

R E P O R T
Regular Council Meeting
1980 March 17

THE CORPORATION OF THE DISTRICT OF BURNABY

His Worship, The Mayor,
And Members Of The Municipal Council:

REPORT OF THE GRANTS AND PUBLICITY COMMITTEE

Madam and Gentlemen:

Your Committee would report as follows:

<u>Application No.</u>		<u>Recommendation</u>
8.	<u>Fraser Educational Foundation</u> Attached for your information is a copy of a request for a grant of \$2,000. for the Fraser Educational Foundation. The Fraser Educational Foundation has not had previous funding from Burnaby and the Grants Committee feels that this is not the type of project that should be funded from the municipal grants account budget. We therefore recommend that no grant be given.	nil
10.	<u>Girl Guides - Rangers & Link Expedition (Burnaby Royal Area)</u> The request from the Girl Guides Rangers is for an unspecified financial contribution toward a goal of \$18,000. to fund 35 participants in a project to hike the Trail of '98 between British Columbia and the Alaskan Boundary. The Grants Committee feels that this is the responsibility of the Girl Guide Ranger organization and would recommend that no grant be given.	nil
11.	<u>The Greater Vancouver Convention And Visitors Bureau</u> The Greater Vancouver Convention And Visitors Bureau is a voluntary agency supported through municipal and corporate donations. The Bureau is the only organization co-ordinating tourism for Burnaby and the Greater Vancouver area on a year-round basis. The co-ordination consists of "promoting" general tourism and convention business and in expertly "servicing" the visitors attracted to Burnaby and the Greater Vancouver area.	\$20,000.

(Cont'd)

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<u>Application No.</u>	<u>Recommendation</u>
<p>11. <u>Cont'd:</u> In 1979, over 7½ million visitors spent in excess of \$825 million in the region. A survey of the value of visitors' expenditures going directly to labour wages in the visitor contact industries showed a "Metro Vancouver" total of \$437 million in 1979. On a proportional basis, Burnaby residents earned some \$74 million directly from visitors in 1979. Burnaby is featured in promotional material produced by the Bureau in addition to the special "Burnaby Brochure" available in the Municipal Hall. Burnaby has made a grant of \$20,000. to the Bureau for the past 11 years and would again recommend a grant of \$20,000. be given for 1980. The Committee would also recommend that staff ensure that brochures are made available and that Burnaby is displayed in advertising.</p>	
<p>12. <u>Kiwanis Music Festival</u></p> <p>The Kiwanis Music Festival is an annual event sponsored by the Kiwanis Club of Vancouver. This is the 57th year of operation and their aim is to provide children in the Lower Mainland an opportunity to improve their musical talent. The purpose of the festival is to encourage young people in their chosen field of music. Scholarships are awarded to winning participants. Burnaby has supported the Kiwanis Music Festival over the past 6 years with a grant of \$500. each year. Your Committee, by a majority, would again recommend a that a grant of \$500. be given.</p>	<p>\$500.00</p>
<p>14. <u>Mental Health Association - Vancouver/Burnaby</u></p> <p>A request has been received from The Mental Health Association - Vancouver/Burnaby for a grant of \$7,500. The organization does provide a service to Burnaby residents. However, the organization has adequate funding from other sources and is properly a responsibility of Human Resources. Therefore, your Committee would recommend that no grant be given.</p>	<p>nil</p>

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Application
No.

Recommendation

15. National Youth Orchestra of Canada

nil

The National Youth Orchestra of Canada has requested a grant of \$200.

There is no doubt that the organization is providing a program that is beneficial to musicians which would encourage them to continue in advanced music.

However, your Committee feels that Burnaby has contributed to local musical groups and we should not extend this to support a national organization properly funded by Provincial and Federal Governments and agencies.

Your Committee would recommend that no grant be given.

Respectfully submitted,

Chairman: Gerald D. Ast,
Alderman.

Members: Donald N. Brown,
Alderman.

Victor V. Stusiak,
Alderman.

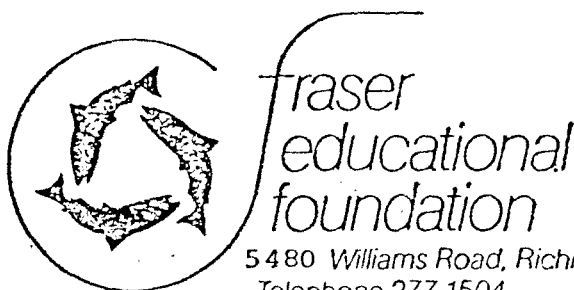
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Attachment (p.4)

Grants & Publicity Cmte.
R E P O R T
Regular Council Meeting
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Attachment to
Application No. 8

January 1980



5480 Williams Road, Richmond, B.C. V7E 1
Telephone 277-1504

The Mayor and Aldermen
City of Burnaby
4949 Canada Way
Burnaby, B.C. V5G 1M2

Dear Ladies and Gentlemen:

The purpose of this letter is to seek the support of municipalities bordering on and influenced by the lower reaches of the Fraser River. To this end we respectfully request consideration for a special grant in the amount of \$2,000.00.

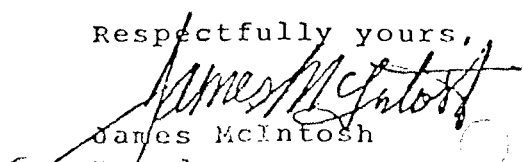
As many of you are aware, the North Arm of the Fraser River (comprising only 12% of river flow) harbours some 74 companies representing over 8,000 jobs contributing to an annual payroll of over 97 million dollars. The above statistics have been constant for at least a decade and this general area is regarded as the most highly industrialized part of British Columbia.

Since its inception, the Fraser Educational Foundation has specialized in the critical task of focusing on the necessity of close co-existence between our necessary industrial base and the sensitive ecological systems that must ensure continuation of a healthy river. At a time when conservation is again emerging as a major global concern, the development of a balanced program for this co-existence creates more than casual interest. Indeed, studies and field trips sustain early projections regarding public interest in the concept. In fact, over 10,000 persons (students, teachers, parents, retired persons, and delegates from other countries) participated in our study tours over the past three years. Many schools in your district have been subsidized.

It is our hope that each municipality contacted will want to share in this exciting and vitally important but private program. We do need the modest support of each municipality to an amount of \$2,000.00, and if you can afford a larger amount as a special grant, fine! Any tangible financial support will be greatly appreciated and put to good use as we continue our ecological tours that present the Fraser River in terms of the industrial impact on one of the world's largest drainage systems.

Needless to say, the South Arm and its unique salmon industry (with its 88% of the river flow) must be nurtured and protected as the fish remain a barometer to test intelligent use of this magnificent natural resource. Thank you for your consideration.

Respectfully yours,


James McIntosh
Founder