

ITEM	9
MANAGER'S REPORT NO.	10
COUNCIL MEETING	1978 02 06

Re: 1978 CAPTAIN COOK BI-CENTENNIAL
BURNABY PROGRAM

On 1977 October 11 the Municipal Council received a copy of a letter dated 1977 September 15 from Mr. E. C. Sweeney, Executive Director, B. C. Captain Cook Bi-Centennial Committee inviting the Municipality of Burnaby, on behalf of the Honourable Grace McCarthy, Provincial Secretary, Minister of Travel Industry, to participate in the province-wide celebration of the Captain Cook Bi-Centennial in 1978.

In the letter to the Council Mr. Sweeney advised that:

"To assist you in this effort, the Provincial Government is making available financial assistance in the form of 20¢ per capita matching grant as a grant to encourage local Bicentennial events."

A motion asking the Committee of Council as a Whole to look into the matter was lost, and no action was taken on the correspondence. The Municipal Manager has since been contacted by Mr. Sweeney and advised that it is not necessary for the Municipality to match the provincial per capita grant in order for Burnaby to become eligible for the grant. Attached is a copy of a letter dated 1978 January 20 from Mr. E. C. Sweeney confirming this telephone conversation.

As a result of this new information, the Municipal Manager has contacted the Council Grant's Committee Chairman, the Parks and Recreation Administrator and the Chief Librarian to see if there were any programs that could be developed which would allow us to capitalize on the grant which would be available. It has been suggested to the Parks and Recreation Administrator and the Chief Librarian that perhaps they may be going to have a program in any event, and this would be one way to have it funded, rather than increase their operating budgets. In other words, this grant may simply become an additional source of funds to the Municipality, depending on how the money is used.

The Council Grant's Committee will be reporting to the Municipal Council with respect to any requests that it has received, and for the convenience of Council, these requests are included in the following schedule of events which we would propose as Burnaby's program to celebrate the Captain Cook Bi-Centennial.

1. THE McPHERSON SCHOOL PROJECT

The Canadian Studies' teachers and students at McPherson Park Junior Secondary School intend to become involved in the Captain Cook Bi-Centennial, and as part of their involvement, they wish to put on a Captain Cook night as close as possible to March 29 (the date of Cook's visit in 1778). Their plans include the following:

- a) a formal opening by a dignitary (mayor, M.L.A., etc.);
- b) a video-tape (or film) re-enactment of Cook's landing;
- c) dramatization of the meeting between Cook and Maquinna and a live 'sharing of the cultures' (song, dance);
- d) a live interview with the official Captain Cook;
- e) visual displays (arts and artifacts);
- f) sample period foods and recipes;
- g) a debate (Resolved: "Cook made a greater contribution to B. C. history than Maquinna"); and
- h) a souvenir (period) newspaper.

A representative of the school appeared at the Municipal Council meeting of 1977 November 28 to provide further details of their program, and their request for financial assistance was referred at that time to the Grants and Publicity Committee.

... \$ 1,950

2. PLAYGROUND SPECIAL EVENTS - CAPTAIN COOK EMPHASIS
 Under the direction of the Centres and Playgrounds Section of the Recreation Division, we would operate a Special Event Saturday, with a week long build-up prior to that day. The theme would run through our neighbourhood playground program which covers all of Burnaby, leading up to the main event on Saturday, August 12. We would propose a number of Captain Cook related events; such as competitions, booths, water events, family dinner (salmon barbecue) and an outdoor open-area dance (inside, if rain). The funds would be expended on such things as band rental, food, printing and promotion, parade, supplies and special events staff.

... 2,500

3. FINE ARTS SPECIAL EVENTS
 This would be a Captain Cook theme revolving around a "Discover Burnaby" May Festival. It would be a month-long Festival involving craft markets, choral and band concerts, dance and theatre performances and a beauty pageant. The funds would be spent on retaining some of the professional performing groups, thus enabling a number of performances to be thrown open to free admission. The event would be coordinated by the Fine Arts Section of the Recreation Division.

