

ITEM 16

MANAGER'S REPORT NO. 31

COUNCIL MEETING Apr. 24/73

16. Re: Parks and Recreation Commission
Publicity Budget for 1973

During consideration of the Annual Budget, Council asked for an explanation for the Parks and Recreation Commission's allotment of \$38,400 for publicity. It is as follows:

Fall and Spring brochures (These are pamphlets sent to householders listing Spring and Fall programs)	\$ 13,500
Advertising	500
Photography	200
Newsletters, flyers, small brochures	1,100
Miscellaneous; display material, etc.	200
Centennial Pavilion advertising	4,000
Ticket donations	4,000
Information Burnaby brochure	3,000
P.N.E. display	2,000
	<u>\$ 28,500</u>

This is for the information of Council.