

ITEM 15

MANAGER'S REPORT NO. 57

COUNCIL MEETING Sept. 3/74

Re: Letter Dated August 15, 1974 from Mr. Norman Howard
Western Swap Meet Ltd.
319 - 475 Howe Street, Vancouver.
Proposal for a Farmer's Market at the Lougheed Drive-in Theatre
(Item 33, Report No. 53, August 6, 1974)

Appearing on the agenda for the September 3, 1974 meeting of Council is a request from Mr. Norman Howard, President of Western Swap Meet Ltd., for permission to establish a Farmer's Market on the site that is occupied by the Lougheed Drive-In Theatre (Item 33, Report No. 53 which Council received on August 6, 1974 contains additional information on this matter).

Following is a report from the Director of Planning on Mr. Howard's desire to use the subject site as a retail outlet for agricultural products.

RECOMMENDATION

THAT consideration not be given to the temporary establishment of a Farmer's Market at the Lougheed Drive-In Theatre site.

PLANNING DEPARTMENT
AUGUST 29, 1974

TO: MUNICIPAL MANAGER

FROM: DIRECTOR OF PLANNING

RE: FARMER'S MARKET PROPOSAL, LOUGHEED DRIVE-IN THEATRE

Appearing on the agenda for the September 3, 1974 Council meeting is a letter dated August 15, 1974 from Mr. N. Howard of Western Swap Meet Ltd. proposing the siting of a Farmer's Market at the Lougheed Drive-In Theatre.

In considering the points raised in Mr. Howard's most recent letter, staff can appreciate the economic advantages to the applicant of having a Farmer's Market temporarily situated at the Lougheed Drive-In Theatre site. However, the point is that the establishment of such a use at this location, even on a temporary basis, is incompatible with the development objectives for the immediate area and is not permitted on the basis of the existing zoning. Provision for this use within the Municipality has been made on the basis of the A1 (Agricultural) zoning designation and this department would reiterate its previous concerns in this regard in our report item considered at the August 6, 1974 meeting of Council (see Item 33). It is our opinion that a basic land use principle is involved here and that short term economic advantages to a private individual notwithstanding, the development of a Farmer's Market within this Municipality should be made on the basis of the existing A1 (Agricultural) designation.

RECOMMENDATION

It is recommended that consideration not be given to the temporary establishment of a Farmer's Market at the Lougheed Drive-In Theatre site.


A. L. Parr
DIRECTOR OF PLANNING

JSB:cr