentlemen:

The following report is submitted for the consideration of Council concerning the New Membership Fee proposal of the Federation of Canadian Municipalities (Correspondence Item 4(e) - 1983 March 07 Council Meeting):

"WHERE WE'VE BEEN"

- 1919 - Photographs taken at an annual conference indicate the existence of a Union of Canadian Municipalities.
- 1935 - First Dominion Conference of Mayors was held in Montreal.
- 1937 - First Annual Conference of the Canadian Federation of Mayors and Municipalities was held in Ottawa, with a founding membership of 75 municipal units (65 municipalities plus 10 associations).
- 1965 - Federation moved its Secretariat from Montreal to Ottawa.
- 1975 - Seven new members joining the Federation did not counteract the seventeen that withdrew for a net loss of 10 members (totals are not available).
- 1976 - Showed a net loss of 5 municipal members.
- 1977-78 - A net loss of 9 municipal members.
- 1978-79 - A net loss of 11 municipal members.
- 1979 - A committee was established to review the fees and constitution of the Federation.
- 1979-80 - A net loss of 1 municipal member with others giving notice of withdrawal unless changes were made.
- 1980 - Committee recommendations were made to the June Conference that the Federation be reconstituted as a federation of provincial and territorial municipal associations and pointing to serious fee structure anomalies. Support was not received.
- In September, the Task Force on the Future Constitution. Structure and Functions of the Federation was established.
- 1980-81 - A net loss of 8 municipal members.
- 1981 - Task Force recommendations for the first of a four part program dealt with internal organizational reform and was approved at the June Conference.
- 1981-82 - A net loss of 1 municipal member.
- 1982 - Implementation of the second part of the Task Force's program, the "Municipal Action Survey" was conducted with members and former members and the results presented and recommendations approved by the June Conference.
- Implementation of the survey findings was planned to provide the services and support to members, and the intergovernmental initiatives that were indicated in the survey.

1982 - The closing day of the Conference was marked by a meeting with the Honourable Alan McEachen, Minister of Finance and the Table Officers of the F.C.M.

August 30th membership - Municipalities	195
Regional Municipalities	7
Provincial Associations	16
(Affiliate)	218

(This is the lowest membership level in 20 years).

- The third part of the Task Force's program - initiatives for new member recruitment and the fourth and final phase - the development of a more realistic fee formula (including correction of the anomalies) was begun.

The fulfillment of the Municipal Action Survey mandate for action, the new member recruitment campaign and the realistic fee formula were intertwined. One could not begin and succeed without the other.

"WHERE WE ARE"

Firstly, the plan of action has resulted in meetings with the Prime Minister and Federal Cabinet Ministers on subjects ranging from the Federal restraint program to grants-in-lieu of taxes and residential rehabilitation assistance and has resulted in a change from the normal communications procedure of responding to the budget announcement to being requested to meet with the Minister of State for Finance to communicate the municipal perspective on what should be in the next Federal Budget. A meeting between the FCM and Provincial Associations was recently held in Quebec City to lay the base for exchanges of information and cooperation. A request was also received by the FCM to attend the First Minister's Conference on the Constitution and to send two delegates. These three activities all constitute a break through for the FCM.

Secondly, the plan of action has resulted in the setting up of a research department (one employee) for the purpose of information exchange. The establishment of an information network will bring together information sources from Federal, Provincial and Municipal Governments, Provincial Associations and Universities. The FCM Forum has been expanded and upgraded and the response has been enthusiastic. "Municipal Dimensions" is a recently established series of research papers aimed at providing elected officials with analyses of issues of current interest to municipalities and include a brief on part-time work in municipal government and a survey of municipal salaries in Canada. Another lobbying success has been the major grant which was obtained from the Federal Government for three issues of a newsletter, "6,5 and Counting - Innovations In Municipal Economy", which will explore strategies for dealing with restraint. Means for municipalities to exchange ideas on how to create jobs, to "cut back", and to deliver better services for less money will be dealt with. The FCM will not try and reinvent the wheel, but will become a pipeline for information between municipalities. One good idea can be worth thousands of dollars.

