

THE CORPORATION OF THE DISTRICT OF BURNABY

TO: MEMBERS OF THE MUNICIPAL COUNCIL

RE: BURNABY'S 90TH BIRTHDAY CELEBRATIONS

Madam and Gentlemen:

Council is already aware that 1982 September 22 marks the 90th anniversary of Burnaby's incorporation as a District Municipality. Many of our citizens have expressed the desire to focus attention on Burnaby's Birthday this year and since we are only ten years away from our Centennial there might be many activities of historical interest that could be commenced and have ready for that event.

With this in mind, I approached the Century Park Museum Association, and they have agreed, to act as a catalyst for Burnaby's 90th Birthday celebrations.

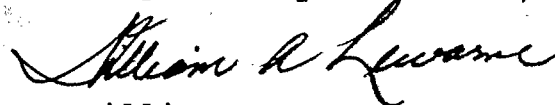
The Century Park Museum Association called the first meeting of the "BURNABY 90TH BIRTHDAY COMMITTEE" on Tuesday, 1982 May 04, and appointed a Chairman, Treasurer and Secretary. The Committee is also comprised of representatives from the Arts, Recreation and Cultural groups, and it is intended to invite representatives from other Burnaby organizations who might wish to become involved.

The Committee has discussed ways and means of celebrating Burnaby's Birthday during the months prior to and particularly the week preceding September 22nd. Interest and enthusiasm is growing, as can be seen by the list of recommendations, suggestions and ideas attached hereto for the information of Council.

The next meeting of the "BURNABY 90TH BIRTHDAY COMMITTEE" will be held on Wednesday, 1982 May 19 when it is hoped to start some publicity and fix dates for special events.

I would therefore recommend for Council's consideration that a sum of \$5,000. be made available to the Century Park Museum Association for the purpose of co-ordinating Burnaby's 90th Birthday celebrations.

Respectfully submitted,



William A. Lewarne,  
M A Y O R

Attach.

BURNABY 90TH BIRTHDAY COMMITTEE

## MINUTES

1982 May 04

THE FIRST MEETING of the 90TH BIRTHDAY COMMITTEE convened at 16:00 h Tuesday, 1982 May 04, in the Bank Building basement at Heritage Village

PRESENT:Burnaby Group Represented

Mr. Lindsay McDonnell	-	Century Park Museum Association (Chairman)
Mr. Don Copan	-	" " " "
Mrs. Marilyn Derby	-	" " " "
Mr. Peter Schofield	-	Heritage Village Museum (Director)
Mrs. Sandra Leonard	-	" " " (Secretary)
Mrs. Pat Parliament	-	Beautification Committee (Chairman)
Mrs. Gerry Hurst	-	" " " (Alternate)
Mrs. Eileen Kernaghan	-	Arts Council (Co-ordinator)
Mr. Phillip Aird	-	Arts Centre (Assistant Supervisor)
Mr. Roger Boulet	-	Art Gallery (Director)
Mr. John Thomson	-	Parks & Recreation Commission (Chairman)
Mrs. Dorothy Wrigley	-	Mayor's Office (Secretary To The Mayor)

(who was asked to take the Minutes).

APOLOGY FOR ABSENCE:

Mr. Elliott Grieve - Burnaby School Board

MR. LINDSAY McDONNELL PRESIDED AS CHAIRMAN PRO TEMP.

Mr. McDonnell opened the meeting by extending a welcome and introducing all those in attendance. He explained the purpose of this meeting which was to co-ordinate events for the celebration of Burnaby's 90th Birthday on 1982 September 22.

MINUTES: Copies of the Minutes recorded at the Ad Hoc Meeting of the Century Park Museum Association held on Wednesday, 1982 April 21, were distributed.

Reference was made to the list of ideas outlined by Mayor Lewarne that could be used to mark Burnaby's 90th anniversary of incorporation as a District Municipality.

Reference was also made to the Mayor being prepared to recommend to Council that a budget of \$5,000. be advanced if the Century Park Museum Association was prepared to act as a catalyst for the Birthday celebrations.

Since this was the first meeting of the newly-formed 90TH BIRTHDAY COMMITTEE, Mr. McDonnell indicated that it was necessary to nominate and appoint a Chairman, Acting-Chairman, a Treasurer and a Secretary.

MOVED BY MR. LINDSAY McDONNELL, SECONDED BY MRS. PAT PARLIAMENT:  
"THAT Mrs. Marilyn Derby be appointed Chairman of the 90th Birthday Committee."

CARRIED UNANIMOUSLY

The following appointments were also made:

Treasurer - Mr. Peter Schofield  
Secretary - Mrs. Dorothy Wrigley

MRS. MERILYN DERBY ASSUMED THE CHAIR.

It was recommended that Mr. Jack Carlson (C.P.M.A.) be asked to take charge of PUBLIC RELATIONS and that Mr. James Barrington be asked to assist him.

It was further recommended that Mr. Bing Bakkan (C.P.M.A.) be asked to take charge of FUND-RAISING.

A discussion proceeded relative to the ways and means of celebrating Burnaby's 90th Birthday.

