

ITEM 5
MANAGER'S REPORT NO. 61
COUNCIL MEETING Sept. 12/77

Re: LETTER FROM MR. R. L. LOEWEN, M.L.A.
WHICH APPEARED ON THE AGENDA FOR THE SEPTEMBER 6, 1977 MEETING OF COUNCIL
1978 BRITISH COLUMBIA SUMMER GAMES
(ITEM 6, REPORT 59, SEPTEMBER 6, 1977)
(ITEM 5, REPORT 29, APRIL 18, 1977)

Appearing on last week's agenda was a letter from Mr. R. L. Loewen, M.L.A. regarding the 1978 British Columbia Summer Games. Attached to the report were the Provincial Guidelines for the games which were referred to the Parks and Recreation Commission. Following is a report from the Parks and Recreation Administrator concerning this matter.

RECOMMENDATIONS:

1. THAT the Corporation of the District of Burnaby not submit an application to host the 1978 British Columbia Summer Games.
2. THAT a copy of this report be sent to Mr. R. L. Loewen.

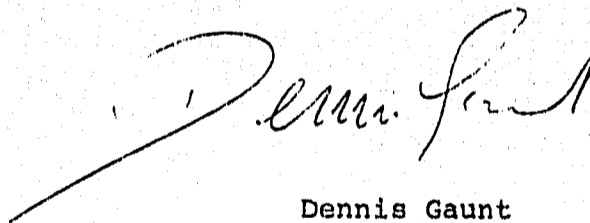
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TO: MUNICIPAL MANAGER SEPTEMBER 8, 1977
FROM: PARKS AND RECREATION ADMINISTRATOR
RE: 1978 BRITISH COLUMBIA SUMMER GAMES

The Parks and Recreation Commission received the attached report at its meeting of September 7, 1977, and adopted the recommendations contained therein.

RECOMMENDATION:

THAT the Corporation of the District of Burnaby not submit an application to host the 1978 British Columbia Summer Games.


Dennis Gaunt

AG:gl

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ITEM 3
ADMINISTRATOR'S REPORT NO.19
COMMISSION MEETING SEPT.7/77

RE: 1978 BRITISH COLUMBIA SUMMER GAMES

Item 2 of Administrator's Report No. 7, April 6, 1977, brought to the Commission's attention the intention of the Provincial Government to hold regular Summer Games. At that time, it was noted that further action by Burnaby would be held until the receipt of the Provincial Guidelines. The Corporation has now received a letter and Guidelines, dated August 2, 1977, regarding these Games (see Attachment #1).

The Assistant Administrator for Recreation has spoken at length with Mr. Ron Butlin, the Managing Director of the Games. The following are the comments from the Assistant Administrator for Recreation on this subject; and the Administrator concurs in his findings:

"The immediate and longer term benefits of an event such as the 1973 Canada Summer Games must be viewed, in my opinion, as a very stimulating and beneficial experience for the host community as reflected in the positive returns to the municipality, the citizens, volunteers, athletes, business community, and others in Burnaby during 1973.

"However, the investment in this type of event by the municipality, when measured in relation to actual dollars spent, staff time, additional facility preparation and maintenance, and the reduced capability of departments to carry on normal functions and programs, must be carefully weighed in terms of true cost-benefit.

"I have discussed the 1978 British Columbia Summer Games' Guidelines for Communities with the Managing Director of the Games, Mr. Ron Butlin, in order to clarify the intent of some sections in them. Mr. Butlin has had similar responsibilities in Alberta where they have conducted four 'games' under similar terms of reference including the amount of lead time for preparation, financing, and community responsibility. He advised that the B.C. Summer Games would be much less sophisticated and less involved than the Canada Summer Games. Funding of the 'games' in Alberta was supplemented by private donations amounting to \$50,000-\$100,000 for each of the 'games'.

"In weighing matters of this type, the experience gained in previous, similar situations must, in my opinion, play a significant role in arriving at a decision. The following are the basic concerns of staff in relation to the staging of the 1978 B.C. Summer Games:

- (1) The additional load on staff at all levels within the Department during the 1973 Games was considerable. The present complement of staff, which is currently working to near maximum capacity, could not accommodate any significant increase in work load without a substantial shift in priorities or additional personnel.
- (2) The proposed funding of \$180,000 for the conducting of the 'games' and the \$70,000 legacy are minimal amounts when viewed on a strictly cost-benefit basis. Supplementary funding would be required from the host municipality and private sources to staff and effectively manage the 'games'.

Continued ...

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Re: 1978 British Columbia Summer Games

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- "(3) The lead time of 10-11 months to enlist volunteers; to structure the organization required to assure the success of the 'games'; and to develop the momentum required to involve the community successfully, is insufficient when compared to the requirements of the 1973 Canada Summer Games. In both cases, similar committees are required to deal with the complex matters of housing, food, transportation, facilities, officials, athletes, games programming, protocol, ceremonies, equipment, liaison, administration, promotion, etc.
- (4) The Province and the Sports governing bodies will jointly determine the scale, level, and extent of the 'games' program, which the host community must implement.
- (5) The provision within the Guidelines for rather absolute control of the 'games' by Provincial officials, including 'veto' power, is a rather real concern, considering the need for flexibility and freedom of movement which we experienced during the 1973 Canada Summer Games.

