

R E P O R T  
Regular Council Meeting  
1980 October 20

THE CORPORATION OF THE DISTRICT OF BURNABY

FILE: 13-3

TO MEMBERS OF THE MUNICIPAL COUNCIL:

RE: COMMERCIAL AND INDUSTRIAL DEVELOPMENT IN BURNABY

Revenue raised for general purposes in Burnaby from 1980 property taxes is \$31,636,000.

Approximately \$18,226,000. or 58% of that total is from residential properties while \$13,410,000. or 42% was from commercial and industrial properties.

It is therefore important that the commercial and industrial tax base be kept healthy and growth encouraged for the benefit of all Burnaby residents.

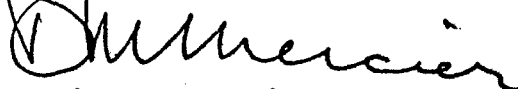
While planning staff presently direct effort to the above objective, it is intended by this report that Council emphasize as a Council policy that Burnaby attract clean, labour intensive commercial and industrial development and that Burnaby does what it can to maintain and retain those enterprises already established in our municipality.

To that end, and pursuant to discussions with the Manager and the Planner, it is recommended that:

1. A senior member of the planning staff be designated Commercial and Industrial Co-ordinator, and devote within the organizational framework of the Planning Department a major portion of his time and expertise to the above objective.
2. A promotional literature folder of the type enclosed with this report be developed to emphasize the commercial and industrial sites with potential for development in Burnaby.
3. The folder developed in (2) be widely circulated under the direction of the Planner.
4. The Commercial and Industrial Co-ordinator, under the direction of the Planner:
  - (a) set forth a program for attracting development to specific sites owned by the Municipality;
  - (b) be the liaison staff member from Burnaby to the Greater Vancouver Regional District Economic Development Liaison Committee (or Industrial Development Commission) as recently contemplated and approved in principle by the Greater Vancouver Regional District Board.

AGENDA 1980 10 20  
COPY-MANAGER  
-PLANNER

Respectfully submitted,



David M. Mercier,  
MAYOR