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REPORT  
Regular Council Meeting  
1982 March 15

THE CORPORATION OF THE DISTRICT OF BURNABY

REPORT OF THE GRANTS AND PUBLICITY COMMITTEE

FILE: 2121

HIS WORSHIP THE MAYOR  
AND MEMBERS OF THE MUNICIPAL COUNCIL:

Madam and Gentlemen:

Your Committee would report as follows:

Application  
No. \_\_\_\_\_

Recommendation

17. The Columbian  
"Trade & Industry" Edition  
\$553.84

On Tuesday, March 23rd, The Columbian will publish its 1982 Trade & Industry edition giving emphasis to the Province's development and its far-reaching impact on world trade.

The format will contain both advertising and news with editorial treatment of various industries broken into major segments, such as:

"Forestry - Mining - Tourism - Energy - Transportation. Secondary industries in our local areas such as those on Annacis Island and locations in Surrey, Burnaby, Coquitlam, New Westminster, North Delta, Port Moody and Port Coquitlam will be grouped and profiled in reports on municipal growth."

For a number of years, the Municipal Council has placed a ¼ page ad in this progress edition. In 1981, the cost for ¼ page ad was \$505.68 (84¢ a line) plus input from Planning Department staff. The cost for 1982 will be \$553.84 (92¢ per line).

It is recommended by a majority vote of your Committee that a ¼ page advertisement be placed in the 1982 edition of The Columbian "Trade & Industry" at a cost of \$553.84 (plus input from Planning Department staff).

AGENDA 1982 MARCH 15

COPY-MANAGER

Respectfully submitted,

Chairman: D. P. Drummond (Alderman)  
Members: E. Nikolai " "  
V. V. Stusiak "

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