

ITEM	20
MANAGER'S REPORT NO.	67
COUNCIL MEETING	Oct. 25/76

Re: SPECIAL ISSUE - INFORMATION BURNABY  
PUBLICITY ON THE BURNABY COMMUNITY PROJECTS REFERENDUM

Attached is a copy of the text to appear in a special issue of "Information Burnaby" that has been prepared for the Referendum By-Law.

In the actual bulletin there will be a two coloured map of Burnaby showing the project locations, and also photographs. Art work will include variable style, sizes and spacing, etc.

If any member of Council wishes to have the attachment changed in any way, it is requested that this be done by contacting either the Manager or the Treasurer on Monday morning. The schedule for publication and distribution of this item is so tight that we have no alternative but to ask for feedback in this manner. On speculation, we have forwarded the material to the typesetter, but minor changes can be made on Monday.

The Chief Librarian and the Parks and Recreation Commission have approved the attached publicity item. The Library Board who on October 4 moved that "the actions of the Municipal Liaison Committee concerning publicity and the promotion for the Community Projects Referendum be approved in principle" has not seen the item, but it is expected that the Board would have no objection to the manner in which it has been prepared.

This is for the information of Council.

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BURNABY'S FUTURE? IT'S UP TO YOU!

172

ITEM	20
MANAGER'S REPORT NO.	67
COUNCIL MEETING	Oct. 15/76

ON NOVEMBER 20 PLEASE VOTE YES FOR  
THE BURNABY COMMUNITY PROJECTS REFERENDUM

- On NOVEMBER 20 when you go to the polls for the Municipal elections you will receive a ballot entitled "BURNABY COMMUNITY PROJECTS LOAN AUTHORIZATION REFERENDUM BY-LAW 1976" - This ballot will give you an opportunity to make a major decision about Burnaby's future.

- You will be asked:-

"Do you assent to the Council having the power during the three year period commencing on the first day of January 1977 and ending on the 31st day of December 1979 to adopt by-laws for the borrowing from time to time of sums of money not to exceed a total of \$23,000,000 for Parks, Libraries and Roads..."

YOUR MUNICIPAL COUNCIL, PARKS AND RECREATION COMMISSION  
AND LIBRARY BOARD ARE ASKING FOR YOUR SUPPORT OF THIS  
REFERENDUM

Q. What is the purpose of the referendum?

A. To enable satisfactory Parks, Recreation and Library services to be provided to the people of the community and to eliminate some serious traffic delays and hazards.

Q. How much will it cost?

Parks and Recreation Projects	\$ 8,000,000
Library Projects	5,800,000
Road Improvements	<u>9,200,000</u>
Total	\$ 23,000,000

Q. What does this mean to my taxes?

A. The average Burnaby residence has a taxable assessment of \$20,965. To pay for the cost of the loan, the amount of taxes on such a residence over and above taxes applicable in 1976 will be approximately:

1977	\$ 6.79
1978	22.66
1979	36.52
1980	42.92

and between the years 1981 to 1999 inclusive the annual sums will drop gradually over the years so that they will fall below the sum of \$42.92. (These figures should not be compounded).

Q. Is the referendum aimed at provision of a much higher standard of service?

A. No. These capital projects are needed just to maintain satisfactory levels of service.

Q. Are any other additional facilities needed by the community?

A. Yes. Many other improvements are needed. The projects selected **174**  
for this referendum are only TOP PRIORITIES to meet our most  
urgent needs.

Q. How does this compare with last year's referendum?

A. The more extensive proposals of last year would have cost \$37,900,000.  
In recognition of the need for fiscal restraint, the present program has  
been cut back to \$23,000,000, even though we have added library  
projects which were not in last year's program.

Q. What majority is needed to pass the referendum?

A. A simple (over 50%) majority of the votes cast.

Q. Whot can vote on November 20?

A. Anyone who is on the list of Burnaby electors. To find out if you  
are on the list phone 294-7290.

N. B. If you are not on the list of electors make application to vote  
at your polling station. This can be done on election day. You  
will then be able to vote provided that you:-

- are 19 or over
- are a Canadian citizen or British subject
- have resided in Canada 12 months and in B. C.  
6 months.

ITEM	20
MANAGER'S REPORT NO.	67
COUNCIL MEETING	Oct. 25/76

THE TOTAL PROGRAM

The following is a shortened description of the program. The dates shown in brackets are approximate anticipated starting dates. Detailed fact sheets will be mailed to you on request. To receive a fact sheet or obtain additional information phone

- 294-7450 (Parks)
- 294-7234 (Library)
- 294-7420 (Roads)

PARKS AND RECREATION PROGRAM

ITEM	20
MANAGER'S REPORT NO.	67
COUNCIL MEETING	Oct. 25/76

176

The money used for parks and recreation facilities is an investment. It produces dividends in the form of activities and programs for young and old, opportunities to learn and practice skills in sports and arts, and the good feeling that comes from living in a community that is attractive and cares about the environment of its people. This investment will save money that would otherwise be required to deal with vandalism and crime. — This is your opportunity to make an investment for the benefit of the people of Burnaby.

Confederation Park Improvements — \$ 1,807,135 (1978)

- An indoor pool to provide an opportunity for North Burnaby residents to participate more fully in aquatic activities.
- A playground and fieldhouse to meet growing athletic needs in North Burnaby.
- Meeting rooms for community group activities.

