

ITEM 3  
MANAGER'S REPORT NO. 15  
COUNCIL MEETING Feb. 26/73

3. Re: 1973 Canada Summer Games Society  
Monthly Report

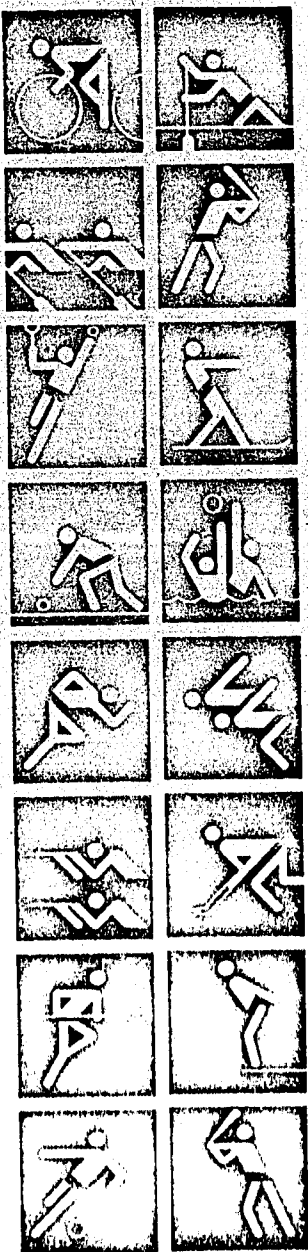
Following for your information is the report of the Executive Director covering the activities of the 1973 Canada Summer Games Society as of February 20, 1973.

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August 3rd to 12th

Our File No: AD-100-4B



TO: BOARD OF DIRECTORS  
FROM: D.D. Veitch,  
Executive Director

Date: February 20, 1973  
Subject: Report No. 10

The following is a two part report of Administrative information, and a request for Ratification of specific motions.

The personal commitment by many people for their time and effort is becoming increasingly important to the success of the 1973 Canada Summer Games. The Sports Committees are now realizing that many administrative duties must be planned, organized and staffed by the Sports Committees themselves. The following persons are acting as Chairmen of Sports Committees responsible for administering an Inter-Provincial/Territorial tournament on a technically correct basis while allowing some leisure time for participation:

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SPORT

Athletics  
Baseball  
Canoeing  
Cycling  
Diving  
Field Hockey  
Lacrosse  
Lawn Bowling  
Rowing  
Shooting  
Soccer  
Softball  
Swimming  
Tennis  
Water Polo  
Water Skiing

CHAIRMAN

H.L. Werner  
R.C. Ross  
T.E. Kennedy  
L.E. Armstrong  
A.M. Carrington  
B. Harris  
H.E. McKnight  
F.V. Bradley  
D. Helliwell  
R.D. McDougall  
W.L. Stirling  
A.S. McLean  
K.W. Wright  
T.D. Thompson  
H. Smith  
B.A. Price

FACILITY

Central Park Complex  
Queen's Park Complex  
Bby. Lake Sports Complex  
Canada Way  
Canada Games Pool  
Bby. Lake Sports Complex  
Queen's Park Complex  
Moody Park Complex  
Bby. Lake Sports Complex  
Canada Games Range  
Central Park Complex  
Moody Park Complex  
Canada Games Pool  
Bby. Lake Sports Complex  
Canada Games Pool  
Deer Lake

The pace at the Games office has picked up to the point where I find it difficult to select which of the many volunteer and staff activities should be brought to your attention. As August 3 draws nearer it is now obvious that we have in some areas underestimated the size of the job. Therefore, in the next few months I will be bringing to the Board for your approval contingency plans that will require you to consider amongst other things, an expanded role by the Armed Forces and an increased paid staff during Games time.

As far as things stand at this time I would like to bring the following items to your attention.

SERVICES BOARD

John Edmondson has been taking increasingly more time away from his own business to provide guidance to Major Norm Henderson, our loaned Executive from the Canadian Armed Forces.

As you know, the Services Board has a wide range of responsibilities but at the moment they are concentrating on the catering contract and the layout for the Games Village at New Westminster Secondary School. Catering has one major problem, in that the bidders for the contract have refused to utilize donated foodstuffs.

SERVICES BOARD (continued)

With a revitalized Friends of the Games Committee doing great things, this means that at the moment there is no place for the many gifts of food that they could or will receive, to be used.

As you know, the contract with the Federal Government allows \$12.50 per day for each athlete. This allowance must cover all meals. If we can serve donated food to the athletes (and donated food is available in large quantities), the money saved is available to the Games for other purposes. So you can see how important it is for John to resolve his problem with the companies bidding on the catering contract; it could mean as much as \$100,000 in extra money.

