

6. Re: Naming of Century Gardens Complex.

The Parks and Recreation Commission has received requests from the Burnaby Arts Council and the Burnaby '71 Centennial Committee to rename the above area.

The Commission has advised that its Park Naming Committee submitted the following report at the Commission meeting of September 15, 1971, at which time the Commission approved the three recommendations.

RECOMMENDATION:

THAT the recommendations of the Commission be accepted; and  
THAT the appropriate groups be advised accordingly.

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PARK NAMES COMMITTEE REPORT

Commissioners Fabian and Hull have discussed the submissions of the Burnaby Arts Council (August 11) and the Burnaby Centennial '71 Committee (August 20) relative to the desirability of renaming the Century Gardens complex.

The Burnaby Arts Council favours the name "Burnaby Arts Centre" while the Centennial Committee suggests "Century Park".

We feel that a name covering the whole complex is desirable.

We also feel that inasmuch as the total park area is by no means an Art Centre it is not desirable to give it this designation.

On the other hand, both properties accrued to the citizens of Burnaby through the 1967 and 1971 Centennial projects and this fact should be commemorated in the park name.

We also agree that the <sup>NAME</sup> James Cowan Centre, conveys nothing to the public as to the function of the building.

Recommendations:

- (a) That the buildings known as the James Cowan Centre should be renamed "Burnaby Fine Arts Centre"
- (b) That the whole park area be named Century Park
- (c) Signs for the area should read -

Century Park

containing:

Burnaby Art Gallery  
Century Gardens  
Burnaby Fine Arts Centre  
Burnaby Village

Respectfully Submitted:

P. HULL, Chairman