

ITEM 10
MANAGER'S REPORT NO. 16
COUNCIL MEETING Mar. 15/76

Re: LETTER DATED FEBRUARY 23, 1976 FROM SCULPTURE SYMPOSIUM SOCIETY
OF BRITISH COLUMBIA, 130-1152 MAINLAND STREET, VANCOUVER
PROPOSED URBANART CONCEPT SYMPOSIUM
(Item 15, Report No. 6, February 2, 1976)

Appearing on the Agenda for the March 15, 1976 meeting of Council is a request from Genevieve Lemarchand for municipal sponsorship of a symposium in Burnaby later this year. Following is a report from the Director of Planning on this matter.

On February 2, 1976, Council adopted the following recommendations in connection with the Society's plan to conduct the Urbanart Symposium in this area this summer:

- "1. That Council express its support in principle for the proposed Urbanart Concept Symposium and its involvement in this Municipality; and
2. That the Parks and Recreation Commission be requested to have its "Beautification Committee" work with the Planning Department to pursue matters raised in the submission from the Sculpture Symposium Society of British Columbia with the understanding that a further report on specifics will be referred to Council in due course."

The Society suggests that it would be appropriate for the Municipality to contribute between \$2,000 and \$5,000 in the form of a fee to participate in the Symposium. The Manager concurs with the Director of Planning's recommendation that the amount should be considered by the Beautification Committee who, under the auspices of the Commission, has authority to expend up to \$50,000 for projects as provided for in the 1976 Provisional Capital Budget.

By way of information, the G.V.R.D. has authorized a grant in the amount of \$2,000 for the Urbanart Festival.

RECOMMENDATIONS:

1. THAT the Metrotown area be defined as the general "competition area" for Burnaby with the understanding that a more specific site will be defined at a later date as planning for the area is advanced; and
2. THAT the Parks & Recreation Commission be requested to have its Beautification Committee consider the request for a contribution towards the funding of the Urbanart Festival.

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PLANNING DEPARTMENT
MARCH 11, 1976

TO: MUNICIPAL MANAGER
FROM: DIRECTOR OF PLANNING
SUBJECT: PROPOSED URBANART CONCEPT SYMPOSIUM

Appearing on the Council agenda is an item of correspondence from Genevieve Lemarchand, Chairman of the Organization Committee for Urbanart, concerning the proposed Concept Symposium which is to be held in the summer of 1976.

Council received previous correspondence from Ms. Lemarchand and adopted the recommendations contained in a related report from the Planning Department on February 2, 1976.

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Recently we have had the opportunity to discuss further the particulars of the Symposium with Ms. Lemarchand. The object of the Urbanart Concept Symposium is to show how artists could contribute towards the development of an urban environment which is more human and lively, working in conjunction with architects, planners and the general public. A festival will be held at the Vancouver Planetarium during which general discussions will occur related to how artists can become more involved in the urban scene and, specifically, demonstrations will take place showing how certain chosen urban places could benefit from the impact of artists. The demonstrations by artists will be of a conceptual nature, although specific works or events could be commissioned by the public or private sectors either before the festival, to be videotaped and shown at the Planetarium, or at a later date after the festival. Further, the festival displays or the portion directly related to Burnaby could be transported to the Municipality at a later date at the expense of the Municipality or other interested groups such as the Burnaby Art Gallery Association.

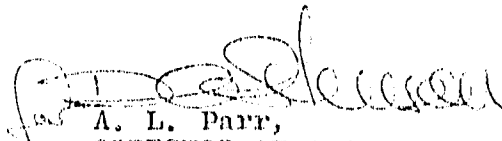
It is foreseen that the greatest direct impact that the ideas generated at the festival will have for Burnaby will be in the planning of the Metrotown area as this will be the most intensely urban area of Burnaby. More specific sites could be proposed at a later date as further planning of the area proceeds. At present, however, the planning is at too preliminary a stage to designate specific sites.

The Burnaby Beautification Committee has received the previous correspondence from Ms. Lemarchand and the related report and recommendations adopted by Council referred to above. A member of the Committee is attending meetings of the Organization Committee for Urbanart. Inasmuch as the Burnaby Beautification Committee has expressed an interest in the Urbanart Symposium and as the ideas generated by the festival will relate to furthering the beauty or humanization of urban spaces, it is recommended that the request for a contribution towards funding the Urbanart Festival be referred to that Committee for consideration.

RECOMMENDATION:

It is recommended THAT:

1. The Metrotown area be defined as the general "competition area" for Burnaby with the understanding that a more specific site will be defined at a later date as planning for the area is advanced.
2. The Beautification Committee be requested to consider the request for a contribution of between \$2,000 and \$5,000 towards funding the Urbanart Festival.


A. L. Parr,
DIRECTOR OF PLANNING.


CBR:cm

c.c. Parks and Recreation Administrator
Chairman, Burnaby Beautification Committee
Municipal Clerk