

Re: LETTER FROM OUTDOORS UNLITTERED WHICH APPEARED ON THE AGENDA FOR  
THE OCTOBER 11, 1977 MEETING OF COUNCIL (ITEM 6b)

Appearing on last week's agenda was a letter from Mr. Allard W. van Veen, Executive Director of Outdoors Unlittered, regarding the work that this non-profit organization is performing on the community level. Comments on his request for municipal membership in the organization are contained in the following report from the Municipal Engineer.

"To date, we have had very little to do with Outdoors Unlittered although we have seen their logo from time to time. From the contents of their submission it would appear that they concentrate their main effort toward educating the public, primarily school children against littering.

As you know, we have had to substantially increase our budget just to keep abreast of the increasing problem of citizens littering the streets. If a membership in Outdoors Unlittered encourages even a small percentage of those who now litter to cease this habit it will be money well spent.

In view of the above, we would ensorse a membership in Outdoors Unlittered."

RECOMMENDATION:

1. THAT Mr. Allard W. van Veen's request to have the municipality support Outdoors Unlittered through membership in the organization be approved.

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