

ITEM	10
MANAGER'S REPORT NO.	41
COUNCIL MEETING	June 6/77

Re: ADVERTISING POSTERS

The following report from the Chief Licence Inspector contains information on Council's inquiry regarding the posting of advertisements on telephone poles and vacated commercial buildings in Burnaby.

This is for the information of Council.

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TO: MUNICIPAL TREASURER 1 June 1977
FROM: CHIEF LICENCE INSPECTOR
SUBJECT: ADVERTISING POSTERS

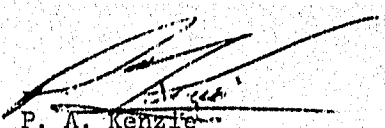
At the meeting of 24 May 1977, Council enquired concerning posters advertising Circus Vargas, which were being placed on utility poles throughout the community.

The Burnaby Sign By-law 1972, provides that the erection of commercial advertising signs, including posters, is not permitted on or over public property.

Discussions with representatives of the circus revealed that they had contracted with a company to supply and distribute the posters which were to be displayed, with the operator's consent, in commercial premises. However, the contractor proceeded to place them on utility poles. Management for the circus, upon being advised that placing posters in such a manner was contrary to the by-law, immediately caused them to be removed.

A check of several locations where the posters were known to be displayed on utility poles indicates that the removal has now been completed.

Submitted for the information of Council.


P. A. Kenzie
CHIEF LICENCE INSPECTOR

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cc. Municipal Treasurer