... \$ 2,500

4. "ACTORS' THEATRE" MUSICAL PRODUCTION
 Under the auspices of the Arts Council who would control the expenditure of funds in the same way that it controls the expenditure of its Municipal grant, the "Actors' Theatre", a new, major musical group recently formed in Burnaby, would present a musical production centred around the Captain Cook voyages. The production has been specially written for this event and is entitled, "Limey". The funds would be spent on production expenses and rental of theatre.

... 2,400

5. HERITAGE VILLAGE
 Heritage Village has advised it will be organizing a series of promotional programs throughout a three-month period in the summer of 1978, to which it will give a Captain Cook theme, and which it intends to combine to some extent with a celebration being planned regarding the Robert Burnaby Centennial. The Village will shortly provide details of this program and it is recommended that an appropriate amount be set aside pending receipt of its program.

... 2,500

6. BURNABY ART GALLERY
 We attach a presentation from the Burnaby Art Gallery in support of a special art and book exhibition around Captain Cook's voyages, and in particular the artist who travelled with him. This would include the potential for an educational exhibit to be circulated to the schools and an art exhibit to be circulated within the Province. The materials to be purchased include 61 engravings by the leading Cook artist, John Webber.

... 11,500

7. BURNABY PUBLIC LIBRARY

The Chief Librarian feels that it would be appropriate for the Burnaby Public Library to develop its existing collection of Cook books and to publicize these by means of programs and displays and booklists. In this connection he has developed a program calling for the acquisition of books on Captain Cook and related explorers and the publicizing of it through displays geared for adults and children, including the preparation of booklists. He also hopes to engage an authority on Cook to lecture.

	... 2,700
TOTAL	\$ 26,050

The total eligible grant that Burnaby would have available to it, if all of these projects were accepted by the Captain Cook Bi-Centennial Committee is $131,599 \times 20\% = \$26,319.80$.

From an accounting point of view, project #1 involving the McPherson School, would be considered as a grant and would be accounted for under the Grants budget. Projects #2 to #6 inclusive would become under the jurisdiction of the Parks and Recreation Department and would be reflected in that budget, both as expenditure and revenue items. This matter was briefly mentioned to the Parks and Recreation Commission at its meeting of February 01 and a comment made orally by the Parks and Recreation Administrator. It is expected that the Parks and Recreation Department budget would reflect these monies as additional grants to the Arts Council in the case of project #4, to Heritage Village in the case of project #5 and to the Burnaby Art Gallery in the case of project #6. This total program for the Municipality has been put together rather quickly, and the Parks and Recreation Administrator has some additional checking to do with respect to item #4, before he would make a firm recommendation to the Parks and Recreation Commission on this particular grant. In the case of project #7 involving the Burnaby Public Library, this grant would be reflected in the Library Board's budget, and would be built into the system for the year.

In summary, this program would not involve additional monies being spent by the Municipality to those that are already in its budget, as a grant would be received if all of the projects are approved, which would more than offset the cost. In some cases, it will actually assist our budget.

This program must now be submitted to the Bi-Centennial Committee for its consideration and approval, and none of the projects included in the program proposed can be considered as being accepted by the Municipality until such approval has been received from the Committee.

RECOMMENDATION:

1. THAT the program as outlined in this report item be accepted as Burnaby's participation in the British Columbia Captain Cook Bi-Centennial; and
2. THAT the Municipal Treasurer make the appropriate application to the Committee for the funding involved; and
3. THAT the approval of this program by the Municipality be clearly understood as being conditional upon the providing of funds by the Captain Cook Bi-Centennial Committee and it being administered as noted in this report item; and
4. THAT the grant from the Bi-Centennial Committee be accounted for as outlined in the body of this report item; and
5. THAT a copy of this report item be forwarded to the Parks and Recreation Commission and the Burnaby Public Library Board.

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COUNCIL MEETING 1978 02 06

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RECEIVED
1978 JAN 24

MUNICIPAL MANAGER'S
OFFICE

January 20, 1978

Mr. Shelley
Municipal Manager
4949 Canada Way
Burnaby, B. C.
V5G 1M2

Dear Mr. Shelley:

Further to our phone conversation today, this is to confirm that it is not necessary to match the provincial per capita grant of the Captain Cook Bi-Centennial in order to be eligible for the grant.

