

ITEM 14  
MANAGER'S REPORT NO. 79  
COUNCIL MEETING Dec. 8/75

Re: PUBLICITY FOR PARKS & RECREATION REFERENDUM  
CONTRACT WITH TORRESAN/ROSE MARKETING COMMUNICATIONS LTD.

Following is a report from the Parks & Recreation Administrator on an over-expenditure that was incurred in connection with publicity for the Parks & Recreation referendum.

RECOMMENDATION:

1. THAT Council authorize an amendment to the contract between the Corporation of Burnaby and Torresan/Rose Marketing Communications Ltd. to cover the over-expenditure of \$2,783.66, thus making the total value of the contract \$21,704.66.

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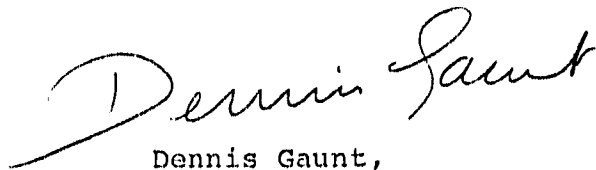
TO: MANAGER . December 4, 1975.  
FROM: PARKS & RECREATION ADMINISTRATOR  
RE: PUBLICITY FOR PARKS & RECREATION REFERENDUM  
CONTRACT WITH TORRESAN/ROSE MARKETING COMMUNICATIONS LTD.

At its meeting of December 3, 1975, the Parks and Recreation Commission was informed of an over-expenditure of \$2,783.66 on the above contract. This over-expenditure occurred as a result of an expanded program which included additional printing, television commercials and changes in the brochure format, all of which were carried out at the direction of the Commission.

The Commission has approved the over-expenditure and directed that the amount be found within the 1975 Recast Budget.

RECOMMENDATION

THAT Council authorize an amendment to the contract between the Corporation of Burnaby and Torresan/Rose Marketing Communications Ltd. to cover the over-expenditure of \$2,783.66, thus making the total value of the contract \$21,704.66.

  
Dennis Gaunt,  
ADMINISTRATOR.

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