"In conclusion, staff would recommend against hosting the 1978 B.C. Summer Games."

Also attached is a letter and budget information, dated August 29, 1977, from the Managing Director of the British Columbia Games, Mr. Ron Butlin. (see Attachment #2).

RECOMMENDATIONS:

- 1. THAT The Corporation of the District of Burnaby not submit an application to host the 1978 British Columbia Summer Games.
- 2. THAT the Parks and Recreation Commission so recommend to Council.

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COMMISSION MEETING SEPT. 7/77

ATTACHMENT #1
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File: 0-12-30

August 2, 1977

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Mr. T. Constable
Mayor
District Municipality
of Burnaby
4949 Canada Way
Burnaby, B.C.
V5G 1M2

RECEIVED IN
PARKS
AND RECREATION

REFER	FILE
<input type="checkbox"/>	<input type="checkbox"/>

AUG - 4 1977

To		
DG		4/8/77

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MANAGER'S REPORT NO. 61
COUNCIL MEETING Sept. 12/77

Dear Mayor Constable:

Subject: 1978 British Columbia Summer Games

On behalf of the Government of British Columbia it is my pleasure to invite the District Municipality of Burnaby to bid to host the 1978 British Columbia Summer Games.

This marks the beginning for Summer and Winter Games for the Province of British Columbia. Our Government is excited by the anticipated participation of thousands of British Columbians ages 13 through 80 next year and in the years to follow.

You will note in the enclosed guidelines that the Government of British Columbia will provide \$180,000.00 for the administration and operation of the first Summer Games to be held in August, 1978. A further \$70,000.00 will serve as a legacy, a thank you to the community's volunteers, and will be provided to assist amateur sport in the Host Community.

Submissions as detailed in the enclosed guidelines will be received by Mr. Ron Butlin, Managing Director, British Columbia Games, at 777 Fort Street, Victoria, B.C., V8W 1G9 (telephone: 388-4404) on or before September 21, 1977.

Upon review and recommendation by the Managing Director and the Games Advisory Committee I shall announce the community selected to host the inaugural British Columbia Summer Games. I expect the announcement by October 14, 1977.

Sincerely yours,

ORIGINAL SIGNED
BY MINISTER

Sam BOWIE,
Minister of Recreation
and Conservation.

Enclosure

c.c. Mr. Dennis Gaunt, Administrator, Parks & Recreation
COPY: MANAGER
RCM/klm

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ATTACHMENT #2
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British Columbia Games Summer and Winter

777 Fort Street, Victoria, B.C. V8W 1G9 Phone 388-4404

RECEIVED IN
PARKS
AND
RECREATION
Ron Butlin, Managing Director
Frances Brown, Technical Director

RECREATION

AUG 31 1977

August 29, 1977

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To All Mayors
To All Recreation Directors

Dear Sirs:

In order to assist in the complying of your bid on the 1978 British Columbia Summer Games, I am sending a xerox copy of the type of budget information that should be in the bid, I have included one or two items for your guidance.

The form of budget was the one presented successfully for the 1978 Alberta Winter Games by the City of Medicine Hat, (the same information is in a summer or winter games bid). Not all the expenditure items will necessarily pertain to your community or its bid.

The athletes will be brought to the host community by chartered buses and will be kept in colleges, army barracks or schools, not in private homes or hotels (there may be the odd exception on the hotel point).

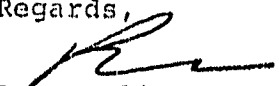
As a yard stick rule of thumb it should cost about \$10 to \$12 per day per athlete for food and accommodation providing they are kept in colleges, schools or Armed Forces barracks.

In addition, please note, in order to facilitate our operation here in Victoria we have had our telephone number changed. The new number, effective September 1st, 1977, is 387-1375.

I would also like to remind you September 21st is the date for your bid submission.

If we can be of any further assistance please do not hesitate to call.

Regards,


Ron Butlin
Managing Director

RB/bsp
Encl.

122/19.

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B U D G E T

Attachment #2

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EXPENDITURE ACCOUNTS

Administration

Salaries
Employee Benefits
Office
Office Equipment
Office Supplies
Telephone
Postage
Travel and Meetings
Insurance (Approx) \$3,000
Secretarial
Financial
Miscellaneous

Ceremonies

Medals and Plaques \$6,000
Badges and Crests
Protocol
Official Dress
Opening Ceremonies
Facility Rental
Miscellaneous

Publicity

Radio and T.V.
Programs
Posters and Signs
Parade Float (?)
Miscellaneous

Sports

Facilities
Equipment
Administration
Facilities Maintenance
Miscellaneous

Participants

Transportation (Internal)
Transportation (External)
Meals and Accommodation
Security
Medical

TOTAL EXPENDITURES

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REVENUE ACCOUNTS

B.C. Recreation & Conservation \$180,000.00
Advertising Sales - Souvenirs
Program Sales
Ticket Sales
Private Donations
Host City Contribution
B.C. Recreation & Conservation Legacy \$ 70,000.00