

RE: CRIME PREVENTION PROJECT - "BURNABY R.C.M.P. OPERATION IDENTIFICATION"

Following are reports from the Inspector, Officer in Charge of the Burnaby Detachment of the R.C.M.P. and the Director of Planning, regarding a proposed project which is designed to combat and reduce crime in the community.

Attachments to the report are sequenced as follows:

1. Report from the R.C.M.P., dated October 30, 1975.
2. Appendices "A" and "B".
3. Report from the Director of Planning, dated October 31, 1975.
4. Application to the B. C. Police Commission for funds to implement the program.

Recommendation number 4 below would, if adopted, make the Municipality responsible for the maintenance of the signs. What this would involve, essentially, is a provision for five extra signs to be made at the same time that the Paint Shop fabricates the 25 signs that would be required for implementation of the program, and an additional incidental expense connected with restoration of signs that might become damaged or vandalized. It is estimated that the total cost of maintenance would be about \$600.

RECOMMENDATIONS:

1. THAT the "Burnaby R.C.M.P. Operation Identification" project be approved in principle; and
2. THAT Council's support for the application to the B. C. Police Commission be expressed with a request to the Commission for favourable consideration of a grant in the amount of \$6,957; and
3. THAT the Burnaby Municipal Sign Painting Shop be immediately authorized to build, paint and erect the required signs on a cost recovery basis, i.e. we anticipate that such costs will be paid from the funds received from the B. C. Police Commission; and
4. THAT the Municipality agree to maintain the signs at Municipal cost, thereby involving active Municipal participation in the project; and
5. THAT Council agree to permit the placing of signs where required upon or over public property as provided for in item 9, schedule 1, "Burnaby Sign By-law 1972", to be effective from January 1, 1976 to December 31, 1976, with the understanding that the size of the signs will be 4' x 8' in the format outlined in appendix "B" and to be erected only upon written approval of property owners.

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Burnaby Detachment,
6355 Gilpin Street,
Burnaby, B.C.,
V5G 2J2,
October 30, 1975.



The Municipal Manager,
Corporation of the District of Burnaby,
4949 Canada Way,
Burnaby, B.C., V5G 1M2.

RECEIVED

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MUNICIPAL MANAGER'S
OFFICE

Dear Sir:

Re: Crime Prevention Project -
"Burnaby R.C.M.P. Operation Identification"

In August, 1975, the B.C. Police Commission directed correspondence to all Police Officers in this Province, advising that a limited amount of funds were available for crime prevention projects. The Commission requested that properly developed, effective programs be submitted to them along with a list of the costs involved, and they would, if they approved the project, provide funding to the agency. Community participation was a prerequisite for approval of a project.

Cst. D.M. Dalziel of Burnaby Detachment developed a thoroughly researched project entitled "Burnaby R.C.M.P. Operation Identification". Basically, it entails a "pilot" area of 763 residences in the area bounded by Canada Way, 10th Avenue, Kingsway and Edmonds (Appendix "A") wherein all residences will be visited jointly by Rotarians from South Burnaby and policemen from Burnaby Detachment with all property susceptible to theft being marked for identification.

Police research and experience has clearly demonstrated that such an approach on a concentrated basis can be effective in reducing crime. This is based on the fact that marked property is not easily 'fenced' and offenders/criminals will avoid an area where they know all property is marked for identification. Programs we have examined in Monterey Park, California and Ottawa, Ontario have had a high degree of success in this approach.

We are submitting a request for funds for this project to the B.C. Police Commission; but for it to be effectively implemented, we require Council's approval of the following recommendations:

- (1) The Burnaby R.C.M.P. Police Force be given approval under Schedule 1 of the Municipal By-law pertaining to the erection of signs in the community, to erect signs at the points indicated by solid circles in Appendix "A" attached hereto, for the purposes of this project, effective January 1, 1976 to December 31, 1976. The signs will all be 4' x 8' and in the format outlined in Appendix "B". Signs will only be erected upon written approval of property owners.

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Re: Crime Prevention Project -
"Burnaby R.C.M.P. Operation Identification"

- (2) The Burnaby Municipal sign painting shop be permitted to build, paint and erect the aforementioned signs on a cost recovery basis, i.e. such costs will be paid from the funds received from the B.C. Police Commission.
- (3) That the Municipality of Burnaby agree to maintain the aforementioned signs at Municipal cost, thereby involving active Municipal participation in the project.

