

ITEM	13
MANAGER'S REPORT NO.	83
COUNCIL MEETING	1978 11 27

RE: CERTIFICATES OF MERIT TO BE AWARDED BY THE
BURNABY BEAUTIFICATION COMMITTEE

Following is a report from the Parks and Recreation Administrator regarding the recognition of business establishments which contribute favourably to the improvement of the environment in Burnaby.

RECOMMENDATION:

1. THAT the report of the Parks and Recreation Administrator be received for information purposes.

* * * * *

1978 NOVEMBER 20

TO: MUNICIPAL MANAGER
FROM: PARKS AND RECREATION ADMINISTRATOR
RE: BURNABY BEAUTIFICATION COMMITTEE

RECOMMENDATION:

1. THAT this report be received for information purposes.

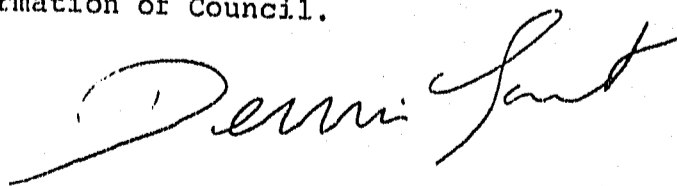
REPORT

Earlier this year, the Burnaby Beautification Committee, initiated a program of awarding 'Certificate of Merit' to businesses that have done a good job of landscaping and/or maintaining their buildings/grounds. Recommendations for such awards would come from Committee members. The Committee laid down the following criteria for the issuance of these certificates:

- a) Should be quite flexible.
- b) One month's notice to be given to the Beautification Committee and then decision by majority vote.
- c) General appearance of both the building(s) and the landscape.
- d) Maintenance should be considered.
- e) The certificate should go to the person(s) responsible for the appearance.
- f) Commercial establishment should be priority at this time.

The Parks and Recreation Commission, at its meeting of 1978 November 15 received the above information, together with a copy of the 'Certificate of Merit' and the sample letter that will accompany the certificate when issued. Copies of the certificate and letter are attached.

This is for the information of Council.

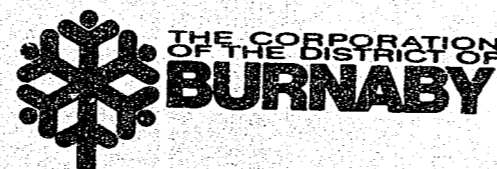


DENNIS GAUNT

The Burnaby Beautification Committee
Acknowledges and Commends

for Worthy Contribution Towards
the Beautification of the Municipality of Burnaby

BBE Chairman

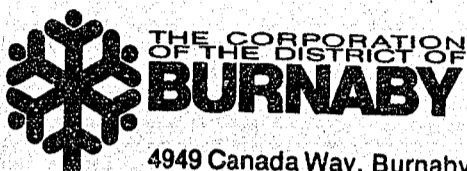


Mayor

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4949 Canada Way, Burnaby, B.C. V5G 1M2

Parks and Recreation Commission

Telephone (604) 294-~~XXXX~~
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BURNABY BEAUTIFICATION COMMITTEE

SAMPLE LETTER

TO BE ADDRESSED TO RECIPIENT OF 'CERTIFICATE OF MERIT'

Dear Sir or Madam:

Re: Recognition for Contributing Towards
The Beautification of Burnaby

The Burnaby Beautification Committee is composed of a group of Burnaby citizens and professional Municipal staff whose purpose is to address itself to the beautification of Burnaby. In so doing, the Committee, which is responsible to the Burnaby Parks and Recreation Commission, acts as a co-ordinating body in the initiation and implementation of a variety of programs that encourages and develops an attractive environment for the citizens of this Municipality and stimulates a strong community spirit in this regard.

In view of the outstanding manner in which your premises have been designed, landscaped, maintained (words to be selected in each case), the Burnaby Beautification Committee has selected you to receive a Certificate of Merit (found enclosed) for your worthy contribution towards the beautification of Burnaby.

The Committee trusts that you will continue to work towards the beautification of this Municipality and honour this distinction.

Congratulations,

CHAIRMAN
BURNABY BEAUTIFICATION COMMITTEE