A final draft has been prepared for the layout of the Games Village and we have received approval of these plans from the New Westminster Health Department. At the next Directors' meeting John Edmondson will be reviewing these plans with you. You may be interested to know that the successful bidder for the 1975 Canada Winter Games (Lethbridge) is planning a Games Village similar to ours.

SPORTS BOARD

Warren Clark, the Chairman of your Sports Board, has just returned from Ottawa where he represented the Games at a meeting of the Canada Games Council.

At the meeting the schedule of events was approved and we had the opportunity to clarify many details with the Ottawa based executive directors of our 16 sports.

Some of the sports that we had been concerned about, for example, rowing, who we felt had not shown adequate interest in our labours were "talked to" and I think that the Games can look forward to an improvement in attitude.

During the period since the last meeting of the Board, our Rowing Chairman, Don Fraser, has been forced to step down due to poor health and he has been replaced by Mr. Dave Helliwell, who has substantial experience in rowing.

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Special honours were accorded to Merv Ferguson, who was given an award in recognition of his activities in building sport in Canada at the annual meeting of the Sports Federation of Canada. At the same meeting another Board member, Bill McEwen was elected President of the Sports Federation of Canada.

#### FACILITIES BOARD

The post Christmas period has been difficult for all Games Management with special pressures on Facilities Chairman, Mal Hughes. I'm referring of course, to the Central Park issue.

The question of levelling the field is undoubtedly the most thoroughly researched issue in the Games. Work is now proceeding, and I think that it is interesting to note that the Canadian Track and Field Association have already scheduled a major meet for the new facility after the Games.

Work is scheduled for completion by April 1, with May and most of June scheduled as "growing" time for the new field surface.

The Canada Games Pool has unofficially opened and the initial operational period has been a complete success. All Directors will be notified within a few days of the details of the March 9 ceremony. Please keep that evening clear. Considering the very difficult conditions, Burnaby Lake construction is going as well as can be expected. The temporary road is in, and a substantial number of piles have been set.

Herr Keller, President of the World Rowing Body, will be in Vancouver on February 26 to look at the course with the thought in mind that it could well be the sight for a future World Championship, perhaps as early as 1975. At the same time Dr. Martin Bielz, the National technical director for rowing will be examining the facility as a possible headquarters for the National Rowing team.

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Mayor Prittie has contacted the Montreal Olympic Organizing Committee with the suggestion that Burnaby Lake be the site for the rowing events at the '76 Olympics.

#### PROMOTION BOARD

Chairman Bill Hughes has had an extremely busy month on a number of projects and has concluded negotiations whereby a major Canadian Company, Rothmans, will underwrite the production costs of the tile promotion and help to advertise it.

Corporate donations are also under his supervision and are on target with cheques in the bank and substantial additional amounts pledged or on the way.

At the April Board of Directors meeting a review of current and projected PR activities will be presented for your comment and approval. The Posters displayed are a part of a total of 10,000 donated by the Provincial Government.

The 1969 Canada Games Film has been received from Ian Howard and I would urge all Directors to make arrangements to see it.

#### THE CANADA GAMES LOTTERY

After almost two years of work, we have been successful in obtaining permission to stage the first major lottery in British Columbia.

To organize this major effort we have been most fortunate in obtaining the services of the President of Labatt Breweries of B.C., Mr. Don McDougall. Don is setting up an office and concluding arrangements with key personnel.

The Director of Marketing for the Lottery will be Mr. Ron Owen, a Vancouver businessman well known in Sales Management. It is still too early to provide details but additional information will be presented at the next Directors' meeting.

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THE CANADA GAMES LOTTERY (continued)

It is the desire of your Management Committee that the Lottery be established as a separate structure in accordance with the model developed by Touche Ross for Saskatoon. Touche Ross have been retained to provide us with advice on our lottery. The lottery may contribute \$250,000 towards the Games.

FRIENDS OF THE GAMES

Gordie McLennan has taken over the Chairmanship of the Friends Committee. To date this committee has been able to obtain at no cost to the Games, literally every item requested. The "Friends" meet at Labatt's every Friday at 4 and if you know a "doer" who wants to become involved in the Games, send him or her to the weekly meetings. At the expiration of the Games, the FOG's will be expected to have produced more than \$200,000 in donated goods and services so you can see the importance of this function.

HEADQUARTERS

Two secretaries and an office assistant have been added during the past month. Gerda Irvine replaces Claudette who has temporarily moved to the U.S. The other, Joanna Anthony will provide secretarial assistance to Bill Meiklejohn and Bill Brown our Promotion/PR team. Jeff Lytton keeps the office running each evening until 10 p.m. We have received grants from the Provincial Government of \$5,000 to hire an assistant for Rich Schmid. We believe that our LIP application for five secretaries and assistants has been approved, so our major concern is office space.