

ITEM	2
MANAGER'S REPORT NO.	3
COUNCIL MEETING	1980 01 14

RE: LETTER FROM TRADE AND COMMERCE MAGAZINE
BOX 6900, 1077 ST. JAMES STREET, WINNIPEG, MANITOBA R3C 3B1
REQUEST FOR AN ADVERTISEMENT

RECOMMENDATION:

1. THAT this report be received for information purposes.

REPORT

Appearing on the agenda for the 1980 January 14 meeting of Council is a request from Mr. Larry Wilson for an advertisement in a future edition of the Trade and Commerce magazine.

This type of request is received by the municipality each year. We have never placed an advertisement in the magazine but we do annually comply with a request to complete a questionnaire, the results of which presumably are published in one of the editions.

A recently conducted telephone poll disclosed that no advertisements were placed in the magazine in 1979 by any of the eight municipalities that were contacted in the Greater Vancouver area.

It is felt that there would be no significant benefit to be derived from the inclusion of an advertisement in this magazine:

A sample copy of the magazine will be available for viewing at the next meeting of Council.

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