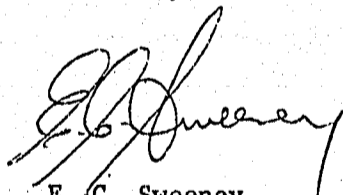
The fund has been established for every resident of British Columbia to participate in the celebration and is simply being administered through municipal councils for distribution and determination of celebrations at the local level.

The suggestion to match the grant was just that -- a suggestion, to further supplement funding of local celebrations.

However, no municipality will be ineligible because they can't afford to match the grant.

I will be pleased to process Burnaby's grant as soon as we receive your application.

Sincerely,


E. C. Sweeney
Executive Director

ECS/tpr

78/1/24
COPY - Mayor - I ASKED FOR A WRITTEN CONFIRMATION.
BRITISH COLUMBIA CAPTAIN COOK BI-CENTENNIAL COMMITTEE
1117 WHARF STREET
VICTORIA, B.C. V8W 2Z2
TELEPHONE 387-3367

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COUNCIL MEETING 1978 02 06

January 1978

THE BURNABY ART GALLERY REQUESTS \$14,000,
FROM THE CAPTAIN COOK BICENTENARY FUND,
FOR EXHIBITIONS, EDUCATIONAL KITS AND
DOCUMENTATION.

The funds which have become available through the Municipality for the celebration of the bicentenary of Captain Cook's visit to Nootka, will give the Burnaby Art Gallery the opportunity of preparing exhibitions, documentation and educational kits which would form a permanent collection held by the Gallery for the people of Burnaby.

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EXHIBITIONS

The Burnaby Art Gallery has been preparing for the past year, on a very limited budget, a small exhibition of the unique engravings of John Webber. The Gallery has purchased a number of works, which we hope will now become the nucleus of a larger collection of Webber engravings, which will do justice to the artistic importance of British Columbia's first non-native artist.

John Webber's paintings and drawings made on the third voyage of 1778, were commissioned by the Admiralty to be made into a folio of engravings. The works, chosen by Sir Joseph Banks and Lord Sandwich, were passed around to the best of the London engraving fraternity, copperplate artists of the calibre of William Woollett, Francesco Bartolozzi and William Sharp. Little expense was spared and in June 1784, the journals and a large folio of the plates was published in an edition of 2,000. It sold for 4½ guineas and was sold out in three days.

The Gallery has the opportunity of purchasing the entire first edition (of 1784,) of the folio of 61 engravings and the three journals of Captain Cook. The engravings will form the basis of the exhibitions and kits and will be held for the citizens of Burnaby.

They will form a large exhibition which will be supplemented by documentation of the works of the three other men on the 3rd voyage, who accompanied Cook in other capacities, but made a visual record of events on this trip, including the death of Cook in Hawaii. They are Ellis, Dickson and Cleavelly. Bligh and Vancouver were also on this voyage

Maps, charts, written and other related material will be exhibited.

The Burnaby Art Gallery proposes to frame and crate this exhibition and make it available to communities throughout the Province.

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EDUCATIONAL KITS

From this exhibition several educational kits will be prepared to circulate in the Burnaby, and possibly other, school districts.

The kit will be prepared at the Gallery and will include all materials to make it an exciting introduction to the artists of British Columbia.

It is hoped that this kit will provide the basis for a series of educational kits showing the work of B.C.'s artist explorers and other early recorders of our history.

DOCUMENTATION

A publication containing reproductions of Webber's engravings, excerpts from Cook's journals and other written material will be produced to accompany the exhibitions and kits.

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BURNABY ART GALLERY
CAPTAIN COOK BI-CENTENNIAL
AMENDED DISBURSEMENT OF FUNDS

Due to the limited time available for the preparation of this proposal, only general expenses can be estimated.

THE GALLERY HAS SPENT TO DATE	\$ 2,500	
PURCHASES	\$ 5,000	
PHOTOGRAPHY	1,000	
KIT	1,000	
FRAMING AND CRATING	1,000	
DOCUMENTATION	1,500	
CO-ORDINATION/ADMINISTRATION	<u>2,000</u>	
TOTAL GRANT REQUEST	11,500	<u>11,500</u>
TOTAL PROJECT COST		<u><u>\$ 14,000</u></u>

DG:1f
Amended 78 02 02

Attachment to Memo 78 02 01 to MUNICIPAL MANAGER