Thirdly, a Membership Recruitment Campaign is underway. A two-year campaign is planned in two phases. The first phase is 171 target municipalities of 10,000 population and over, with exceptions in provinces of predominantly smaller municipal unites, and the remainder in the second phase. The Membership Recruitment Committee stressed the importance of having services and support to members, intergovernmental initiatives and the new fee structure in place before the campaign for new members began. The campaign is essential to broaden the FCM's political and financial base to fulfill the mandate.

For the first time in many years the 1982-83 membership figures has shown a net gain of one new member with six new members exceeding the five withdrawals. The list of inquiring municipalities is growing. Also, for the first time in FCM history, every municipal elected official in every municipal unit in Canada will be contacted via the newsletter, "6, 5 and Counting - Innovations in Municipal Economy" and the Membership Recruitment Committee will include information in each mailing.

The campaign theme of "Collective strength, collective knowledge, the answers to our common problems" is indicative of the effective new approach taken by the FCM.

MEMBERSHIP FEES

The letter of February 25, 1983, from the FCM President, Mayor Jean Pelletier of Quebec City (Correspondence Item 4(e) of 1983 March 07 Council Agenda - Page 33), states that "the FCM has not raised membership fees for fully eight years (since 1974)" and that statement is technically correct. The attached Schedule of Membership Fees paid by the Municipality of Burnaby, B.C., since 1975/76 shows increased population in 1978/79, 1981/82 and 19883/84. The basic per capita fee has remained 3.5¢ since 1975/76. However, realizing that persistent and increasing demands for services would necessitate using surplus funds and result in an increase in per capita fees, a 10% surcharge was levied in 1981/82 and again in 1982/83, resulting in fee plus surcharge of 3.85¢. The decision to increase the per capita fee to 5¢ came after consideration of 6¢ and 7¢ fees and much soul searching. A minimum fee of \$350. to cover cost of services has been established.

It was felt that the membership recruitment committee campaign would result in a gradual increase in membership and revenue, which would offset the need to raise the larger amounts. It was also realized that there was a limit to the number of new services the FCM could or should incorporate at this time. For comparison, the UBCM fees are \$8,164. or 19.6% higher than the new per capita fees of the FCM.

The proposed increase to Burnaby is \$1,609. or 30.8% over the amount paid in 1982/83 for a total of \$6,824.70.

In view of the dissatisfied, declining membership of the late 1970's and early 80's, the years of work and study spent determining the membership needs, goals and objectives, the mandate from the membership and the plan of action in place, the intergovernmental successes to date, the marked improvement in the delivery of information and the membership recruitment campaign, I would recommend that the new FCM per capita fee of 5¢ be paid.

Respectfully submitted,

Doreen A. Lawson
ALDERMAN.
(Second Vice-President,
Federation of Canadian Municipalities).

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Attachment.

Page 4 ---
 Attachment to Alderman Lawson's
 R E P O R T S
 Regular Council Meeting
 1983 March 21

SCHEDULE OF MEMBERSHIP FEES PAID BY THE MUNICIPALITY
 OF BURNABY, B.C. SINCE 1975/76

<u>FISCAL YEAR</u>	<u>POPULATION AS DECLARED BY BURNABY (via questionnaire)</u>	<u>PER CAPITA FEE</u>	<u>AMOUNT PAID</u>
1975/76	131,200	3.5¢	\$4,592.
1976/77	131,200	3.5¢	4,592.
1977/78	131,200	3.5¢	4,592.
1978/79	131,599	3.5¢	4,605.97
1979/80	131,599	3.5¢	4,605.97
1980/81	131,599	3.5¢	4,605.97
1981/82	138,800	3.5¢ plus 10% surcharge	5,343.80
1982/83	135,470	3.5¢ plus 10% surcharge	5,215.60

INVOICE FOR 1983/84

1981 CENSUS POPULATION
 (same as that declared
 by Burnaby)

1983/83	136,494	5¢	6,824.70
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