

ITEM 2

MANAGER'S REPORT NO. 63

COUNCIL MEETING Oct. 6/75

Re: PUBLICITY FOR THE MONEY BY-LAW ON ROADS  
(Item 7, Report No. 61, September 29, 1975)

Following is the Planning Director's report regarding publicity for the money by-law on roads.

With Item 7, Report No. 61, September 29, 1975 Council was advised that it was hoped that a draft fact sheet regarding the six road projects in the referendum would be available at the October 6, 1975 meeting of Council. The Planning Director advises that work is in process on the fact sheets and that these will be made available to Council when in suitable format.

This is for the information of Council.

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October 1, 1975  
Our File #08.616(3)

TO: MUNICIPAL MANAGER

FROM: DIRECTOR OF PLANNING

RE: PUBLICITY FOR THE MONEY BY-LAW FOR ROADS.

The Planning Director was approached to provide a 2½ minute interview on the roads by-law by Mr. Bob Anderson, a freelance TV reporter, who is producing a feature on the upcoming Burnaby municipal election and two referenda for Channel 10. His intention is to piece together video tape of related interviews for discussion in front of a live studio audience together with Aldermanic and Mayoralty candidates. It is intended to have this feature at 10 p. m. each evening during the first week of November. It is understood that the following format is to be used:-

Monday Evening	- Background - general
Tues. - Thurs. Evenings	- Aldermanic Candidates
Fri. Evening	- Mayoralty Candidates

The video filming for both the parks by-law (discussed by Mr. T. Fabian, Chairman of the Parks Commission) and the roads by-law (discussed by Mr. G. Hamilton, Transportation Planner with the Planning Dept.) was taken outdoors at the Burnaby Mountain golf course at 3 p. m. on Thursday, Sept. 24, 1975.

The brief discussion with Mr. Anderson on the roads by-law consisted of:- the total amount of the by-law; the allowance for inflation; the projected annual increase the taxpayer can expect on passage of the by-law; and the location of the six projects, together with some brief details on each project.

This item is submitted for the information of Council.

  
A. L. Parr,  
DIRECTOR OF PLANNING.

GDH:ew  
c.c. Administrator, Parks and Recreation.