We would sincerely appreciate your assistance in bringing the above recommendations before Council.

Yours truly,


(C.L. Thomas) Insp.
Officer in Charge
Burnaby Detachment

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PROPOSED SIGN

**THIS AREA HAS JOINED
BURNABY RCMP'S
OPERATION
IDENTIFICATION
ALL VALUABLES ARE MARKED FOR
IDENTIFICATION**

4'x8'

APPENDIX "D"

RECEIVED
 THE CORPORATION OF THE DISTRICT OF BURNABY
 INTER-OFFICE COMMUNICATION

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TO: MUNICIPAL MANAGER DEPARTMENT: 5

FROM: DIRECTOR OF PLANNING DEPARTMENT: MUNICIPAL MANAGER'S OFFICE

SUBJECT: OPERATION IDENTIFICATION PROJECT

DATE: OCT. 31/75

OUR FILE #

YOUR FILE #

The following are Planning Department comments on this subject for the purpose of your report on this program.

With respect to the public sign displays proposed by the RCMP under this program, the attached Appendix 'A' designates the twenty-five locations that have been selected for erection of four-foot by eight-foot "exposure signs" of the type shown on Appendix 'B'. The purpose of these signs is to publicize the campaign and to define the boundaries of the program area, both for the benefit of those residing in the area and participating in the program and also as a deterrent to the criminal element.

Provision is made in Item 9, Schedule No. 1 of the Burnaby Sign Bylaw 1972 for the placing of special purpose temporary signs "pertaining to campaigns, drives or events of political, civic, philanthropic, educational or religious organizations, provided that the permission of Council must be obtained to erect such signs upon or over public property and provided further that such signs shall be removed within 3 days after the event".

In this case, the RCMP expects that the majority of these signs will be erected on private properties with the consent of the respective owners. However, it is probable that a few of the signs will need to be mounted on or over public rights-of-way or publicly-owned lands. For these instances, the approval of Council is being requested.

While the intent of the Sign Bylaw is in part to prevent unsightly, outsize, or needless proliferation of signs, it is understood that in terms of a civic campaign of this sort, a high degree of public exposure to informational signing on a temporary basis is vital. The signing plan developed by the RCMP has therefore been designed to give the necessary coverage at all main points of entry on the periphery of the area being protected. It should be understood that these signs are to be removed within 3 days after the end of the experimental period (i.e. after December 31, 1976). Of the total of twenty-five sites being proposed, roughly 10 are in the Residential District categories, 10 in Commercial Districts, and the balance in Institutional zones (the precise breakdown will be subject to actual locations agreed to by owners).

It is understood by the Planning Department and Constable Dalziel that the requirement for intensive signing as proposed relates to the fact that this is in fact a pilot project, and that the program, if successful, when extended to other areas of the Municipality will not require this type of exposure signing.

Recommendation (for inclusion with others...)

...that the Council agree to permit the placing of temporary signs in conjunction with this campaign, where required, upon or over public property as provided for in Item 9, Schedule 1, Burnaby Sign Bylaw 1972.

A. L. PAFF,
 DIRECTOR OF PLANNING.

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"PREVENTIVE POLICING" PROPOSAL

REPORTING UNIT: R. C. M. Police, Burnaby Detachment

ADDRESS : 6355 Gilpin Street, Burnaby, B. C.

TYPE OF REPORT: REQUEST FOR ASSISTANCE (X)
INFORMATION REPORT ()

PROJECT DIRECTOR OR PERSON HAVING THE MOST INFORMATION ON THIS PROGRAM (NAME & ADDRESS & TELEPHONE):

Cst. D. M. Dalziel, 1868 Rodger Ave., Port Coquitlam, BC, Phone: 942-7542
Bus: 294-7632

LENGTH OF PROJECT AND RESOURCES REQUIRED: (Budget attached)

Pilot Project - 12 months. Total Project to include all of Burnaby depending on success of the pilot project.

TITLE OF PROJECT: BURNABY R.C.M.P. OPERATION IDENTIFICATION

DESCRIPTION OF PROJECT:

(A) STATEMENT OF PROBLEM: The Municipality of Burnaby suffered approx. 1.012 break-in of residences in 1974. This is a rate of 1 for every 39.5 residences. These break-ins have been increasing each year at an alarming rate. The area encompassed by Canada Way, 10th Ave., Kingsway and Edmonds (consisting of some 763 residences) have a break-in rate of 1 in every 19 residences. Additional crimes such as thefts and vandalism produces a rate of 1 of every 4 residences victimized by property crimes.