Reference was made to a list of ideas received from the Federal Government with respect to an application that could be made for a grant to celebrate "Canada Day" and it was at first thought the two celebrations could be combined. Mr. Schofield indicated that he had submitted an application for such a grant but that he would not know of the outcome until the end of May. Apart from the time factor, he believed that any monies received could only be used for "Canada Day" celebrations and therefore he was of the opinion that the two celebrations should be kept separate.

Mrs. Wrigley submitted the recommendation of the Mayor that the various groups represented here and other organizations in Burnaby could use the 90th Birthday theme when planning events during the months preceding September 22nd. However, attention was drawn to the fact that in many instances this would not be practical at this point in time because arrangements and publicity for certain events would be already in place.

Mr. Aird conveyed a message from Mr. Lloyd Berry, Supervisor - Cultural Services, that it might be possible to "launch" the celebrations at the Crafts & Musical Festival during the B.C. Weekend, July 30 - August 02 and perhaps arrange for a "Senior Citizens' Day". Mr. Schofield indicated reluctance at having a "free day" at Heritage Village during the height of the tourist season as so much depended on the gate money for his budget.

IT WAS AGREED that since more impact would be felt at the time of the actual Birthday in September, the 90th Birthday celebrations should be concentrated during the week of WEDNESDAY, SEPTEMBER 15TH TO WEDNESDAY, SEPTEMBER 22ND and that all advertising be directed to those dates.

Following is a list of recommendations, suggestions and ideas which emanated from the ensuing discussion:

- (1) "BURNABY'S 90TH BIRTHDAY WEEK" to be officially PROCLAIMED for the week of Wednesday, September 15th to Wednesday, September 22nd, 1982.
- (2) AN ACCOUNT to be opened for the 90th Birthday Committee.
- (3) A PUBLICITY BOOTH to be provided at the "Garden Party"/Craft & Musical Festival during the weekend of July 30/August 02.
- (4) A GRAND OPENING - co-ordinated with the Burnaby Art Gallery Show - September 15th.
- (5) A PARADE be held on Saturday, September 18th.
- (6) THE 90TH BIRTHDAY THEME to be used wherever possible by all groups and organizations in Burnaby when planning events from now until September 22nd.
- (7) A BURNABY BIRTHDAY SONG to be distributed to all the schools.  
(Mrs. Derby indicated that a Teacher had already composed a song).
- (8) A 90TH BIRTHDAY LOGO CONTEST to be arranged for the participation of students in Art Colleges and Classes with a prize of 90 SILVER DOLLARS for the winner and all other entries to be exhibited during the Birthday Week.
- (9) BURNABY SCHOOLS to be fed information to ensure their participation.
- (10) "BURNABY PIONEER TALES" coffee table type of book to be published  
(schools already involved).
- (11) SENIOR CITIZEN INVOLVEMENT as much as possible, i.e. Bonsor Recreation Centre, Confederation House and Edmonds House to be kept informed and a Senior Citizen representative to be invited to attend Committee Meetings.

- (12) A PIONEER TEA and a MASSIVE BIRTHDAY CAKE made by P.V.I. students.
- (13) A HERITAGE EVENT To Complement The Tea.
- (14) OLD PICTURES To Be Mounted For Display By Burnaby Historical Society.
- (15) OLD FASHIONED COSTUMES (obtainable from Canadian Costumes Society) to be worn at special events.
- (16) "SOW SEEDS FOR BURNABY'S CENTENNIAL", i.e. "Count-Down To Century One".
- (17) "TEA AND SEED" to be organized by Burnaby's Beautification Committee. (It was suggested that a Sunday would be a perfect day for it).
- (18) A HISTORICAL PLAY to be presented. (Heritage Players were suggested).
- (19) TENNIS TOURNAMENTS AND OTHER SPORTS EVENTS - Special Birthday events to be arranged.
- (20) SCOTTISH COUNTRY DANCING EVENT
- (21) SQUARE DANCING EVENT
- (22) BURNABY CHAMBER OF COMMERCE invited to become involved.
- (23) SHOPPING MALLS to be invited to stage "Birthday events".
- (24) CABLE 10 TV COVERAGE Of Special Events
- (25) A further suggestion was made that since it is the Golden Jubilee Year of the Shellburn Refinery it might be possible for them to include a "Happy Birthday To Burnaby" item in conjunction with their own celebrations.

IT WAS AGREED that there was insufficient time to complete the renovation of the Inter-Urban Tram mentioned by the Mayor as a Birthday project, but that the renovations would certainly proceed as from this year. The item concerning the "old Cariboo Trail" was also dropped from the Mayor's list as being impractical at this time.

It was reported that no funds would be needed for the "Tea and Seed" nor the Art Gallery event - only publicity and lots of co-operation.

Mr. Schofield suggested that B.C. Lotteries could be approached for a matching \$5,000. grant.

Mr. Thomson drew attention to the Parks and Recreation Commission Appreciation Dinner that was to be held on Friday, May 7th, and requested that a sheet of information be provided for distribution to all the invited guests. Mrs. Wrigley agreed to have copies ready for that event.

It was mentioned that it was necessary to arrange for a "Burnaby 90th Birthday Committee" letter heading to be provided.

It was announced that the next meeting would be held in the same place on Wednesday, 1982 May 19 at 16:00 h.

The meeting adjourned at 17:30 h.

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Merilyn Derby, Chairman.

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Dorothy E. Wrigley, Secretary