Bonsor Park Improvements — \$ 2,056,395 (1979)

- An indoor rink to meet a demonstrated need by Central and South Burnaby residents for recreational skating, hockey and lacrosse.

Burrard Inlet Marine Park — \$ 492,134 (1977)

ITEM	20
MANAGER'S REPORT NO.	67
COUNCIL MEETING	Oct. 25 '76

— Provision of public access to beach areas and park development of Burrard Inlet foreshore will permit the public to visit and use valuable waterfront.

Fraser River Marine Park — \$ 66,950 (1977)

— Recreational development of a section of the Fraser River shoreline between Byrne Road and Tillicum St. to include:— grass and tree planting — piers — a pedestrian bridge across Byrne Creek — a picnic shelter. This will:— allow people to make extensive use of public park land along the Fraser River — provide a family picnic area which offers a different type of surrounding from that on Burnaby Mountain and the Central Valley — complete a link in Burnaby's trail system and provide an extended waterfront walkway.

Oakalla Park — \$ 154,500 (1977)

— Initial development steps will enable a start to be made on a Municipal Park on Oakalla lands and will provide better access to the west end of Deer Lake.

Harwood Park — \$ 74,278 (1977)

— Playground facilities to provide for the needs of elementary school children in the Douglas Road School area.

North-East Burnaby Recreational Complex — \$ 1,030,000 (1977)

— Development of a pool or rink or community centre which will form the first phase of a recreational complex and serve the needs of the fast growing

population in the North-East area.

ITEM	20
MANAGER'S REPORT NO.	67
COUNCIL MEETING	Oct. 25/76

Maywood Park — \$ 36,140 (1977)

178

- Tree planting, benches and picnic tables to improve an open space in a heavily populated area.

Burnaby Lake Sports Complex — \$ 157,408 (1978)

- The construction and lighting of six tennis courts to meet a demonstrated need by Burnaby residents for further tennis facilities.

Ernie Winch Park Development — \$ 56,020 (1977)

- Improvements to the playground including drainage and tree planting to provide for fuller community use of this park.

Mary Avenue Park Development — \$ 56,020 (1977)

- Continued construction of a playground (including tot lot) and tree planting to provide for fuller community use of this park.

Kisbey Park Development — \$ 56,020 (1977)

- Landscaping and playground development to provide for fuller community use of this park.

Trail Development (not shown on map) — \$ 206,000 (1977)

- Development of trails throughout the Municipality for hiking, cycling and horseback riding.



ITEM	20
MANAGER'S REPORT NO.	67
COUNCIL MEETING	Oct. 25/76

Property Acquisition (not shown on map) — \$ 1,751,000 (1977)

— Purchase of park sites in various areas to allow for expansion of existing parks and for creation of new parks.

LIBRARY PROGRAM

ITEM	20
MANAGER'S REPORT NO.	67
COUNCIL MEETING	Oct. 25/76

180

An investment in a Library system is an investment in education, recreation and access to a wide range of information.

Main Branch Library — \$ 5,567,444 (1977)

— To be on the south side of Gilpin St. near the Municipal Hall — 54,000 sq. ft. on three floors, providing: — a central resource collection of over 100,000 reference and non-fiction titles, directories, magazines, study materials — a reading and lending library for people in the immediate neighbourhood, with over 15,000 novels, records, cassettes, magazines and paperbacks — a children's library with over 10,000 books and a story telling area — meeting room facilities for small and large groups — space for cataloguing and storing new material for the whole library system — administrative offices for the whole library system — special community services e.g. storybus, taped books, delivery service for elderly and handicapped, etc.

The main branch library will: — fill the information and reading needs of our community by providing a comprehensive service for all segments of the population — accommodate the storage and administrative requirements of an expanding library system.

Cameron Branch Library Site — \$ 232,556 (1979)

ITEM	20
MANAGER'S REPORT NO.	67
COUNCIL MEETING	Oct. 25/76

— Purchase of property in the Cameron St. area to provide a site for  
1979 construction of a neighbourhood library for the fast growing  
East Burnaby population.

ROADS PROGRAM

ITEM	20
MANAGER'S REPORT NO.	67
COUNCIL MEETING	Oct. 25/76

The serious traffic problem on Kensington is costing you money and is a hazard — we must act now.

182

Kensington Avenue Overpass and Road Improvements — \$ 8,950,000 (1977)

— Upgrading of Kensington Ave. to four lanes between Sprott St. and Hastings St. (2.12 miles), including: — a bridge over the Burlington Northern railway and the Lougheed Highway with pedestrian walkways and cycle lanes — sidewalks — a landscaped central divider and boulevards — ornamental lighting.

The Kensington Avenue Improvement will: — eliminate long delays at the rail tracks — eliminate the danger of vehicle/train crashes — reduce traffic congestion — improve access to the Central Valley.

Sprott Street Improvement — \$ 250,000 (1977)

— Upgrading to four lanes between Canada Way and Norland Ave. (0.3 miles), including: — sidewalks — improved intersection with Canada Way.

The Sprott Street Improvement will: — improve traffic flow — improve pedestrian and traffic safety — provide better access to the Central Valley.

ITEM	20
MANAGER'S REPORT NO.	67
COUNCIL MEETING	Oct. 25/76

PLEASE VOTE YES ON NOVEMBER 20

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