(B) APPROACHES AND/OR SOLUTIONS CONSIDERED: _____
1. Increase uniform preventive patrols and surveillance-type operations.
2. Youth & adult education programs co-ordinated with the Burnaby School Board.
3. Forming a Block Watchers program
4. Initiate an Operation Identification program. Specifically, a properly researched and developed program to be implemented in a specific 'experimental' area with a 'control' area in another part of the city.

(C) SOLUTIONS OR PROGRAMS BEING IMPLEMENTED & PERSONS IN THE COMMUNITY THIS HAS BEEN DISCUSSED WITH:
A properly researched and prepared Operation Identification program is deemed to be the best solution to the stated problem. It is proposed that this program include premise security checks and information on the formation of a Block Watchers program. To date this project has been discussed in detail with the South Burnaby Rotary Club, the Burnaby Venturers, the Burnaby Insurance Agents Asscn., various major insurance companies and also with several residents in Burnaby. Our proposals received enthusiastic response from all parties contacted. As yet, we have been unable to provide financing for the project, however, several groups mentioned have pledged manpower assistance in implementation (Burnaby Rotarays, Venturers, Eby. Insurance Agents Asscn.)

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(D) TARGET DATES FOR IMPLEMENTATION OF THIS PROGRAM & PROCEDURES TO BE FOLLOWED:

- 1 DEC 75 - marking valuables in the 5 schools in the project area and providing information to the students about the program.
- 15 DEC 75 - Residents to be informed of the program by telephone.
- 29 DEC 75 - Brochures about the program delivered to each resident.
- 5-23 JAN 76 - house-to-house contact with all residents to mark property and further explain program. Set up of displays and erection of signs around the experimental area.

(E) SPECIFIC OBJECTIVES YOU HOPE TO ACHIEVE, I.E. THE NUMBER OF REPORTED OFFENCES OF WILFUL DAMAGE WILL DECREASE BY 10% A YEAR AFTER IMPLEMENTATION:

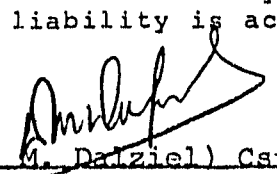
1. The number of reported Break & Entry offences will decrease by 35%.
2. The total number of related offences such as thefts and vandalism will decrease by 25%.

(F) HOW CAN THE PROGRAM IN YOUR VIEW BE BEST EVALUATED AFTER ITS IMPLEMENTATION?

The program's success will be measured in two ways - 1 - comparing the number of reported offence statistics in the experimental area after the program is initiated to the corresponding statistics recorded in the year prior to the program. 2 - comparing the rate of change in the 'experimental' area with the rate of change in the 'control' area.

"In making this application or report it is understood that in all cases an attempt will be made to credit the original author with credit for any worthwhile program, however, all programs reported if applicable will be made available for use by any or all police agencies upon request. No liability is accepted by the Review Committee."

DATE: 24 OCT 75


(D. M. Dalziel) Cst. #25448
Signing Official

PLEASE SEND TO: Sgt. S.C. Anderson, RCMP,
1061 Fort Street,
Victoria, B.C. V8V 3K7

ATTENTION: Planning Section

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BUDGET

(ALL ACCOUNTS MUST BE COMPLETED BY MARCH 15, 1976)

MATERIALS: 25 signs 4' x 8' mounted on 4" x 4" cedar posts \$1,500.00
27 Dremel electric engravers @ \$21.00 567.00

(These materials will be utilized on a continuing basis
after the conclusion of the project.)

PRINTING : Exposure decals for homes, property marking
decals, Operation Identification pamphlets,
Block Watcher pamphlets, Home Security
pamphlets, envelopes, Information letters,
Index cards, posters and promotional displays \$3,640.00

OTHER : Erection of signs in cement blocks at
locations surrounding pilot area \$1,250.00

TOTAL: \$6,957.00

(D.M. Dalziel)
Person Managing Program

"B.C. Police Commission Use Only"

DATE RECEIVED: _____

APPROVED :

NOT APPROVED :

APPLICANT ADVISED: _____ DATE _____