

**PARKS, RECREATION AND CULTURE COMMISSION****TO:** MAYOR AND COUNCILLORS**SUBJECT: BURNABY CHRISTMAS BUREAU SUPPORT 2023****RECOMMENDATION:**

**THAT** the donation of revenue from the Burnaby Village Museum Carousel ride sales from 5:00 p.m. – 9:00 p.m. on Saturday, December 2, 2023 to the Burnaby Christmas Bureau, be approved; and

**THAT** a copy of the report titled “Burnaby Christmas Bureau Support 2023” dated October 10, 2023, be sent to the Chief Executive Officer of the Burnaby Christmas Bureau.

**REPORT**

The Parks, Recreation and Culture Commission, at its meeting held on October 10, 2023, received and adopted the *attached* report requesting approval for a charitable initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum Heritage Christmas 2023.

On behalf of the Parks,  
Recreation and Culture  
Commission,

Councillor S. Dhaliwal  
Chair

Commissioner R. Kent  
Vice Chair

**TO:** PARKS, RECREATION AND CULTURE COMMISSION (PRCC)  
**FROM:** GENERAL MANAGER PARKS, RECREATION AND CULTURE  
**SUBJECT:** **BURNABY CHRISTMAS BUREAU SUPPORT 2023**  
**PURPOSE:** To obtain approval for a charitable initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum Heritage Christmas 2023.

### **RECOMMENDATION**

**THAT** the donation of revenue from the Burnaby Village Museum Carousel ride sales from 5:00 p.m. – 9:00 p.m. on Saturday, December 2, 2023 to the Burnaby Christmas Bureau, be approved; and

**THAT** a copy of the report titled “Burnaby Christmas Bureau Support 2023” dated October 10, 2023, be sent to the Chief Executive Officer of the Burnaby Christmas Bureau.

### **1.0 POLICY SECTION**

The proposal outlined in the report aligns with the goals and values in the Corporate Strategic Plan (2017), and the City of Burnaby’s purpose to create a city that we all want to live, work, and play in.

### **2.0 BACKGROUND**

The City of Burnaby has had a long standing relationship with the Burnaby Christmas Bureau. Since 2011, ticket sales from 5:00 p.m. – 9:00 p.m. on the Bright in Burnaby seasonal tree lighting event, have been donated to the Burnaby Christmas Bureau program, with Concord Pacific, the Heritage Christmas presenting sponsor matching the donations. In 2019, sale of rides totaled \$2,260.44. In 2020 the Burnaby Village Museum (BVM) was closed due to COVID-19. In 2021, sale of rides totaled \$1,083,60. Last year, as the Carousel was in need of repairs, the sale of cookies and cocoa from the Ice Cream Parlour between 5:00 p.m.– 9:00 p.m. on December 2, 2022 were donated in the amount of \$2,177.50.

### **3.0 GENERAL INFORMATION**

The BVM is presenting Heritage Christmas from November 25, 2023 to January 5, 2024 (closed December 24 and 25). As the Carousel is operational this year, attached is a request (Attachment 1) from the Burnaby Christmas Bureau seeking PRC Commission approval for the donation of Carousel ticket sales on December 2, 2023 from 5:00 –

9:00 p.m. as part of the Bright in Burnaby event for charitable purposes. **COMMUNICATION AND COMMUNITY ENGAGEMENT**

Not applicable.

**5.0 FINANCIAL CONSIDERATIONS**

Carousel ticket sales over the past several years for this event have varied. In 2019, it was \$2,260.44, in 2020 the BVM was closed due to COVID-19 and in 2021 it was \$1,083.60. It is estimated that for 2023 ride sales will be approximately \$2,000.

Respectfully submitted,

Mary Morrison-Clark, General Manager Parks, Recreation and Culture

**ATTACHMENT**

Attachment 1 – Burnaby Christmas Bureau Support 2023 Request

**REPORT CONTRIBUTORS**

This report was prepared by Deborah Tuytens, Cultural Heritage Manager, and reviewed by Emmaline Hill, Director Culture.



August 16, 2023

Mary Morrison-Clark  
General Manager, Burnaby Parks, Recreation & Culture  
2301- 3713 Kensington Avenue  
Burnaby, BC V5B 0A7

Re: Carousel Rides for the Burnaby Christmas Bureau

Dear Ms. Morrison-Clark,

Thank you for your ongoing support of our Burnaby Christmas Bureau program. I am writing to thank you for continuing to help families with low income, seniors experiencing isolation, and those suffering with extreme poverty during the holiday season through generous donations from Burnaby Village Museum's Heritage Christmas, Bright in Burnaby event. Last year's contribution from food sales supported the Burnaby Christmas Bureau in assisting more than 3150 children, seniors, homeless and at-risk individuals, and families in need by providing them with toys, gifts, food, hampers and essential items.

We have enjoyed a long-standing relationship with Burnaby Parks, Recreation & Culture and we are very appreciative that you have been supporting our Burnaby Christmas Bureau over many years. This goes back to the Loonie, then Toonie, and half-price nights on the first late night of Heritage Christmas at the Burnaby Village Museum. Since 2011, with the introduction of free admission, ticket sales for the restored Carousel have been donated to our Christmas Bureau Program with matching donations through Concord Pacific.

We would like to ask that Burnaby Parks, Recreation & Culture consider once again supporting the Burnaby Christmas Bureau by donating all carousel ticket sales during the Burnaby Village Museum's Heritage Christmas, Bright in Burnaby event this year on Saturday, December 2, 2023 from 5pm until 9am.

We gratefully thank you for your ongoing support.

Kind regards,

Antonia Beck  
Chief Executive Officer

*Our Mission is to make neighbourhoods better places to live.*

**South House**  
4460 Beresford St.  
Burnaby, BC V5H 0B8  
604-431-0100  
info@burnabynh.ca

**North House**  
4908 Hastings St.  
Burnaby, BC V5B 1P6  
604-294-5444  
northinfo@burnabynh.ca

**Brentwood**  
2055 Rosser Ave.  
Burnaby, BC V5C 0H1  
604-299-5778  
reception@bbservices.ca



**burnabynh.ca**