

THE CORPORATION OF THE DISTRICT OF BURNABY

PLANNING DEPARTMENT

JUNE 3, 1971

MR. MELVIN J. SHELLEY  
MUNICIPAL MANAGER

Dear Sir:

RE: SIGN REPORT

As requested, I have obtained the following comparative costs associated with the printing of the above Report, using the Stride Avenue Area Study as a basis for comparison which was produced on uncoated paper without typesetting and without colour.

1. Items with no cost differential

- a. Collating
- b. Plastic coil punching and binding
- c. Binding Elements
- d. Plates and solutions
- e. Black and white illustrations
- f. Press time (negligible difference)

2. Items with cost differential (200 copies)

|                         |         |                 |               |
|-------------------------|---------|-----------------|---------------|
| a. Coated paper         | \$52.00 |                 |               |
| Uncoated paper          | \$16.00 | difference..... | \$ 36.00      |
| b. Type Setting         | \$60.00 |                 |               |
| Typing for plates       | \$30.00 | difference..... | 30.00         |
| c. Colour work          |         |                 |               |
| 20 plates and negatives |         | extra cost..... | <u>134.00</u> |
| TOTAL DIFFERENCE        |         |                 | \$200.00      |

From the printshop an estimate was obtained from Printcraft on February 10, 1971 for producing the Report outside the office...

their estimate was.... \$876.00 (\$4.40/copy)

This was felt to be too expensive and it was decided to delay the report and produce it in our own printshop...

at a cost of..... \$480.00 (\$2.40/copy)

The cost of producing the same report on uncoated paper with black and white illustrations and typed plates is estimated to be..... \$280.00 (\$1.40/copy)

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MANAGER'S REPORT

MEM No. 21

RE: SIGN REPORT

If 100 copies had been produced rather than 200 copies the paper cost would have been reduced from \$52.00 to \$26.00 with other costs virtually the same, increasing the per copy cost to \$4.54. On the same basis, if 400 copies had been produced the extra cost would have been essentially in the paper which would have doubled from \$52.00 to \$104.00 reducing the per copy cost to \$1.33 per copy.

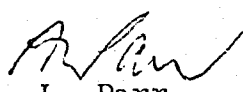
The following costs may also assist Council in their deliberations:

- a. 50 copies of the Stride Avenue Study  
were produced for..... \$135.00 (\$2.70/copy)
- b. 100 copies of the Brentwood Town  
Centre Report were produced for..... \$235.00 (\$2.35/copy)
- c. 30 copies of the N. E. Burnaby  
Study were produced for..... \$208.23 (\$6.90/copy)

I trust this is the information required by Council and that it will be sufficient to show them that the costs are normal and that the extra costs of using good quality materials in a report are negligible particularly when compared with the value to the public of imaginative and readable presentations.

Should Council still be concerned with cost they could charge a nominal fee of \$1.00 for the Report but I would not recommend this as it may defeat one of Council's objectives of increasing public information and participation.

Respectfully submitted,

  
A. L. Parr,  
DIRECTOR OF PLANNING

ALP/

MANAGER'S REPORT

DECA No. 21